George "Trae" Williamson III serves as both president of his family business, Williamson Cadillac-Buick-GMC, and part-time faculty at the University of Miami Patti and Allan Herbert Business School. Trae appreciates the synergistic nature of his two professional lives, bringing aspirational concepts from research into the business and real-life examples from the dealership into the classroom.

As part of his academic life, Trae recently completed his doctorate at the University of Miami, which explored mindfulness meditation in the workplace and mindful leadership. His dissertation was titled “Portrait of the Mindful Worker: Traits and Training Toward a More Mindful Workplace.”

Trae attended Princeton University and Columbia Law School, and practiced entertainment and intellectual law in Los Angeles before joining the family business. He is a member of the University of Miami President’s Council and serves as a member of the College of Arts and Sciences Dean’s Advisory Committee.