

Category 5

Event Sponsorship Levels



FEATURES	GOLD \$10,000	THE U \$5,000	ORANGE \$2,500	GREEN \$1,000
Company logo on invitation, event materials, and registration webpage *	✓	✓	✓	✓
Promotional table available for sponsors marketing materials (may vary per event)	✓			
Opportunity for company rep to share brief sponsorship remarks during program	✓	✓		
Sponsorship thank you announcement given by respective 'Canes Community president	✓	✓	✓	
Inclusion of sponsorship through active social media site promotions	✓	✓		

*Company logo size and placement vary by invitation design and donation amount.

Category 4

Event Sponsorship Levels



FEATURES	GOLD \$5,000	ORANGE \$2,500	GREEN \$1,000
Company logo on invitation, event materials, and registration webpage*	✓	✓	✓
Promotional table available for sponsors marketing materials (may vary per event)	✓		
Opportunity for company rep to share brief sponsorship remarks during program	✓		
Sponsorship thank you announcement given by respective 'Canes Community president	✓	✓	
Inclusion of sponsorship through active social media site promotions	✓		

*Company logo size and placement vary by invitation design and donation amount.

Category 3

Event Sponsorship Levels



FEATURES	GOLD \$2,500	ORANGE \$1,000	GREEN \$500
Company logo on invitation, event materials and registration webpage*	✓	✓	✓
Promotional table available for sponsors marketing materials (may vary per event)	✓		
Sponsorship thank you announcement given by respective 'Canes Community president	✓	✓	

*Company logo size and placement vary by invitation design and donation amount.

Ambassadors

Event Sponsorship Levels



FEATURES	GOLD \$1,000	ORANGE \$500	GREEN \$250
Company logo on invitation, event materials and registration webpage*	✓	✓	✓
Promotional table available for sponsors marketing materials (may vary per event)	✓		
Sponsorship thank you announcement given by respective 'Canes Community president	✓	✓	

*Company logo size and placement vary by invitation design and donation amount.

Sponsorship Guidelines



- Potential sponsors must align with the mission, vision, and core values of the University of Miami.
- All sponsorship packages need to be reviewed and approved by the University of Miami. Before confirming any sponsorship, please connect with your Regional Engagement representative for University approval.
- Sponsorship packages may include non-deductible components where appropriate.
- Sponsorship recognition can be done via logo placement and language such as “sponsored by” (as indicated on the corresponding sponsorship level). Ads are not allowed and there must be no call to action.
- Based on existing partnerships at the institutional level, we should exclude businesses in the following categories to ensure alignment with institutional partners. These include:
 - Any hospitals or other healthcare organizations/systems other than UHealth
 - Any universities, colleges, educational institutions, online educational institutions, or university or collegiate athletic programs
 - Any religious or political organization
 - Competitors in the following categories:
 - Nonalcoholic beverage companies (i.e. Coca-Cola/Pepsi)
 - Sports apparel companies (i.e. Nike/Under Amour/Adidas)
 - National bookstores (i.e. Barnes and Noble/Follett)
 - National food service vendors (i.e. Aramark/Sodexo/Chartwells)
 - National copier/printing services (i.e. Canon)
- Prior University approval of all logo materials is required. Sponsorships may not be paid through a Donor Advised Fund.
- Please note that for virtual programming, sponsorship level recognition and benefits may vary based on event capabilities.