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# Forward Thinking, Forward Motion

UNIVERSITY OF MIAMI  
**Alumni Association**

Annual Report 2011-2012



# Welcome



Dany Garcia, B.B.A. '92  
President  
UM Alumni Association



Donna A. Arbide, M.B.A. '95  
Executive Director  
UM Alumni Association

*Accelerating Ambition* is the title of the University of Miami's strategic plan, which calls for a decade of dramatic growth with the goal of building "the next great American university." With help from your UM Alumni Association, UM Provost Thomas J. LeBlanc visited nine cities in our 2011-2012 fiscal year to share this visionary course. This is just one of the ways we've been a primary partner in getting the message out to all University family, including alumni, parents, students, and friends.

Behind the scenes, we've worked tirelessly to complete our own strategic plan for growth, the third in UM Alumni Association history. Through a two-year process, 33,000 alumni participated in a survey either online or by phone. This input, coupled with an extensive planning process, enabled us to develop seven key initiatives that will make your UM Alumni Association stronger for the future. Thank you to all alumni who participated in the surveys, and a special thank you to our alumni leaders who worked on the plan through a subcommittee or task force.

We will share the survey results, as well as the final Alumni Association strategic plan, with you in 2013. Preliminary survey findings reveal that alumni want their Alumni Association to provide an array of career services and access to a strong alumni network. In response, we launched a comprehensive alumni career website complete with listings for career coaches, career webinars, alumni spotlight features, a career resource library, an expanded alumni business owners and patrons listing, and a direct connection to the official UM Alumni Association LinkedIn group. Further, we strengthened our national alumni network through various events hosted by our 40 alumni clubs across the country.

The UM Alumni Association is your lifelong connection to the University. Remember, as an alumnus you are an automatic member. There are no annual membership dues; only benefits for you to enjoy and memories for you to create by getting involved. Visit us online at [miami.edu/alumni](http://miami.edu/alumni) for our complete schedule of programs.

For the University of Miami,

A handwritten signature in black ink, appearing to read "Dany Garcia".

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President  
UM Alumni Association

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## The Plan

### **United by a Common Set of Goals**

The purpose of the UM Alumni Association's strategic plan is to identify opportunities to strengthen services to alumni and provide leadership for the advancement of the University. The plan ensures that the UM Alumni Association Board of Directors, staff, and other volunteer committees are united in pursuit of a common set of goals for the next five years.

### **The Process**

Planning began in November 2010 with the formation of a Strategic Planning Council, which served as a sounding board and partner to the UM Alumni Association leadership team. We enlisted help from Art & Science Group, a national consulting firm in higher education, to guide the overall process and conduct market research. Members of the Alumni Association Board of Directors and other volunteers provided input and guidance throughout the process.

Art & Science Group conducted 36 in-person interviews with UM Alumni Association staff members, the University president and provost, deans of key schools and colleges, development officers, and leaders from other offices around the University. This process identified seven strategic focus areas that are essential for moving the UM Alumni Association to a new level of operations and impact. Staff members worked with the Strategic Planning Council to study model programs, refine the focus areas, and outline preliminary objectives. Finally, the UM Alumni Association fielded a survey to gather alumni perceptions and responses to the ideas that emerged from the planning process. The strategic plan takes these responses into account.

### **Emphasis on Engagement**

The 2012 alumni survey revealed there's a strong cohort of alumni ready for further involvement with the UM Alumni Association and the University. Realizing this potential requires strategic communications, expansion of regional networks, engagement of young alumni, and a data-driven approach to planning.



In this strategic plan, the UM Alumni Association is called upon to tell the story of the University of Miami's transformation and ambition, build our national identity and leadership, and exemplify excellence through innovative alumni programs. The UM Alumni Association has an important role to play in shaping the University's future.

To that point, we have already moved forward on two strategy plan initiatives, even though the plan will not be unveiled until 2013—Stories of U and a new volunteer module.

### **Stories of U**

Launched in January 2012, the Stories of U website celebrates the individual and collective experiences of our alumni, their family, and their friends via video, photographs, and written stories submitted to and showcased in this online repository. The Stories of U project has been received with huge accolades, boasting videos from football great Russell Maryland, A.B. '90; NBA 2012 Heat Champion forward James Jones, B.B.A. '03; Emmy winner Maria Canals Barrera, B.F.A. '88; Olympic gold medalist Greg Louganis, '78-'81; and many more well-known 'Canes. To date, the Alumni Association has collected more than 174 photos, 110 video stories, and 22 written stories. The Stories of U website has more than 15,126 hits, and the Stories of U Facebook and Twitter pages have 160 and 51 followers respectively.

### **Volunteer Module**

In spring 2012, the UM Alumni Association launched its new volunteer module, enabling alumni to filter and choose from 59 different volunteering opportunities throughout the University. Volunteer submissions are routed on a back-end system to the appropriate school, college, or division for follow up. The system is the first of its kind for the University of Miami, serving as a one-stop shop for alumni to get involved with the U.

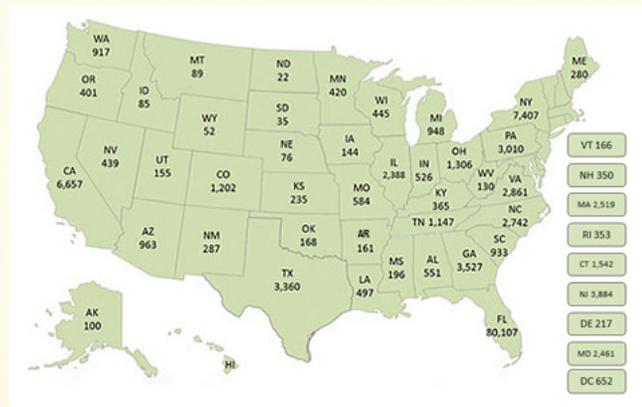


# Accelerating Ambition from Coast to Coast

## Alumni Programs Keep You Connected

There are more than 160,000 living alumni in 50 states and 154 foreign countries. With 40 alumni clubs both national and international, it's easier now than ever for alumni to stay connected with their UM network!

Together, our 40 alumni clubs recorded more than 3,000 engagements through events and programs, including professional networking events, career programs, game watch parties, community service projects, and educational events.



## Alumni Gender

Male: 90,875 or 56 % Female: 72,305 or 44%

## International Alumni Top Countries

Bahamas: 1,440 Canada: 437 England: 319  
Malaysia: 285 Venezuela: 263

## Alumni in UM's history

180,693

*\*Statistics current as of May 31, 2012.*



### **Building the Next Great American University**

The University of Miami is now recognized as one of the top 50 national research universities, a monumental climb in the quality of our facilities, faculty, student body, and academic programs over the last ten years. Yet we're not satisfied; we have a plan to build upon these achievements. The University of Miami's strategic plan, *Accelerating Ambition*, has the support of our trustees, faculty, students, and staff. It reflects our determined ambition to become the next great American university, an institution with enduring and distinctive purpose and consequence.

The University of Miami Alumni Association has had the pleasure of leading a nationwide program of receptions and strategic fundraising visits with the architect of this visionary course, **Thomas J. LeBlanc**, executive vice president and provost. During 2011 and 2012, in nine cities from coast to coast, Provost LeBlanc has shared with alumni, parents, students, and friends of the University of Miami, details about this unique educational heritage and the goals for creating the UM of tomorrow. We look forward to continuing our travels in 2013 to additional U.S. cities and international destinations.

Through this program in 2011 and 2012, we are proud to report more than 109,000 touches and 1,600 engagements. All related program materials, from invitations to the website, from Facebook to pledge cards, have been branded with the stunning *Accelerating Ambition* visual identity.

### **Bringing the U to You**

In addition to taking the provost's *Accelerating Ambition* tour on the road, the UM Alumni Association traveled across the country to host receptions, pregame parties, educational presentations, and other engagements that brought the "U" to you! Our signature Pregame on the Road united more than 550 'Canes fans at the season-opening Maryland game.

At the seventh-annual **'Canes Film Showcase**, the UM Alumni Association and the School of Communication screened award-winning student films to industry leaders in Hollywood, California. This year's reception at Paramount Studios welcomed more than 500 attendees, including industry icons David Isaacs, A.B. '71, Cynthia Cidre, A.B. '78, and Jeanne Wolf, A.B. '61, M.A. '66. Student filmmakers also received an exclusive tour of the studio of Academy



Award- and Golden Globe-winning producer Jon Landau, as well as a private studio tour with executive producer Michael Robin, A.B. '85.

**Summer Send-Off Receptions** were held in 27 cities nationwide, connecting more than 1,100 students, parents, and alumni. In Atlanta, Dean, B.B.A. '80, M.B.A. '81, and Felice Myers hosted guests at The Coca-Cola Company headquarters. In Chicago, Ken, B.B.A. '65, and Patty Hunt hosted guests at The Heurtley House, a National Historic Landmark designed by Frank Lloyd Wright. In Los Angeles, UM Trustee Eddie, B.S.E.E. '72, M.D. '75, M.S.B.E. '01, and Joanne Dauer hosted guests at their beautiful Beverly Hills residence. And in Manhattan, Marilu Marshall, B.B.A. '66, J.D. '69, received guests at Estée Lauder Corporate Offices.

Through **golf tournaments** in Coral Gables and the Washington, D.C. area, as well as the Chicago Coaches Dinner, featuring Head Football Coach Al Golden, the UM Alumni Association raised approximately \$150,000 to benefit local student scholarships, athletic scholarships, and the Newman Alumni Center.

Our innovative **UConnect** campaigns identified more than 550 individuals interested in assuming volunteer leadership positions or in getting connected with their respective local alumni clubs.



## 'Canes on Campus

### **Celebrate Your Place in History**

Alumni from around the world joined students, faculty, and staff to “celebrate their place in UM’s history” at **Alumni Weekend and Homecoming 2011**. The weekend gave alumni of all generations a chance to commemorate their unique contributions to the University of Miami. This fun-filled weekend was spent celebrating all the reasons it’s great to be a ‘Cane.

In addition to programs sponsored by each of the schools and colleges, the Division of Student Affairs, and several departments on campus, Alumni Avenue featured 27 affinity group reunions with more than 900 reminiscing about their student involvement experiences. No matter where their personal journeys had taken them, more than 1,900 alumni came together to revel in the accomplishments of their alma mater.

If you couldn’t join us this past year, visit our Alumni Weekend and Homecoming website to see how you can join the celebration next year.

### **Engaged in Lifelong Learning**

Another signature Alumni Weekend and Homecoming event is the Audrey R. Finkelstein UM Experience. More than 265 alumni and guests engaged in the benefit of lifelong learning at the 2011 UM Experience sessions, which covered topics such as Fevered Responses: Predicting Disease Outbreaks Using Climate-Based Models; Aging Better: Translating Exercise into Function; and The Science of Music.

Other opportunities for lifelong learning on campus include the **Ethics Film Series** and **Distinguished Alumni Lecture Series**, as well as book discussions and seminars. In the seventh annual Ethics Film Series, Adrienne Arsht and UM Ethics Programs, the School of Communication and UM Alumni Association presented three provocative films—*Made in India*, *Blood Coltan*, and *Margin Call*—followed by lively debate. A total of 189 guests attended the movie screenings and participated in discussions.



More than 165 alumni and friends attended the **Distinguished Alumni Lecture Series** at the Newman Alumni Center featuring Guillermo de Aranzabal Agudo, M.B.A. '84, president and CEO of Spanish wine company Grupo La Rioja Alta S.A. He discussed what it takes to succeed in a family-owned and -operated business, adding that, "A family business can survive only if one member of the family is accepted and respected as the leader." He also advised avoiding the pitfall of hiring family members just because they're family members. "You need to find the best people for a job," he said. After the program, guests enjoyed a sampling of exclusive wines from Guillermo's vineyard. The Distinguished Alumni Lecture Series was established in 1995 through the support of the Honorable Julia Chang Bloch and Stuart Marshall Bloch, A.B. '64, to recognize alumni who have distinguished themselves through lifetime achievements and personal accomplishments.

More than 90 alumni and guests attended a **book discussion** at the Newman Alumni Center with Dianne Collins, A.B. '70, author of *Do You QuantumThink? New Thinking That Will Rock Your World*, which emphasizes how important it is to reshape the way we think so it aligns with nature and with modern times. Using insight from the scientific breakthroughs of quantum physics, Collins explores the age-old philosophical questions of how subjective thinking affects our reality.



## Building Our Future Alumni Community

Students are “Alumni in Training” and have been very involved in alumni programs this year. The UM Alumni Ambassadors, in particular, are a prestigious and diverse group of dedicated student leaders who serve as the student face of the UM Alumni Association. More than 40 members strong, Alumni Ambassadors assist with alumni networking events, provide campus tours for visiting alumni and prospective students, volunteer in our office to make congratulatory calls to reunion participants, and work to educate the student body on the benefits and services of the UM Alumni Association through involvement fairs and student events. They tirelessly assist with alumni events throughout the year, raise awareness among their peers of being a ‘Cane for life, and remind alumni why it’s great to be a Miami Hurricane!

### **Official Class Ring Ceremony**

On April 15, 2012, more than 350 faculty, family and friends gathered at the BankUnited Center’s Fieldhouse for the Official Class Ring Ceremony, which was followed by an elegant reception for ring recipients and their guests. More than 70 current students and alumni received their rings, a visible symbol of their achievements and the history of their alma mater.

### **Legacy Program**

The UM Alumni Association Legacy Program recognizes the Hurricane pride and commitment of alumni who choose to send their children and grandchildren to UM.



# Accelerating Alumni Careers

This year the UM Alumni Association made great strides toward achieving its goal of offering enhanced career services for alumni. On a personal level, we provided nearly 100 alumni with individualized career support, including career advisement, résumé critique, interview preparation, and strategies for job searching and networking.

## **Alumni Businesses and Patrons Program**

We have been actively marketing our Alumni Businesses and Patrons program, which now has 58 listed companies. This program helps nurture alumni-owned businesses while offering alumni patrons discounts on products and services in various locations. It's a win-win for both owners and consumers.

## **Alumni Webinar Series**

This year the UM Alumni Association launched a series of webinars to help alumni advance their careers by learning valuable professional development tips. Approximately 250 alumni participated in webinars with topics such as Career Charting, Secrets to Successfully Being Hired, Managing Your Image, and Utilizing Online Resources for Your Job Search.

## **Career Web Pages**

The UM Alumni Association launched new career-related Web pages to provide additional resources for alumni, including:

- Alumni Spotlight—Featuring spotlights on successful alumni
- Career Coaches—List of UM alumni career coaches who provide insight and teach you how to market your abilities in various fields, even the ones you might not have considered
- Career Resource Library—List of online career resources and professional groups to support alumni with their job search



- Quick Start Guide to LinkedIn–Tips to help alumni make their LinkedIn profile stand out from the crowd
- LinkedIn Membership–This year we proactively marketed the UM Alumni Association LinkedIn group through an email campaign that dramatically increased our group membership from 251 to more than 2,185 members

### **Toppel Career Center**

The UM Alumni Association continued to partner with and provide support to the Toppel Career Center through alumni-focused programs. These include Tuesdays with Toppel, informal networking events where alumni and students meet with local employers seeking to hire new talent, as well as the 'Canes Career Club and an annual career symposium.

The 'Canes Career Club is a job club for UM alumni and graduating students who are unemployed, underemployed, looking for a better opportunity, or hoping to change careers. Attendees network with one another while learning valuable job search skills in a professional and supportive environment. Each meeting has a different topic and speaker, and past topics have included networking, personal branding, LinkedIn, career transitioning, and interviewing. Speakers have included representatives from Northwestern Mutual Financial Network, Telemundo, and Citrix.

The Toppel Career Center and UM Alumni Association hosted their second annual Student and Alumni Career Symposium at the Newman Alumni Center. This one-day conference provided UM students and alumni with invaluable career development experiences and networking opportunities with successful UM alumni, local recruiters, and UM staff and faculty. This year 60 alumni were engaged through the career symposium.



## Supporting the University's Ambitions

Each year we ask alumni to show their Hurricane pride with an annual gift to help their alma mater continue to achieve historic milestones. Alumni support, an important factor in determining rankings, helped the University of Miami reach 44th in *U.S. News & World Report's* 2013 "Best Colleges" list! This past fiscal year ended with more than 18,500 alumni donating \$5.9 million for priorities such as need-based and merit scholarships and fellowships, unrestricted giving, and study abroad stipends. Overall giving to scholarships increased 4 percent last year, while unrestricted support went up by 11 percent.

These increases were tempered by the fact that only about one in nine alumni made a gift last year, continuing a disappointing trend. Alumni giving has plenty of room to grow, and the good news is that the University continues to make a strong case for every alumnus to "Bleed Orange and Give Green" every year.

### **Bleeding Orange, Giving Green**

The Office of Annual Giving solicited our alumni a record 630,000 times last year, including more than 300,000 direct mail packages, 285,000 emails, and 29,000 Calling 'Canes conversations. More than 8,300 alumni responded to these appeals, donating \$1.66 million dollars, an increase of 12 percent over the previous year.

From New York to Los Angeles and many cities in between, the Regional Development team continued its tireless outreach to alumni all over the country, meeting with more than 500 alumni and raising over \$750,000 in commitments. The Regional team also hosted alumni events in places like New York, Atlanta, Dallas, Philadelphia, and Los Angeles and participated in the Stories of U project, capturing the quintessential moments that make up the lives of our alumni.



Our young alumni, the 29,000 alumni under 35 who graduated within the past ten years, continue to receive a great deal of attention. Young alumni are contacted through all different types of methods, everything from face-to-face meetings to social media, video messaging, email, and the more traditional mail and telephone. All told, 1,887 young alumni made gifts totaling \$263,525 in FY12. More than 250 of these loyal alumni donors came out for the 5th Annual Young Alumni Social on May 17, 2012 to celebrate their important role in building the next great American university.

The President's Circle, the University's annual leadership giving society for gifts of \$1,000 or more, welcomed 2,340 alumni who collectively gave \$31 million. Even more significant, 73 percent of our FY11 President's Circle members renewed their annual leadership gifts for FY12. These donors received a watercolor print of the Newman Alumni Center and our heartfelt gratitude.

### **Parents Council**

The University of Miami is not just a superior academic institution, it is a community that brings together alumni, students, parents, and friends from all over the world. Through the mission of the Parents Council, parents of students become involved in campus and regional activities, help to enrich student experiences, and strengthen the financial foundation of the University of Miami by fundraising and giving gifts to the Parents Fund. In FY12, parents of current and former students donated \$360,661 to the Parents Fund. These unrestricted dollars have a positive impact on every student at UM. Tuition covers only a portion of educating each student, and gifts to the Parents Fund benefit all students by supporting scholarships, helping to attract the best faculty, and providing the most innovative academic programs.

Our two overall goals are to increase monetary support and increase the percentage of parent donors. For more information on the Parents Council or to make a donation, contact the Parents Program at 305-284-6043.



## Online Tools Keep You in the Loop

Our alumni rely heavily on the Internet for news and information, so we continue to optimize the tools we use to engage alumni in innovative ways.

### **MiamiAlumni.net**

With more than 16,000 registrants, the official alumni online community features sections to post class notes, search for lost classmates, search for a career advisor or register to be a career advisor, access the University library portal, and much more. This year there were more than 700 new accounts created, and our 'Cane Connections Career Advisor Volunteers now total more than 2,600.

The MiamiAlumni.net system also includes an events module and enables leaders of UM Alumni Clubs across the country to manage their club's website. An enhanced club email system, launched in January 2012, allows users to schedule club emails, manage email recipient groups, develop and use email templates, and track emails and open rates. Alumni can use the system to designate types of emails they would like to receive from their club leaders (i.e., book clubs, pregame parties, networking events, etc.).

### **Inbox Innovations**

Our **@Miami** monthly newsletter features alumni profiles, news briefs, and other University points of pride. The **e-Alumni Connections** bimonthly newsletter features alumni and University calendar notices, special alumni discounts, and much more. Maintained via a subscription model, these newsletters are delivered to more than 97,000 subscribers, a 3 percent increase over the previous year.

To safeguard alumni from receiving multiple UM-related emails in a short period of time, the UM Alumni Association implemented an e-calendar that coordinates and schedules all alumni email blasts. The number of alumni email blasts scheduled via the e-calendar has increased from 119 in FY11 to 186 in FY12.



Alumni have the benefit of keeping their [umiami.edu](http://umiami.edu) email address for life! They no longer have to worry about sending friends a new address each time they change Internet Service Providers; one address follows them wherever they go! Currently the University maintains more than 50,000 alumni alias records.

### **Social Media**

The UM Alumni Association utilizes the vast outreach power of **Facebook** to promote events, publish news, run contests, and much more. We embraced the Facebook timeline change, populating content from 1930, the year the UMAA was founded, and added two new tabs: Class Notes and Benefits. Fan base increased by 50 percent this year, reaching 4,118. Sebastian's Café at the Newman Alumni Center periodically offered "newbie" specials to guests who checked in via Foursquare and Facebook.

The UM Alumni Association is also "**LinkedIn**," doubling its connections this year to 2,185 alumni and increasing group members by 780 percent from last year. On Twitter, 2,546 alumni are following the UM Alumni Association (@UM\_alumni) a 61 percent increase from last year.

### **UM Goes Mobile**

The **University of Miami Mobile Application** released the Android and BlackBerry versions of the mobile application, in addition to an iPhone update, with almost 24,000 downloads registered. The UM Alumni Association developed various marketing materials for promoting the UMobile application, including printed takeaways, stadium banners, and Jumbotron images displayed during football games. Members of the UM Alumni Association were selected to deliver "Grassroots Mobile Campaign," a presentation on UM's mobile application experience, at the Blackboard Student Engagement Summit, held in February 2012 at the Newman Alumni Center.

The UM Alumni Association also created its first Alumni Weekend Mobile presence. In addition to providing information and schedules for attendees at their fingertips, social media facets were included for collaboration and sharing of comments, pictures, and more among attendees.



### **E-Cards**

The UM Alumni Association developed and released an e-card system, enabling alumni and friends to celebrate special occasions with a free e-card. Presenting a greener way to share the spirit of the U, the service gives 'Canes a selection of photos and the ability to write a personal message.



## Benefits and Services

Your UM Alumni Association membership card is the key that gives you access to so many great services and other benefits. Below are value-added reasons why it's great to be a Miami Hurricane!

### On-Campus Benefits

- Access to the Newman Alumni Center business center and ability to rent event space
- Access to the Otto G. Richter Library and its branches (additional fee for borrowing privileges)
- Campus one-day parking pass (offered through the Office of Alumni Relations)
- Patti and Allan Herbert Wellness Center membership eligibility
- 10% off at the UM Bookstore
- Access to select campus athletics facilities
- Discounts for select athletics events
- Discounts to select performances and exhibits
- Transcript services by the Office of the Registrar

### Financial and Insurance Services

- Personal checking accounts and official UM credit card through Bank of America
- Independent 529 Plan, a college tuition plan
- Life insurance
- Short-term medical insurance
- Long-term care insurance
- Pet insurance
- Auto and home insurance provided by Liberty Mutual
- Alamo car rental services
- UM Move Center (home-related service)

### Exclusive Offerings

- Limited-edition UM Alumni Association merchandise
- UM license plates available in Florida and Maryland



### **They Got Carded**

More than 640 students attended **Get Carded Receptions** in April at the Newman Alumni Center, inaugurating them into the UM Alumni Association and introducing them to their lifetime of 'Canes-only privileges. They received personalized alumni cards, posed for a photo with our iconic bronze Sebastian the Ibis statue, and signed up for many alumni benefits and services:

- 133 completed a UConnect card to get connected to an alumni club in their hometown
- 117 participated in the 2012 time capsule, sharing their favorite UM memory
- 48 donated a total of \$683.28 to the Senior Class Gift program
- 71 recorded a Shout-Out for Commencement
- 50 signed up to serve as Reunion Committee member
- 20 signed up to the Career Services listserv
- 30 signed up to the UM Group Savings programs through Liberty Mutual



## Newman Alumni Center

### Welcoming Thousands

Between June 1, 2011, and May 31, 2012, the **Robert and Judi Prokop Newman Alumni Center** hosted 295 events, including corporate board meetings, training seminars, conferences, retreats, civic banquets, gala fundraisers, and personal celebrations. More than 28,000 people attended these events or visited the center during that time. Some of the more memorable events include a Miami City Mayoral Debate (two hours of intense discussion between the two leading candidates), the Harvard Advanced Leadership Initiative (a three-day seminar designed to cultivate leaders in the nonprofit sector), and the Third District Court of Appeals (the district court heard actual cases for a full-day docket). The center continues to attract a diverse clientele due to the flexibility of its design and relationship with University of Miami.

### First-Class Facility

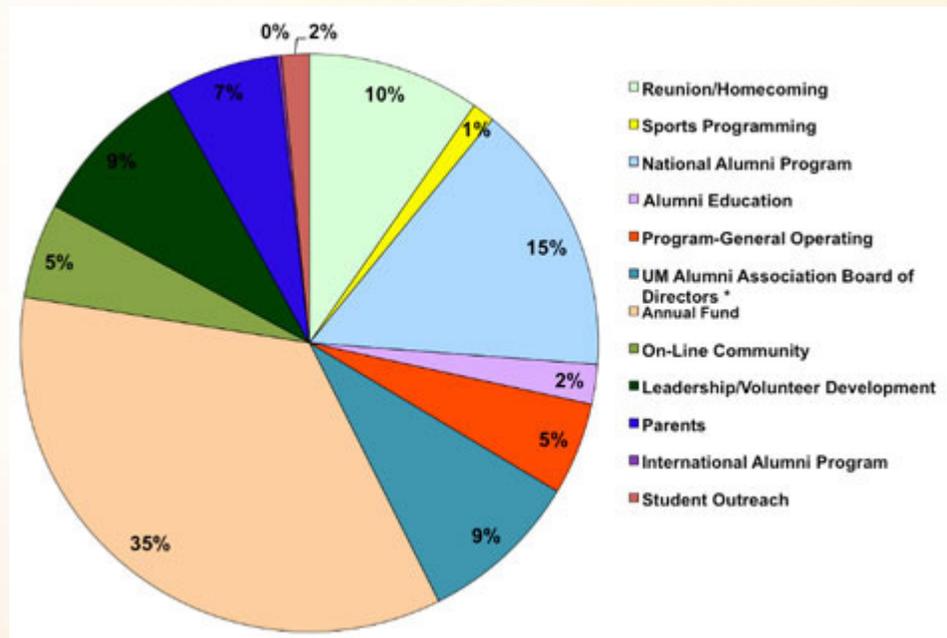
- LEED (Leadership in Energy and Environmental Design) Gold certified by the U.S. Green Building Council in 2012
- Recipient of the Coral Gables Chamber of Commerce's Exterior Design City Beautiful Award



# Strengthening Our Financial Future

The UM Alumni Association is committed to encouraging lifelong education, providing quality services and programs to its more than 160,000 alumni. Your Alumni Association recognizes the importance of its permanent constituency—alumni—and values the various forms of continued funding.

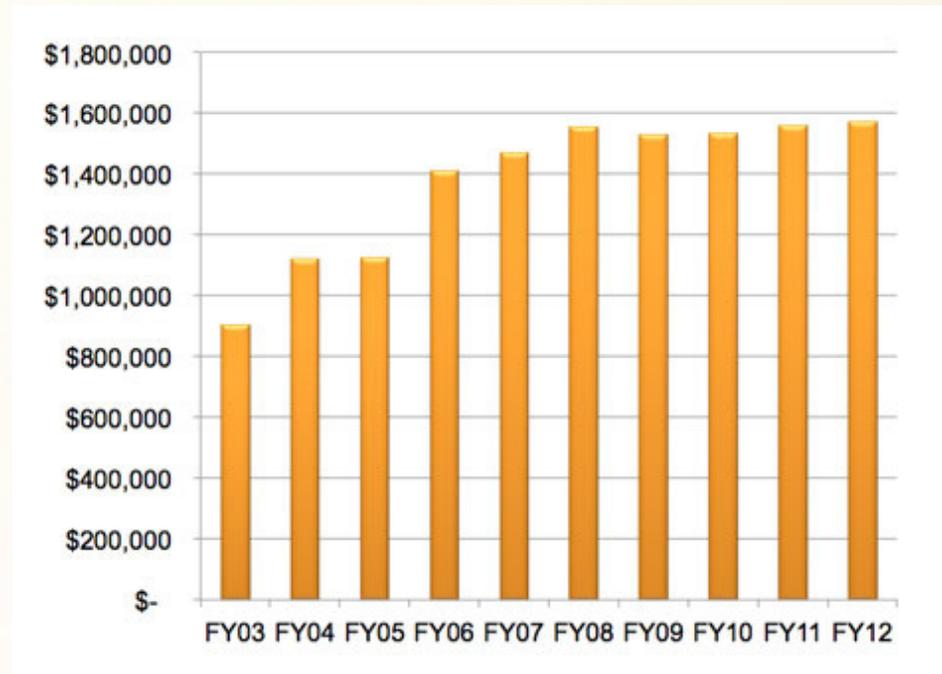
## 2012 Alumni Relations Expense Distribution by Program



\* UM Alumni Association program expenses include the cost of the Strategic Planning Process.



### Ten Year Alumni Relations Operational Budget





### Revenue from UM Alumni Association Partners and Merchandise Sales



Alumni Association partners include Bank of America, Marsh Alumni Group Services, Liberty Mutual, AHI, Gohagen Travel, and Commemorative Brands/Balfour. Revenue reported as of March 5, 2012.

\* Increase due to additional Bank of America financial banking products and re-negotiated Class Ring program and guarantee revenue.



## Alumni Leadership

The governing body of the UM Alumni Association is the Alumni Council, which is composed of the elected Alumni Board of Directors, as well as representatives from 40 national alumni clubs, four special interest alumni groups, and four school/college alumni groups. Together with the UM Alumni Association's President's Council leadership group, these individuals provide general oversight of alumni programs and initiatives. Members consider it a privilege and honor to serve fellow 'Canes in this leadership capacity.

### **Alumni Board of Directors and Council**

Alumni Board and Council members are ambassadors for the University of Miami and serve as representatives at select University events throughout the year including Presidential Inaugurations and Commencement.

### **President's Council**

The President's Council is a select advisory group of some of the University's most prominent alumni. Since its founding in 1993, the President's Council has grown to include more than 160 members from across the nation—men and women who serve as corporate and community leaders. These members, selected by presidential invitation, help lead the University by providing advice and support. The UM Alumni Association is grateful for the tremendous contributions of the President's Council members each year.



# Once a 'Cane, Always a 'Cane

**To remain connected with your alma mater,  
please be sure your contact information is up-to-date  
in our system: 'Cane Connections.**

**To log in, all you need is your last name and your  
University of Miami "C" number or a personal access code,  
which can be found on a recent alumni mailing,  
or your UM Alumni Card.**

**Don't have a UM Alumni Association Alumni Card?  
Contact us to obtain one.**

## **University of Miami Office of Alumni Relations**

Newman Alumni Center

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