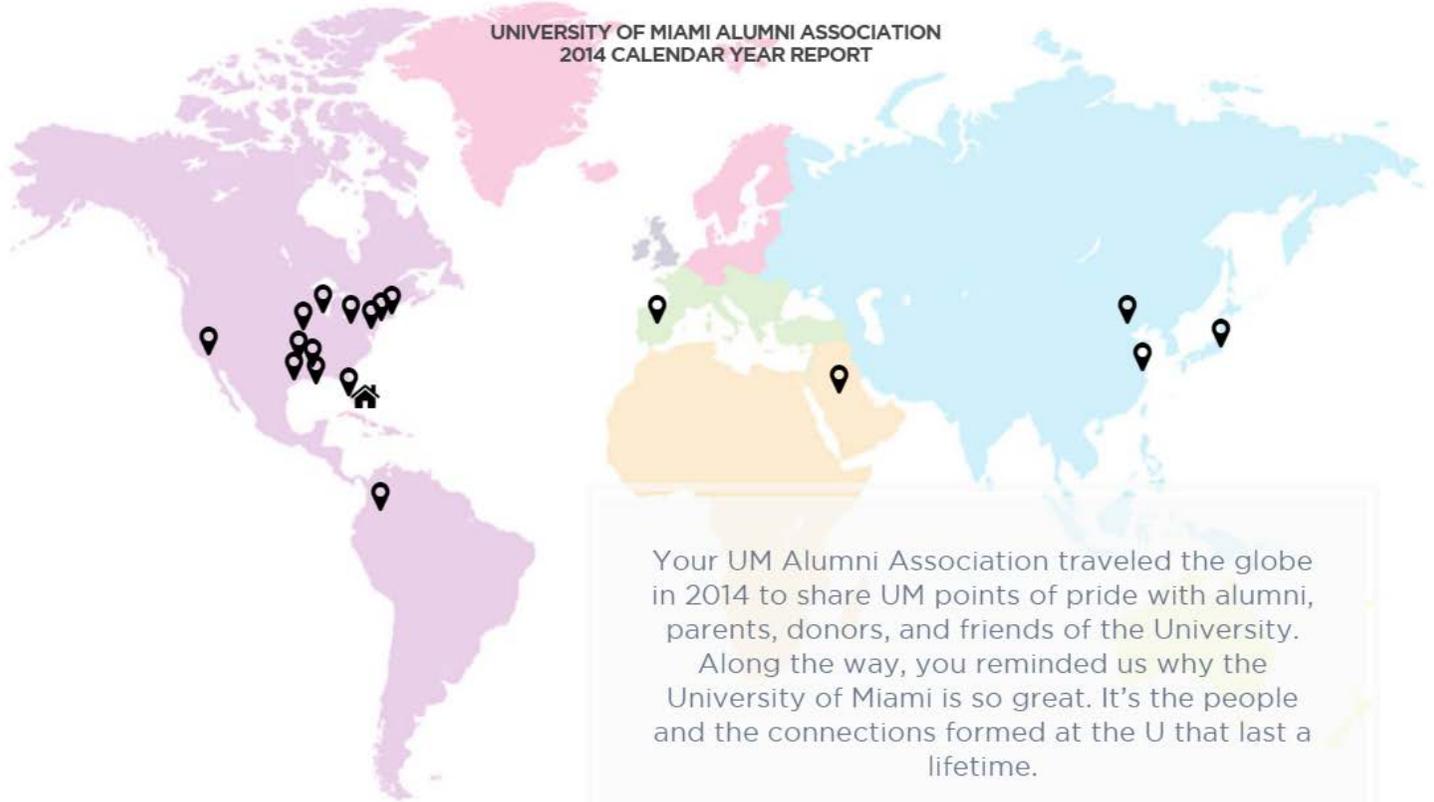


# IT'S A 'CANES WORLD

UNIVERSITY OF MIAMI ALUMNI ASSOCIATION  
2014 CALENDAR YEAR REPORT



166,000+

ONE BIG  
HAPPY  
FAMILY

4,000+

WELCOME  
TO THE  
FAMILY

1,806

A WEEKEND  
TO CALL  
THEIR OWN

29,236

BUILDING  
BONDS THAT  
LAST

54%

IN ALUMNI  
WE TRUST

\$130,000

DOLLARS  
FOR  
SCHOLARS

## UMAA Global Tour 2014

Follow along as we recount the last year and highlight the places we visited and the alumni we engaged  
Let's all remember why "It's Great to Be a Miami Hurricane."

- U.S. — West
- U.S. — Southwest
- U.S. — Midwest
- U.S. — Southeast
- U.S. — Mid-Atlantic
- South America
- Asia
- Saudi Arabia
- Europe



HOUSTON

### STORIES OF U

Legendary Hurricane and Olympic champion Lauryn Williams shares her memories of the U with the UM Alumni Association as part of its Stories of U campaign.



LOS ANGELES

### 'CANES FILM SHOWCASE

This year's 'Canes Film Showcase featured a variety of films highlighting the talents of emerging filmmakers from the University of Miami School of Communication's Motion Pictures Program.



FORT WORTH

### AFFINITY ENGAGEMENT

Fred Rich, of Fort Worth, Texas, was one of 42 individual champions who fundraised for specific affinity groups.



CHINA

### ACCELERATING AMBITION

With Executive Vice President and Provost Thomas J. LeBlanc leading the way, UMAA led an international program of receptions and engagements in Asia.



CLEVELAND

### WELCOME TO THE NEIGHBORHOOD

The Welcome to the Neighborhood initiative kicked off in FY14, with the Regional Engagement Team hosting social events in several cities like Cleveland, Ohio.



COLOMBIA

### ALUMNI CLUBS

With 40 national and international alumni clubs, it's easier than ever for alumni to stay connected, even in countries like Colombia.



LOS ANGELES

### GAME WATCHES

Game watch parties hosted by alumni clubs across the nation gave fans the opportunity to cheer for their beloved 'Canes.



DALLAS

### SUMMER SEND-OFFS

Held in 21 cities nationwide, Summer Send-Off receptions connected more than 1,050 students, parents, and alumni.



PHILADELPHIA

### GOLDSTEIN CHALLENGE

Sean Goldstein, who works for IBM as an SAP consultant, served as the young alumni spokesperson for the GOLDstein Challenge, challenging his fellow classmates to give back to the University.



PALM BEACH

### LEADERSHIP AND LOYALTY BREAKFASTS

President Donna E. Shalala addressed attendees at the Palm Beach Leadership and Loyalty Breakfast, part of a new stewardship strategy that engages donors in different cities.



CHICAGO

### YOUNG ALUMNI

Energetic and ambitious young alumni gathered in Chicago, where they participated in a UMAA exclusive networking reception.



CORAL GABLES

### MCLAMORE SOCIETY

UMAA's fiscal year culminated with the Leadership and Loyalty Reception honoring James McLamore.



LOUISIANA

**DUCK COMMANDER INDEPENDENCE BOWL PREGAME CELEBRATION**

Bowl fever swept Louisiana last December when hundreds of alumni joined the UM Alumni Association for the official UM vs. South Carolina Duck Commander Independence Bowl pregame celebration.



WASHINGTON, D.C.

**YOUNG ALUMNI LEADERSHIP COUNCIL**

As a member of the Young Alumni Leadership Council, Washington, D.C. public school teacher Shajena Erazo, A.B. '09, helps connect and reengage young alumni with the UMAA.



TOKYO

**ACCELERATING AMBITION**

Tokyo, Japan, was among the Far East destinations on the Accelerating Ambition tour last year during which Executive Vice President and Provost Thomas J. LeBlanc outlined the strategic plan for the University's next level of excellence.



SPAIN

**ALUMNI BOARD OF DIRECTORS**

A member of the Alumni Board of Directors, Guillermo de Aranzabal Agudo of Spain is one of 36 active alumni volunteers who engage 'Canes and guide UMAA programming.



KANSAS CITY

**IMPACT OF U**

Alumni across the country joined the UMAA in fiscal year 2014 for one of President Donna E. Shalala's Impact of U tour stops.



NEW YORK

**REGIONAL ENGAGEMENT**

Regional programming such as a Theater Arts Reception in New York provided specific segments of alumni opportunities to connect.



SAUDI ARABIA

**INTERNATIONAL ALUMNI**

Dr. Taghreed Al-Saraj hosted an alumni gathering in Saudi Arabia last April, proving that the U's international footprint continues to expand.



TAMPA

**GLOBAL NETWORKING DAY**

In 2014 Tampa was one of more than 29 cities to host a Global Networking Reception—a formal setting that provided alumni the opportunity to connect and interact



CORAL GABLES

**FINE FURRY 'CANES**

Furry 'Canes launched last spring to encourage alumni to show their UM pride through their pets.



CHICAGO

**CHICAGO COACHES DINNER**

Heisman Trophy-winning quarterback and UM alumnus Gino Torretta, right, attended the 2014 Chicago Coaches dinner, which raised funds for student scholarships and athletic initiatives.



CORAL GABLES

**ALUMNI WEEKEND AND HOMECOMING**

Alumni celebrated their place in history during Alumni Weekend and Homecoming 2014.

# IN THE COMPANY OF U

AFFINITY, SPECIAL INTEREST, AND OTHER ALUMNI GATHERINGS

Whether you want to unite friends and classmates based on your graduation year or affiliation with an affinity group, your University of Miami Alumni Association is here to help! Reunions offer a wonderful opportunity for alumni, friends, and family to share their fondest memories and Hurricane Pride as well as to reminisce and expand their professional network. Here are just a handful of the efforts of some of our alumni groups over the past year.

[FORT WORTH](#)

[NEW YORK](#)

[CHICAGO](#)

[WASHINGTON, D.C.](#)

[PHILADELPHIA](#)

[COLOMBIA](#)

[LOS ANGELES](#)

[LOUISIANA](#)

[SAUDI ARABIA](#)

## Affinity Engagement

In fiscal year 2014 the **ANNUAL GIVING PROGRAM** launched its Affinity Giving Initiative, aimed at increasing alumni participation through affinity-based giving campaigns. Critical to the initiative's success is the identification of meaningful affiliations for alumni. During this first year, the Annual Giving team has worked closely with Alumni Relations to identify opportunities, reach out to potential volunteers, and implement campaigns—the majority of which are volunteer-driven and use social media as the primary channel of communication. Delta Gamma Sorority Reunion, LGBTQ, I Love You—Alumni Couples, CAS Theatre Visiting Artist Fund, and the School of Nursing and Health Studies Simulation Hospital Technology Fund were among the campaigns executed during fiscal year 2014.

**FORT WORTH**



**Fred Rich, B.S.B.E. '07, of Fort Worth, Texas, was one of 42 individual champions who fundraised for specific affinity groups. Rich and other champions raised more than \$20,000 for the Black Engineering Students Travel Fund.**

## Making an Impact on a Regional Scale

With the 2012 Alumni Survey revealing that alumni prefer more regional programming, UMAA created tailored regional events for specific segments of alumni in fiscal year 2014, hosting Theater Arts New York, Theater Arts Los Angeles, and Black Alumni Society New York **REGIONAL ENGAGEMENT** Events.



**Alumni gather at a recent Theater Arts Regional Reception**

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## Providing Service to Our Young Alumni

Graduates of the past ten years are among a fresh breed of 'Canes who are blazing new trails, setting the latest trends, and making their mark upon the world. They hail from all over the globe and from many states and areas of the United States, with Florida, New York, Washington, D.C., California, and New Jersey leading the way with the highest concentrations of young UM alumni. As such, the University of Miami Alumni Association has developed and maintained multiple channels of communication with our **YOUNG ALUMNI**, resulting in increased social media connections on a regional and virtual scale.





Kate Lake, senior director of alumni engagement, speaks to young alumni who joined the UM Alumni Association's exclusive networking reception with President Shalala in Chicago, held prior to the main Impact of U reception for all alumni, parents, and friends.

## #UGOLD

Launched in fiscal year 2014 as UMAA's second annual young alumni challenge, secured more than 500 donors.

### LEADERS OF THE PACK

A ranking of U.S. states with the highest concentrations of young UM alumni

1. Florida
2. New York/ New Jersey
3. Washington, D.C.
4. California

3,500

YOUNG ALUMNI ENGAGED

108,401

YOUNG ALUMNI TOUCHES

12,780

UMAA FACEBOOK "LIKES"

## A Chalk Talk with Coach Golden and Gino Torreta

Head football coach Al Golden and former Heisman Trophy-winning quarterback and Hurricane legend Gino Torreta, B.B.A. '91, got alumni and fans excited about Miami football at the **CHICAGO COACHES DINNER** on May 22, 2014. A team effort involving the Chicago Alumni Club, UM Athletics, and the UMAA, the event raised funds for local student scholarships and athletic initiatives.

CHICAGO



Heisman Trophy-winning quarterback Gino Torreta, right, was honored at the Chicago Coaches Dinner, held May 22, 2014.

## How the Newest 'Canes Are Making a Sustained Impact

A by-invitation-only group of the U's influential young alumni, the **YOUNG ALUMNI LEADERSHIP COUNCIL** shepherds the development of young alumni leaders in ways that deepen their connection and commitment to the University and prepares them for active engagement in alumni life. Shajena Erazo, A.B. '09, a public school teacher in Washington, D.C. and a 2013 District of Columbia Teacher of the Year finalist, is a shining example of the dynamic leadership serving on the Young Alumni Leadership Council.

WASHINGTON, D.C.





Shajena Erao, A.B. '09

## A Call to Give Back

PHILADELPHIA



Sean Goldstein, B.B.A. '12, M.B.A. '13, who works for IBM as an SAP consultant, is another example of Young Alumni Leadership Council members taking on significant roles. The former Hurricanes linebacker served as the young alumni spokesperson for the **GOLDSTEIN CHALLENGE** in which he called on his fellow classmates to give back to the University that has given so much to him, his family, and his career.



Sean Goldstein, B.B.A. '12, M.B.A. '13

## Connecting 'Canes to the UM Global Community

With 40 national and international **ALUMNI CLUBS**, it's easier than ever for alumni to stay connected! UM Alumni Clubs engage thousands of alumni all over the world through various programming, including professional networking opportunities, career events, game watch parties, community service projects, and educational affairs.

COLOMBIA



In 2013 Oscar Paez, B.B.A. '03, M.A. '05 (left), helped form the Colombia Alumni Club, one of more than 40 alumni groups around the world.

## Keeping An Eye on Miami

Alumni unable to travel to UM football games can still experience all the excitement and spirit of game day by attending one of several **GAME WATCH PARTIES** hosted each year by UM Alumni Clubs across the world. The gatherings not only provide alumni an opportunity to cheer on the 'Canes but also to meet local alumni and fans in their area.

LOS ANGELES





This Game Watch Party hosted by the Greater Los Angeles Alumni Club drew dozens of loyal 'Canes.

## 'Canes Catch Bowl Fever

Hundreds of alumni joined the UM Alumni Association for the official Miami vs. South Carolina **DUCK COMMANDER INDEPENDENCE BOWL PREGAME CELEBRATION**, held in late December 2014 in Shreveport, Louisiana.

LOUISIANA



# A 'Cane in Every Corner of the World

SAUDI ARABIA

The U's international footprint continues to expand as alumni gather to meet across the globe. Dr. Taghreed Al-Saraj, B.F.A. '99, M.S.Ed. '01, hosted a gathering with alumni in Saudi Arabia on April 17, 2014, at the Jeddah at Abdul Latif Jameel Continuous Learning Center to gauge interest for an alumni club in the region.



# HURRICANE HIGHWAY

UM leadership hit the road like never before in fiscal year 2014, traveling a Hurricane Highway that took them to cities across the country and to the far-flung corners of the world. In their efforts to engage alumni and donors, UM leaders hosted breakfast receptions, shared the history of the U, and explained the steps the University is taking to achieve the next level of excellence.

PALM BEACH | KANSAS CITY | ASIA | SPAIN

## Guess Who's Coming to Breakfast

The UM Alumni Association implemented new stewardship strategies using a tiered approach, such as the **LEADERSHIP AND LOYALTY BREAKFASTS**, in fiscal year 2014. The breakfasts allowed donors to meet key UM administrators in an intimate setting as a way to show appreciation for their annual giving. In all, the breakfasts engaged more than 140 donors in seven different cities across the country.

PALM BEACH



President Donna E. Shalala, honorary alumna '02, addresses attendees at the Palm Beach Leadership and Loyalty Breakfast.

# An Impact Felt 'Round the World

Alumni across the country joined the UMAA in fiscal year 2014 for one of President Donna E. Shalala's **IMPACT OF U** tour stops, where she reflects on our shared history and how each of us continues to have an impact on building the next great American research university. Chicago, Kansas City, London, Naples, Orlando, Palm Beach, Philadelphia, Tampa, Houston, Dallas, and Atlanta all hosted Impact of U receptions last year. The Impact continued in 2015 with January stops in Seattle, San Francisco, and San Diego. Scheduled stops in April 2015 include Denver and Las Vegas.

KANSAS CITY



President Shalala's Impact of U tour stopped in Kansas City, where she engaged nearly 100 alumni.

# UMAA Accelerates Ambition in Asia

The UM Alumni Association toured the Far East last year, visiting Beijing and Shanghai, China, as well as Tokyo, Japan, for a series of receptions where Executive Vice President and Provost Thomas J. LeBlanc outlined the strategic plan—*Accelerating Ambition*—for the University's next level of excellence.

In all, the UMAA connected with 188 alumni, parents, students, and friends during its first-ever trip to the Far East in April 2014. The association returns to the region in April 2015 with visits to Beijing, Shanghai, and Hong Kong.

BEIJING, SHANGHAI, TOKYO





Loyal 'Canes gather at the Tokyo Accelerating Ambition tour.

## Ambassadors of the U

The Alumni Board of Directors is the governing body for the UM Alumni Association and represents the interests of more than 166,000 living alumni. These ambassadors for the U are critical leaders who help the association implement strategic initiatives. The 36-member board had a slew of accomplishments in fiscal year 2014. Among the highlights:

- Contributed more than half a million dollars to University initiatives through donations.
- Held its first regional meeting since 2002 in New York City, with approximately 20 attendees, including a 50-guest networking reception with alumni volunteer leaders from the Greater New York area.
- Expanded membership to include more international representation, including members from Colombia, London, and Spain. Click [here](http://www6.miami.edu/alumni/umaa/board/) (<http://www6.miami.edu/alumni/umaa/board/>) for a complete listing of members.



Board member Guillermo de Aranzabal Agudo, M.B.A. '84, (right) of Spain is one of 36 active alumni volunteers who work throughout the year to engage 'Canes and guide UM Alumni Association programming.

# U FAMILY GATHERINGS

From a Hollywood showcase featuring the next generation of great filmmakers to Summer Send-Offs that expose our newest 'Canes to the traditions of the U before they even set foot on campus, the UM Alumni Association hosts a variety of Global Gatherings that solidify the bonds of the U family. Here are just a few.

LOS ANGELES | DALLAS | CLEVELAND | TAMPA

## From Coral Gables to Tinseltown: Film Students Hobnob with Hollywood's Best and Brightest

LOS ANGELES



"The thrill of a lifetime." That's how student Noah DeBonis summed up seeing his short film, *Posthumous*, screened at the Paramount Theatre in Hollywood, California, for the 17th Annual **'CANES FILM SHOWCASE**. Held in collaboration with the School of Communication's Motion Pictures Program, the showcase allows student filmmakers to screen their films for top industry leaders and alumni working in the entertainment business. For three days, DeBonis and 15 other students showed their films, toured studios, and attended a master class taught by industry professionals.



Student filmmakers screened their works at the Paramount Theatre in Hollywood during the 17th Annual 'Canes Film Showcase.

## Sweet Send-Offs for Our Newest 'Canes

The newest members of the Hurricane family get a send-off fit for a 'Cane through the **SUMMER SEND-OFF PROGRAM**, an initiative in which alumni or parents host receptions for incoming freshmen and transfer students from their hometowns during the summer months. Last year Summer Send-Offs were held in 21 cities nationwide, connecting more than 1,050 students, parents, and alumni.

DALLAS



Parent's Council member Kathy Crow hosted a Summer Send-Off in Dallas, Texas.

## Rolling Out the Welcome Mat

From Atlanta to Austin, Nashville to New York, and Sarasota to Seattle, we are rolling out the welcome mats for scores of alumni with the new **WELCOME TO THE NEIGHBORHOOD** initiative. The Regional Engagement Team worked with 28 UM Alumni Association clubs to host social events in several cities on September 12, 2013, welcoming everyone from recent graduates and current club members to alumni not affiliated with a club. Through marketing efforts led by both the Regional Engagement and Young Alumni Engagement teams, the first year was a huge success with 1,833 registrants, of which 990, or 54 percent, were young alumni. The Young Alumni Leadership Council also hosted a young alumni Welcome to the Neighborhood event in Miami with more than 200 registrants. A total of 33 cities hosted Welcome to the Neighborhood events in the program's second year, with approximately 2,300 registrants attending those functions.

CLEVELAND





Diego Perilla (center) and other alumni make the ever-popular U sign at the Cleveland Welcome to the Neighborhood reception.

## HOWDY, NEIGHBOR

2,300  
ALUMNI

registered in  
several cities last year

54%  
ATTENDEES

at the gatherings were  
young alumni

33  
CITIES

hosted Welcome to the  
Neighborhood events last year

## The Network Is Up and Running

Imagine one day of the year when UM alumni—from recent grads and mid-career professionals to those looking to transition into different jobs—gather in more than two-dozen national and international cities to build new connections, reconnect with classmates, and share their personal and professional experiences. That is the



goal of **GLOBAL NETWORKING DAY**, which launched on April 30, 2014, with gatherings in 29 different locations—from Miami to Madrid and London to Los Angeles.



**Alumni gather in Tampa for one of the Global Networking Day receptions held in 29 cities last year.**



**Color coded nametags by industry type helped alumni meet fellow alumni from industries of a particular interest.**

Thanks to the marketing efforts of UMAA's Regional Engagement and Career Services teams, the inaugural year of Global Networking Day proved a huge success, with 975 alumni registering for events. In 2015, Global Networking Day will be held on April 28.

# JUST FOR YOU

## PROGRAMS AND INITIATIVES

With 70,000 of our more than 166,000 current alumni living in South Florida, 'Canes have definitely made their mark in the region. Below are some of the programs and initiatives hosted locally by your UM Alumni Association in the Greater Miami area in 2014.

### Alumni Education

More than 136 alumni and friends attended the **2014 DISTINGUISHED ALUMNI LECTURE SERIES** at the Newman Alumni Center, featuring Herbert A. Rosenfeld, B.Ed. '62, president of Michelle Rosenfeld Gallery, who shared his career path to leadership and achieving excellence in the arts, business, education, and sports.



Herbert A. Rosenfeld, B.Ed. '62, engages the audience at one of UMAA's Distinguished Alumni Lectures.

# Alumni Weekend and Homecoming

Alumni celebrated their place in history during Alumni Weekend and Homecoming 2014.

**1,806**  
ALUMNI

Celebrated  
Alumni Weekend &  
Homecoming

**32**  
AFFINITY  
GROUPS

Were featured  
on Alumni Avenue

**176+**  
ALUMNI  
& GUESTS

Participated in the  
Audrey R. Finkelstein  
UM Experience



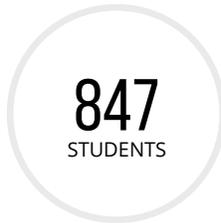


# Tradition Keeper Program

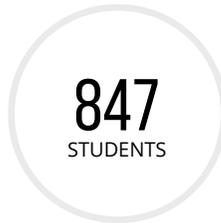
Last year the UM Alumni Association launched its Tradition Keeper program, an online guidebook to the U's myriad customs that allows students to create e-memory books filled with photos and captions chronicling their participation in UM rituals. Students, who get free online accounts to participate in the program, can also earn awards such as a limited edition U pin and a medallion to wear at commencement.



Were entered  
into the system



Participated  
in the program



Participated at  
the awards level



Earned the top award—  
a gold medal



Taking a photo in front of the U statue on the Foote Green is quickly becoming a tradition at UM.

## Furry 'Canes

Furry 'Canes launched last spring to encourage alumni to show their UM pride through their pets. Alumni sent in photos of their furry 'Canes, and the new initiative featured a Furry 'Canes event on the Foote Green that drew more than 200 alumni and their animals and featured a free dog training session.



# Legacy Admission Program

This CASE Award-winning program includes exclusive campus tours and admission information sessions for Legacy applicants (the children and grandchildren of UM alumni) to the U, a welcome reception in the fall, early move-in for Legacy freshmen living on campus, and a special graduating toast.



**A total of 183 graduating Legacy seniors participated in UMAA's inaugural Legacy Toast on May 7, 2014. The reception allowed alumni parents and grandparents to pin their graduating student in a special ceremony hosted at the Newman Alumni Center. Alumnus Judge Alex Ferrer, J.D. '86, joined the reception with his son Taylor.**

**\$130,000**

in scholarship funding awarded to 26 legacy students during the 2014 fiscal year, the highest number of scholarships to date.

# GIVE LIKE A 'CANE

## OFFICE OF ANNUAL GIVING

The Office of Annual Giving turned once more to alumni and parents to support the University's priorities.

21,000+  
ALUMNI DONORS

In 2014, the most since 2008 and an increase of more than 1,500

\$25  
MILLION+

Donated by alumni in fiscal year 2014

\$7.2  
MILLION

In annual giving gifts in fiscal year 2014—the most in UM's history

## Honoring an Icon

In fiscal year 2014, the Annual Giving team rebranded the President's Circle (Leadership Annual Giving Recognition Society) under the banner of the **JAMES W. MCLAMORE SOCIETY**. Within this re-branding were renewed efforts at stewardship and making the case for support. James W. McLamore Society membership rose from 1,900 members in FY13 to more than 2,400 in FY14. In addition, a new level of recognition was added at the \$50,000 level as part of the University's changing definition of leadership annual giving, filling the gap between annual giving donors and major gift donors. The Philanthropist Level of the McLamore Society increased in revenue by a remarkable \$800,000 in FY14.



Fiscal year 2014 culminated with the Leadership and Loyalty Reception on the Coral Gables campus honoring James W. McLamore, co-founder of Burger King and a former chairman of the UM Board of Trustees. In attendance were Mrs. McLamore and her son, Whit, along with more than 400 Leadership and Loyalty donors.

## Meeting the Challenge

The \$500,000 Newman Alumni Loyalty Challenge took center stage as the theme for fiscal year 2014, permeating all facets of our annual giving efforts with its goal of boosting donor retention to record numbers. The Challenge helped UM reach new heights in annual giving, including:

**10,700-plus renewed donors**

an increase of more than 1,500 from the previous fiscal year.

## Keeping Alumni Informed

By utilizing direct mail and email solicitations to drive alumni to personalized websites, the Office of Annual Giving was able to leverage technologies to deliver a diverse amount of information and content to alumni.

82%

**Increase in the number of  
marketing initiatives**

142%

**Increase in the number of  
solicitations**

56%

**Increase in the number of  
online gifts**

8%

**Increase in the number of  
direct mail gifts**

## Every Gift Makes a Difference

Loyal alumni who give generously demonstrate their commitment to the U while providing immediate, critical support for top priorities such as student scholarships and enhanced learning opportunities. The [Office of Annual Giving](#) turns individual gifts of all sizes into collective energy that makes a tangible difference in the lives of thousands of students every day. Take an in-depth look at the [Impact of Annual Giving](#) to learn more about where your dollars go.



Alumni can get one-on-one assistance at the Toppel Career Center.

# CAREERS FOR 'CANES

## TAKING THE NEXT STEP

The UM Alumni Association offers a plethora of programs and resources to help you prepare for professional success. Whether you are searching for a position, considering a career change, seeking fresh ideas and talent for your business, or eager to offer networking advice, you can find a wealth of resources on UMAA's career website. Our alumni career webinar series, for example, helps alumni advance their careers by offering valuable tips on topics such as networking, branding, career charting, and professional development.

### BY THE NUMBERS

**280**  
ALUMNI

Received direct career support, including but not limited to advisement, resume critiquing, interview preparation, job search assistance, and networking advice last year

**289+**  
SUBSCRIBED TO

The UMAACAREER listserv, an electronic newsletter containing an array of career advice, job postings, information, and resources to support alumni in their career endeavors

**5,000+**  
MEMBERS

Were active on the UM Alumni Association LinkedIn group at the end of 2014.

**182+**  
ALUMNI

Participated in U in the City (formerly Tuesdays with Toppel), informal monthly networking events that enable alumni to meet local employers seeking to hire new talent.

# STORIES OF U

Stories of U celebrates the individual and collective UM experiences of our alumni and their families and friends through photos, videos, and written accounts. In fiscal year 2014, alumni contributed more than 662 stories via the Stories of U campaign.

## Olympic Champion Lauryn Williams, B.B.A. '05

Legendary Hurricane and Olympic champion Lauryn Williams, B.B.A. '05, is one of many stellar alumni who have shared their UM memories through the Stories of U campaign. Williams, who was the keynote speaker at the Black Student Scholarship Reception hosted by the Woodson Williams Marshall Association and UM Black Alumni Society in March 2014, recalls her brilliant career as a track star at Miami, where she was an NCAA champion in the 100 meters, and on the international stage as only the fifth person in history to medal at both the Summer and Winter Games.



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## Stories of U that Inspire, Lift, and Motivate

### Hakeem E. Kassam, B.B.A. '91

Hakim says the university "gave him his education, his future and his life-long friends," things he says he "carries with him every day". Hakim says "it is important to give back to the university whether it is financially or volunteering".

### Cynthia Cidre, A.B. '78

Now the executive producer for the television show Dallas, this Emmy-Award-Winning script writer discusses her time at the University and her influences that continue to shape her 25 year writing career.

### Ed Contreras, B.B.A. '59

Ed shares his warm memories and charming recollections of his baseball experiences here, including the epic story of the baseball team's trip to Puerto Rico.

# STAY CONNECTED

Alumni are the fabric of our history and help propel the UM story into the future. We look forward to your continued involvement as we all remember why it's Great to Be a Miami Hurricane.

**Join one of our more than 40 alumni clubs:**

[National Alumni Clubs](#)

[International Alumni Clubs](#)

**Want to learn more about getting involved?**

Complete a [UConnect form](#)

**Recently moved?**

Be sure to let the [UM Alumni Association](#) know of your new [contact information](#) to stay connected with alumni programs, benefits, and services.

