

Lila Snyder**Chief Executive Officer**

Lila Snyder is Chief Executive Officer of Bose Corporation and serves on its Board of Directors. In this role, she oversees all aspects of the business, including consumer audio for its premium and luxury brands – Bose, McIntosh and Sonus faber – as well as the company's automotive and audio technology businesses. For over 60 years, Bose has been a company built on a deep commitment to research and engineering, with a dedicated audio research lab focused on advancing the science of sound and developing innovative audio technologies for the home, on the go, in the car, and beyond. Under Lila's leadership, Bose is advancing this mission and furthering its growth strategy, including bringing its audio technology to millions of consumers beyond its own brands through partners' products ranging from mobile phones to hearing aids and VR glasses.

Prior to joining Bose in 2020, Lila served as Executive Vice President and President, Commerce Services at Pitney Bowes Inc., where she led the company's technology-enabled enterprise logistics and mailing businesses. Previously, she served as President of Pitney Bowes' global enterprise production mail business.

Before Pitney Bowes, Lila was a partner at McKinsey & Company, Inc. Over her fifteen years with the firm, she focused on serving clients in the technology, media, and communications sectors, advising on a broad range of topics from strategy to operational performance.

Lila is a member of the Board of Directors for PulteGroup Inc., one of America's largest homebuilding companies. She also sits on the Alumni Board of Directors for the University of Miami and participates in the MIT School of Engineering Dean's Advisory Council. She holds master's and Ph.D. degrees in mechanical engineering from the Massachusetts Institute of Technology and a bachelor's degree in mechanical engineering from the University of Miami.