YOUR UM CONNECTION









University of Miami Alumni Association Annual Report 2008-2009

Reflections On Success

As I share with you the latest regarding the University of Miami Alumni Association in this year's executive summary, I reflect on my last two years as president. It has been a privilege to represent the more than 153,000



alumni of our great University. What a wonderful experience it has been to travel the country and meet some of the best and brightest UM has to offer. As I have always known, it's no wonder why the southern suns and sky blue water smile upon

our alma mater. With the leadership of Donna Arbide, M.B.A. '95, and her dedicated staff at the UM Alumni Association, we are in an excellent position to achieve continued success and to welcome our new president, who also shares our great love of alma mater.

It is with great confidence that I hand the reins of leadership over to Pat Barron, B.B.A. '75, and pledge my continued participation and support of the UM Alumni Association and the University. I look forward to many more years of service and involvement!

> -Jackie Nespral, A.B. '89 President, um alumni association

Message from the UM Alumni Association President and Executive Director

This year your University of Miami Alumni Association continued to expand its global outreach, improve its national programs, and maintain a solid alumni participation rate despite a difficult economy. These are all strong accomplishments that will indelibly shape and define our future.

Your UM Alumni Association expanded international alumni outreach through receptions in Brazil, Argentina, Spain, and the United Kingdom and hosted various national programming events, including the Kirby Hocutt National Tour, which introduced our new athletic director to five key markets.

The UM Alumni Association also brought several distinguished speakers to alumni audiences this year, including *Wine Spectator* and *Cigar Aficionado* magazine publisher Marvin Shanken, B.B.A. '65, and debuted an exclusive sneak peek of the movie *Lovely, Still* to an alumni audience before its theater release.

We increased outreach to "young alumni" by offering them a special discount at this year's Alumni Avenue and hosting the second annual Young Alumni Giving Rally to encourage Annual Fund participation. We also increased alumni faculty participation in the UM Alumni Association with the addition of two faculty representatives to the Alumni Board of Directors.



Jackie Nespral, A.B. '89



Donna A. Arbide, M.B.A. '95

The UM Alumni Association garnered a Special Merit award from the Council

for Advancement and Support of Education (CASE) District III for the Robert and Judi Prokop Newman Alumni Center groundbreaking event, held in January 2008. As construction quickly moves forward on the new center, we are now a few steps closer to our fall 2010 building dedication.

While many of our peer institutions experienced a decline in participation numbers due to the economy, we are proud to report that the UM Alumni Association was able to end the fiscal year with a 17.33 percent alumni participation rate, bringing in a total of \$5.6 million in alumni Annual Fund revenue to support institutional needs such as student scholarships and fellowships.

Thanks to your help, our efforts reached the highest-ever number of University of Miami graduates, soonto-be graduates, and family and friends through national outreach programs, engaging activities, and various volunteer opportunities. Our membership grew to 153,275 living alumni, an increase of 3,275 from last year, in a total of 50 states and 148 foreign countries.

This year we made great strides in many respects. We thank you for your continued support of the University of Miami and your Alumni Association. We look forward to another great year.

For the University of Miami,

Jackie Nespral, A.B. '89 President, UM Alumni Association

Donna A. Arbide, M.B.A. '95 Executive Director, UM Alumni Association

Alumni Center HOME ON THE HORIZON



"home away from home," this year marked rapid progression in construction. With a slated completion of summer 2010, our future home is quickly coming

to fruition. The framework for the building is almost complete, and interior construction is set to begin fall 2009. • The four-story, 70,000-square-foot center will celebrate UM's alumni, traditions, and history while serving as home on campus for 153,275 living alumni. Alumni can now track the progress of the center by visiting our Web cam: www.miami.edu/alumnicenter/ alumniwebcam.htm.

"The Newman Alumni Center will become a bome away from bome for our alumni, a place for visiting, working, celebrating, and remembering."

> ---Donna E. Shalala, Honorary Alumna '02 President, University of Miami



"From the name on the building to the brick pavers in the back patio, this center represents the one permanent constituency of UM, its alumni." —Donna A. Arbide, M.B.A. '95 Executive Director, UM Alumni Association

Thanks to the generosity of President's Council member Sam Ballam, B.B.A. '72, we will have a life-size bronze statue of Sebastian the Ibis in the outside courtyard—a perfect backdrop for pictures during graduation and other UM events.



Above: The Robert and Judi Prokop Newman Alumni Center will boast an alumni donor wall, as well as a multipurpose room and the Gumenick Family Lobby, Dany Garcia and Dwayne Johnson Living Room, Randy Johnson Conference Room, Bruce E. Toll Alumni Library, Sebastian's Café, Sloan and Genevieve McCrea Business Center, Mack and Betty Roper Plaza, and Arellano Family Courtyard. Left: The 2008 Newman Alumni Center Groundbreaking Ceremony received a Special Event Merit Award from the Council for Advancement and Support of Education (CASE) for District III.

Generosity Builds Our Future Home

As construction quickly moves along, we are working hard to ensure that everyone's name is featured on the signature building. Whether through a major naming opportunity, a place on the alumni donor wall, or a brick paver in the outside courtyard, we want all alumni to take ownership in the new building and display their 'Cane pride.

Many alumni have generously donated to the building campaign since its inception, helping to bring our fundraising total to \$22.6 million as of May 2009. Thank you to all who have made a gift to help fund this tremendous project.

Below are the individuals who have made a donation of \$1 million or more to support the Robert and Judi Prokop Newman Alumni Center.

DANY GARCIA, B.B.A. '92

JEROME GUMENICK, B.B.A. '52, AND FAMILY

DWAYNE JOHNSON, B.G.S. '95

RANDALL C. JOHNSON, A.B. '71

ROBERT NEWMAN, HONORARY ALUMNUS '08, AND JUDI PROKOP NEWMAN, B.B.A. '63

MACK, B.S.E.S. '49, AND BETTY ROPER

BRUCE TOLL, B.B.A. '65

Alumni Programs STRENGTHENING THE UM CONNECTION

his year the UM Alumni Association continued to connect 'Canes to their alma mater by offering a wide variety of campus-based and national programs, reaching out to alumni, current and prospective students, and University friends, parents, partners, and community leaders. Through its programs and events, the UM Alumni Association enhanced alumni involvement while maintaining the all-important alumni spirit of volunteerism and leadership.

Lifelong Learning **ALUMNUS IN RESIDENCE**

In February 2009, students heard from Marvin Shanken, B.B.A. '65, chairman, chief executive officer, and owner of M. Shanken Communications, Inc. and publisher of Wine Spectator and Cigar Aficionado. Shanken, who addressed more than 100 students during two classroom sessions in the School of Business Administration and School of Communication, was back in class to share lessons from his 30-plus years at the forefront of magazine publishing. Topics ranged from strategic brand management to entrepreneurship. Shanken said the key to his success has been following his passions. "Don't let anybody ever tell you that you can't do what you want to do," he told his student listeners, who actively participated and asked questions throughout the sessions. Alumni honored in this way serve as examples of the dedication it takes to succeed and have the opportunity to give back to the University of Miami community, enriching the educational experience.

ALUMNITES

AlumNites, a complimentary educational program sponsored by the UM Alumni Association, is



UM associate professor Chris Langdon and President's Council member Stephen Barnett, B.B.A. '64, M.B.A. '65, at AlumNites.

designed to offer lifelong learning opportunities to alumni and the community. On October 7, 2008, at the Kravis Center for the Performing Arts in West Palm Beach, Chris Langdon, associate professor at the University of Miami's Rosenstiel School of Marine and Atmospheric Science and assistant director of the National Center for Coral Reef Research, presented "Global Climate Change and Its Effect on Coral." This thought-provoking presentation on his groundbreaking research to protect and conserve corals was attended by close to 100 guests. A leader in studying the impact of global warming and ocean acidification on coral reefs, Langdon is co-founder of the first-of-its-kind



South Florida Coral Reef and Climate Change Laboratory at the Rosenstiel School. To understand the effects of these environmental stressors, Langdon conducts studies on coral specimens in his unique lab and observes naturally occurring scenarios in the Florida Keys reef tract and other reefs in the Caribbean.

ETHICS FILM SERIES

In partnership with the UM Ethics Programs and the School of Communication, along with support from UM trustee Adrienne Arsht, the UM Alumni Association

continued to present the **Ethics** Film Series, designed to promote discussion of "reel" life dilemmas and decision-making. This year's series

featured Who Killed the Electric Car?, The Times of Harvey Milk, and One Water to explore topics such as the disappearance of the electric car, the gay political movement, and the global fresh water crisis. A total of 210 guests attended the movie screenings and participated in panel discussions led by distinguished business and community leaders, such as President's Council member and president of Williamson Cadillac Company Trae Williamson, School of Communication vice dean Sanjeev Chatterjee, and College of Arts and Sciences associate professor Gema Pérez-Sánchez.





From left: Fun on Alumni Avenue; Barack Obama visits the BankUnited Center on the Coral Gables campus during his presidential campaign; Eleanor Levine, B.Ed. '52, M.S.Ed. '69, and Audrey Finkelstein, A.B. '38.

DECISION 2008: A DIALOGUE FOR DEMOCRACY

The University of Miami built a spectacular platform for the exchange of ideas and perspectives through a series of political guest speakers on the Coral Gables campus, including then-presidential candidates Barack Obama and John McCain, pollster John Zogby, and political correspondents Judy Woodruff and Al Hunt, among others. The UM Alumni Association was able to provide exclusive seating to alumni at several of these events, including 250 reserved seats at the George Will and James Carville and Mary Matalin presentations

LOVELY, STILL

SNEAK PEEK

Alumni Trustee Dany Garcia, B.B.A. '92,

screening of the movie *Lovely*, *Still* to

in conjunction with White Buffalo

Entertainment, brought a special

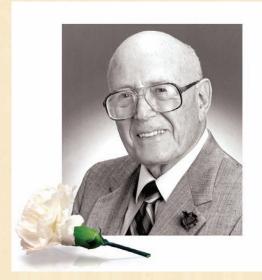






Dany Garcia, B.B.A. '92

premiered in theaters, and they were able to participate in an exclusive "talk back" with the film's producers after the showing.



A Memorial Tribute

Nearly 300 alumni, family, and friends gathered on February 27, 2009, for the Dr. Henry King Stanford memorial service in honor of our beloved third University president. Featuring fond reminiscences of Stanford by UM leaders, administrators, faculty members, and former student leaders, the memorial service celebrated the life of the man who did so much to strengthen the University, enrich the lives of thousands of students, and enhance South Florida. As a tribute to the "King," all participants wore a carnation, his trademark adornment.

sweeping change in the nation, ushered in the opening of several new campus facilities, and spearheaded efforts to integrate the institution-passed away New Year's Day in Americus, Georgia at the age of 92. Stanford served as president of the University from 1962 to 1981. Stanford Residential College and Stanford Drive, both on UM's Coral Gables campus, pay homage to the former president's legacy.

Stanford-who led UM during a period of

An online guestbook captured submitted memories of Stanford, and those memories were preserved in a hardbound book titled A Beloved Leader, A Treasured Legacy, Henry King Stanford, 1916-2009. Copies of the book were presented to the Stanford children at his memorial service. A copy will be kept at the Newman Alumni Center for visitors to view and remember the great impact Henry King Stanford had during his tenure at the University of Miami.

A GRAND HOMECOMING

Alumni Weekend and Homecoming, the UM Alumni Association's largest on-campus signature program, was widely attended by alumni and friends, including former Hurricanes football star and 1991 first-round NFL pick Russell Maryland, A.B. '90, who served as Grand Marshal. The Audrey R. Finkelstein UM Experience continued to bring alumni and friends back to the classroom to hear from distinguished University faculty members. This year's UM Experience drew more than 180 guests and featured five of the University's schools and colleges, along with the Department of Intercollegiate Athletics, with topics ranging from "Realizing the Genomic Future of Medicine" to "Team Spirit: Intercollegiate Athletics in Today's Culture."

Beyond UM Experience and other Alumni Weekend favorites-Old Timers Reunion (SUPER-CANES!), 50th Class Reunion, Pregame Celebration, and Farewell Brunch-alumni also enjoyed "Bruce Hornsby and Friends," a special concert featuring fellow alumni Bruce Hornsby, B.M. '77, Will Lee, '71, and Jon Secada, B.M. '83, M.M. '86, along with Steve Miller, Dave Koz, Ricky Skaggs, Monica Mancini, Patti Austin, and Tom Scott. Alumni also attended a

"Last Call at the Rat" reception following the concert

Alumni Avenue, which offered an exclusive discount for Young Alumni this year, brought more than 400 alumni back for a giant reunion block party centered around

Stanford Circle. The "Avenue" featured the 5th, 10th, 25th, 30th, and 40th Class Reunions, the Recent Grads Reunion, and reunions for 18 affiliate groups, including the 1983 Championship Football Team, Iron Arrow, Band of the Hour, Miami Circle, President's 100, and several schools and colleges. Additionally, Alumni Weekend and Homecoming enabled the UM Alumni Association to work with local businesses in raising cash and in-kind corporate sponsorships.



'Canes Across **America and Beyond** NATIONAL ALUMNI CLUB AND CONTACT PROGRAM

The National Alumni Club and Contact Program continues to give alumni opportunities to engage with the extended University community and volunteer in a leadership capacity. Active national alumni clubs reached a total of 22 this year. Alumni contacts numbered 25 and included six international contacts. Together, these global alumni leaders reached a greater number of alumni than ever before. They held 383

events throughout the year, including game-watch parties and golf tournaments with proceeds going toward University scholarships for incoming students.

One signature national alumni club event was a Philadelphia pre-match reception featuring 2007 NCAA women's tennis champion Audra Cohen, A.B. '09. The event gathered 100 alumni in the Philadelphia area to watch Audra and her fellow team members of the World Team Tennis Philadelphia Freedoms take on the Boston Lobsters in an exciting match.

INTERNATIONAL OUTREACH

With more than 7,200 alumni internationally, your UM Alumni Association is working to connect all alumni located in over 148 countries. Our global approach to alumni outreach included intimate alumni and parent luncheons and receptions in Brazil, Argentina, Spain, and the United Kingdom for more than 120 alumni and friends. Further, the





From left: Old Timers Reunion; Jonathon Kollra, B.B.A. '96, Ken Dorsey, B.B.A. '03, and Gino Torretta, B.B.A. '91, join Sebastian the Ibis at the Miami Golf Classic; Audra Cohen, A.B. '09, and Sam Ballam, B.B.A. '72, bring the "U" to Philadelphia

UM Alumni Association offered two major travel programs in the spring to provide enriching educational opportunities for alumni, including a trip to discover China and the Yangtze River in April and Italy's Magnificent Lake District in May. The UM

> Alumni Association will continue to expand



its international efforts with alumni receptions in the Middle East, Asia, and a return to South America in the coming year.

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NATIONAL ALUMNI TOUR FEATURING KIRBY HOCUTT

This year's national tour, "The Winner's Circle," featured Kirby Hocutt, director of athletics, who gave alumni, parents, and friends across the country an overview of his vision. The UM Alumni Association introduced Hocutt to more than 600 alumni and friends in five key markets-Philadelphia, New York, Palm Beach, Atlanta, and Chicago.

PREGAMES UNITE 'CANES ON THE ROAD

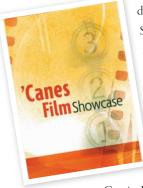
Every year the UM Alumni Association hosts pregames at home and on the road to provide the ultimate game experience for alumni and fans. Pregames feature the official 'Canes Pep Rally, giveaways, plenty of food and refreshments, and lots of Hurricane spirit in a unique tailgate experience. The 2008 away pregames took us to the University of Florida, Texas A&M, and the Emerald Bowl in San



Francisco. With approximately 55 percent of our alumni living in Florida, hosting the first away pregame in our home state was an obvious choice. The University of Florida pregame was a great success, with nearly 900 alumni and friends in attendance. The pregame in Texas allowed us to reach 200 alumni and friends in the Southwest, while the Emerald Bowl allowed us to reach out to our 'Canes family members on the West Coast.

'CANES FILM SHOWCASE

For the fourth consecutive year, the UM Alumni Association partnered with the School of Communi-



cation to screen award-winning student films through the 'Canes Film Showcase at the Harmony Gold Screening Room in Los Angeles. More than 250 alumni, parents, and friends of the University attended this year's event, including alumni Cynthia Cidre, A.B. '78, screenwriter, *Cane* and *Tbe Mambo King*; Dany

Garcia, B.B.A. '92, chairwoman, White Buffalo Entertainment; David Isaacs, A.B. '71, writer, consulting producer, *M*A*S*H*, *Cheers, Frasier, Mad Men*; Larry Jones, J.D. '76, chief operating officer, Fox Broadcasting Network; Michael Robin, A.B. '85, executive producer, director, *Nip/Tuck, The Closer, Truth in Advertising*; and Jeanne Wolf, A.B. '61, M.A. '66, president, Pentacom Productions, Inc.

Students: Alumni in Training UM AMBASSADORS

The UM Alumni Association continued to raise the visibility of future alumni involvement on campus this year through student advancement programming. The 29-member UM Ambassadors student leadership group carried out the "Alumni in Training" theme at key events, including New Student Orientation's 'Cane Kickoff session, the President's Freshmen Welcome Picnic, the 'Canefest Involvement Fair, and the spring Alumni Awareness Day. UM Ambassadors also sponsored the Freshmen Welcome and Final Exam Care Package program, which allowed parents to send their son or daughter a package of goodies with a personalized note. The program helped spread the UM Alumni Association message to almost 1,000 students and raised nearly \$3,000 to support student advancement programming, an increase of \$500 in revenue from last year.

CLASS RING PROGRAM

On April 28, Linda Dunn Brown, B.Ed. '73, M.Ed. '77, a former member of the UM Alumni Association Board of Directors and granddaughter of the



University's first president, Bowman Foster Ashe, hosted the Fifth Annual Class Ring Ceremony. President Donna E. Shalala and Provost Thomas J. LeBlanc presented more than 120 class rings to current University students and alumni. The ring program, which sold more than 280 rings, is designed to strengthen institutional pride and build alumni awareness among juniors and seniors. Nearly 500 people gathered at the BankUnited Center in Coral Gables to share in the celebration of UM pride, diversity, and commitment to excellence.

BLACK ALUMNI SCHOLARSHIP FUND

Through a continued partnership with the Woodson-Williams-Marshall Association (WWMA), the Black Alumni Society has provided leadership





From left: VIP ring recipients show UM pride at the ring ceremony; President Donna E. Shalala and UM Ambassador Daniel Drucker; Daniel Gonzalez receives a UM Alumni Association Legacy Scholarship at the Third Annual Legacy Reception.

fundraising efforts for six consecutive years for the Black Alumni Scholarship Fund. The WWMA has worked to review scholarship applications and select individual award recipients annually. During 2008-2009, the two organizations proudly presented 15 scholarships, four more than last year, with a combined value of \$40,000 to current undergraduate students.

CLASS OF 2009 LICENSE PLATE OFFER

For the third year, the UM Alumni Association offered graduating students a \$25 credit toward the price of a UM license plate for new plate purchases in the State of Florida. The program helped increase the University's visibility throughout the state and gave brand-new alumni a clever way to showcase their Hurricane pride.

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Reaching Out to Future 'Canes

BOOK AWARD PROGRAM

The UM Alumni Association Book Award Program continues to increase University of Miami awareness by honoring high school juniors who have excelled academically and demonstrated exceptional leadership skills.

There were 105 participating high schools nationwide, each one nominating an outstanding junior-year student to be presented with a personalized letter from the UM Alumni Association, along with a copy of the *Concise Oxford American Dictionary*. The program provided valuable volunteer opportunities for alumni who presented, and in many cases sponsored, the books awarded to students at their hometown high schools.

SUMMER SEND-OFFS

Incoming freshmen and transfer students were introduced to the UM Alumni Association and initiated as "Alumni in Training" at the Summer Send-Off receptions, hosted by alumni and parents nationwide. Held in 23 locations, including Atlanta,

Boston, Chicago, Los Angeles, and New York, the send-offs connected more than 800 students, alumni, and parents at intimate gatherings that allowed students and parents to learn more about the University before leaving their hometowns.



The University welcomed 252 legacy students to campus in the fall, an increase of 32 students from last year. Legacy students carry on the family tradition of parents or grandparents who attended the University of Miami. In five short years, the UM Alumni Association has expanded the Legacy Program to include more than 1,000 legacy students on campus. All legacy students were invited to move onto campus early this year, and legacy families were invited to the UM Alumni Association's Third Annual Legacy Reception, held during New Student Orientation week. During the reception, the UM Alumni Association presented its Legacy Scholarship to the third recipient, Daniel Gonzalez, who



was awarded a \$5,000 renewable scholarship toward his undergraduate degree. In the last two years, the UM Alumni Association has provided more than \$25,000 in scholarships to legacy students.

Helping Young Minds Soar THE ANNUAL FUND

he global economic crisis presented a challenging fundraising environment this year for annual giving. With many alumni facing a reduced capacity to give, the Annual Fund responded with a renewed commitment to engage donors and communicate an urgent case for support of scholarships and financial aid.

Despite the challenges, our alumni community continued to respond to the needs of the University. More than 21,200 loyal alumni committed their support this year. While overall alumni Annual Fund revenue decreased significantly this year, down 16 percent, we continued to cultivate alumni donors' strong affinity for giving back to UM.

A New Focus

A rebranded Annual Fund was launched this year, with a new focus and definition (current use funds of \$25,000 and below). The new focus centered appeals on raising dollars for four key priorities: scholarship, unrestricted funds, fellowships, and study abroad programs. While the rebranding was not prompted by the economy, the new focus on current use needs became essential as the crisis unfolded.

Making an Impact

- The Annual Fund raised \$5.6 million from alumni for current use funds that will be put directly to use to educate the best and brightest new generation of Hurricanes.
- The University's alumni participation rate dropped to 17.33 percent, a 1.4 percent decrease.
- However, Annual Fund unrestricted gifts from alumni provide support for the University's greatest needs grew 21 percent in dollars and 32 percent in the number of donors.



- Annual Fund gifts from alumni to support scholarships grew 43 percent in revenue.
- Through the combined efforts of the central Annual Fund programs (telemarketing, direct mail/e-appeals, and regional director outreach), the central Annual Fund team raised \$1,892,100. The direct mail program promoted donor participation through 400,300 direct mail pieces in fiscal year 2009.

Cultivating Future Donors Almost 450 young alumni from the classes of 1998 to 2008 took part in a fun, mini-campaign drive to bolster participation in the Annual Fund through the Young Alumni Giving Rally.

Educating future alumni on giving and the development of philanthropic relationships was the focus behind the UM Alumni Association's Senior Class Gift program. This year's seniors raised an



impressive \$21,000, which created six partial scholarships for the class of 2010.

Regional Development and Leadership Giving

Through an emphasis on developing new relationships and stewarding current donors, the regional development team continued to build the pipeline of donors. The program surpassed last year's results both in revenue and participation despite a reduced travel calendar due to budgetary restraints.

With an 18 percent increase in alumni donors and a 3 percent increase in revenue, Annual Fund gifts generated by the team totaled \$345,943 from 383 donors. The team personally connected with 822 alumni and friends in 31 geographic areas. A total of 130 President's Circle gifts were successfully solicited, generating \$288,495 in revenue, including nine protégé-level gifts from recent graduates. Additionally, the team convinced 26 "nevergivers" to make their first gifts to UM.

Connecting Parents to UM

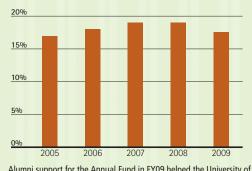
Another means of extending the University's family is through engagement with and financial support from parents of students. In its third year of existence, the Parents Program raised \$266,000 in unrestricted dollars to support the University. The Parents Program continues to serve as a bridge between students and their families to encourage a strong community connection.

Through the Parents Council, parents are active members in their student's education, hosting parent lunches to strengthen parent programming, working to increase Parents Fund participation, and providing other opportunities for parent involvement.



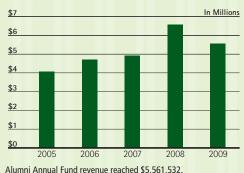


ALUMNI PARTICIPATION

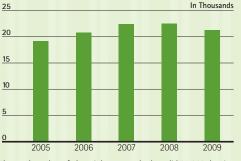


Alumni support for the Annual Fund in FY09 helped the University of Miami achieve a 17 percent participation rate.

TOTAL ALUMNI ANNUAL FUND DOLLARS



TOTAL ALUMNI DONORS



The total number of alumni donors reached a solid 21,202 despite a challenging economic climate.

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Online Community INVOLVED AND CONNECTED

he UM Alumni Association continues to improve its services to keep alumni involved and connected to each other and their alma mater. This year the UM Alumni Association focused on adding more interactive functions to the main Web site, including Web polls, bookmarking, sharing capabilities, and guest sign-in books. We also dedicated efforts to assist the National Alumni Club leaders and contacts to connect with their constituent groups.

Wide Web of 'Canes

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In addition to improving the content of the UM Alumni Association Web site, we worked to improve Web features and strengthen the online community. More than 1,237 alumni registered in the MiamiAlumni.net online community and conducted 10,975 searches for fellow 'Canes. Registered users submitted over 230 class notes.

Through our new Class and Club Web Pages Module, National Alumni Club leaders and contacts can create and maintain their club Web site via a Web content management system. Features include, but are not limited to, photo albums, event pages, contact information, directory searches, and ad hoc Web pages. The UM Alumni Association also

posted additional photo galleries throughout the main Web site to highlight various alumni programs and events.

MIAMIALUMNI.NET

MiamiAlumni.net maintained an average of 18,547 monthly page views. Alumni from the United States accounted for 94 percent of network traffic on the site, with the remaining 6 percent coming from 121 other countries, including Libya, Uganda, Iceland, and Monaco.

Alumni visits to MiamiAlumni.net averaged 1,886 per month, with new alumni accounting for 66 percent of the visits. UM National Alumni Club leaders and contacts used the Volunteer

Connection module to send more than 567 e-mail messages to their constituent base, a 71 percent increase in the number of e-mails sent. Friendly URLs were created for each National Alumni Club off the main University domain, i.e., www.miami.edu/broward or www.miami.edu/atlanta, which take the Web user directly to the particular club page. More than 50 National Club URLs were implemented.

THE SOCIAL SCENE

The UM Alumni Association was very busy on the social networking scene, maintaining Facebook, MySpace, and Twitter accounts. UM Alumni Association "tweets" have been broadcast, flairs created, and countdowns published in the social networking world. National Alumni Clubs have been networking too, with more than 45 Facebook and 38 LinkedIn groups online.

The UM Alumni Association extended its advertising arm within Facebook, launching campaigns for events such as Alumni Weekend and Homecoming and merchandise such as the UM Sports Jacket and the UM License Plate program. Current Web impressions on fellow 'Canes' Facebook pages have totaled more than two million.

ELECTRONIC PUBLICATIONS

More than one million e-mails were sent to 59,610 subscribers of @Miami, the UM Alumni Association's monthly electronic newsletter. Over 679,000 e-mails were sent to 26,137 subscribers to e-Alumni Connections, the UM Alumni Association's biweekly events bulletin.

Connecting Online

This year the UM Alumni Association Web site, www.miami.edu/alumni, provided Alumni Association program information, services, and much more.



- 11 percent to a total of 14,227.
- Average number of monthly visitors increased to 8,783.
- Average monthly page views increased 6 percent to 27,437.
- Of the overall visitors to the UM Alumni Association Web site this year, 60 percent were first timers.
- 92 percent of visitors to the UM Alumni Association site were from the United States; the remaining 8 percent were divided among 169 countries, including Nepal, Ukraine, Malta, Chad, Brunei, and Uzbekistan.





Awards and Honors SERVING WITH DISTINCTION

Programs

Inside Out Award

nnually the University of Miami Alumni Association honors those individuals who have served the University of Miami and community with pride and distinction through the Alumni Awards Ceremony. The 2009 recipients include:

The definition of the Inside Out Award

sented to "a member of the University of

Miami administration, faculty, or staff

bring those on the outside who used to be

inside but are now outside back inside."

Orange: Outstanding Service Award

ticipated in and supported the activities of

the University of Miami and University

of Miami Alumni Association in an

outstanding manner.

Presented to an alumnus who has par-

THOMAS R. ADAMS, B.B.A. '57

who is working on the inside helping to

reads somewhat like a riddle. It is pre-

CAROLYN B. LAMM, J.D. '73 Edward T. Foote II Alumnus of **Distinction Award**

Recognizes a distinguished alumnus who bas brought honor and recognition to the University for outstanding personal or professional achievement.

Mort Guilford, B.B.A. '51, J.D. '56 Henry King Stanford Alumnus of the Year Award

Presented to a graduate who has rendered continuous exemplary service to the University.

SAMANTHA DIETZ, Ph.D. '04 William R. Butler Community Service Award

Named in bonor of University Vice President Emeritus of Student Affairs William R. Butler to recognize distinguished University of Miami alumni who have demonstrated an unparalleled commitment to volunteerism.

Ensuring Our Future

Investments in our alumni, through the University of Miami Alumni Association, are investments in the future. With the recent graduating class of 2009, our alumni family has grown to include more than 153,275 living alumni. UM Alumni Association programming aims to reach out to all of our 'Canes living in over 50 states and 148 countries to create new relationships, reconnect old faces, and garner financial support to ensure the future of the UM Alumni Association. Your Alumni Association reflects upon the importance of its permanent constituency-our alumni-and values the various forms of continued funding including personal gifts, matching gifts from companies, and corporate sponsorships, which alone brought in more than \$21,600 for programming this year.

HILARIE BASS, J.D. '81, and WAYNE ANITA CAVA, associate professor of busi-Chaplin, B.B.A. '79, J.D. '82 ness law, director of the Business Ethics **Green: Outstanding Fundraiser** Program, and co-director of the UM Ethics Award

Presented to an alumnus or group who bas shown superior leadership to and involvement with the Annual Fund and other development activities.

S-100/Cafeteria Alumni

WEEKEND REUNION COMMITTEE Victoria Corrigan Fine, B.S. '80, M.B.A. '81; Edgar Fernandez, B.B.A. '78; Lillian May, B.B.A. '81, M.B.A.'83; Marlene May, A.B. '82; Alicia McCormack Malave, B.B.A. '81 Israel Perez-Siam, B.B.A. '79, M.B.A. '85 White: Outstanding Affiliate Group Award

Presented to an affiliate group or group member for dedicated service in promo-

2008-2009 PROGRAM EXPENSE

DISTRIBUTION

tion of the welfare of the University of Miami.

CHRISTOPHER ADAM ZAVATSKY, B.S.C.E. '07, B.S.A.E. '07

Presented to a recent graduate (within the last ten years) who has demonstrated a strong commitment to the University of Miami through personal effort and enthusiastic participation.

- Engineering.
- In 2000, the University of Miami Alumni Association established this award to recognize students for bringing bonor and recognition to the University of Miami through their outstanding personal achievements.

2009 PRIDE Banner Recipients

In addition to its nine main Alumni Awards, the UM Alumni Association also recognizes those national alumni clubs around the country that plan and execute events or programs in each of the five PRIDE areas during one fiscal year.

The PRIDE areas include:

- Professional and social networking • Recruitment of students and
- scholarship fundraising
- Ibis sports-related programs
- Devotion to community
- Education of alumni

Since the program's inception five years ago, a total of 36 national alumni clubs bave received a PRIDE Banner at the Annual Alumni Awards Ceremony.

From left: 2009 Alumni Awards recipients at the Riviera Country Club, Coral Gables; President Donna E. Shalala, Honorary Alumna '02, Jackie Nespral, A.B. '89, Donna Arbide, M.B.A. '95, and (seated) Carolyn Lamm, J.D. '73; 2009 PRIDE banner

The following eight clubs received a PRIDE Banner this year: LARRY KUNIN, M.B.A. '90 President—Atlanta Hurricane and Alumni Club

JAMES BARNETT, B.B.A. '68 President—Charlotte Alumni Club STAN PAPUGA, B.B.A. '67 President—Chicago Alumni Club MICHAEL STEWART, B.B.A. '00, M.B.A. '04

President—Greater Miami Alumni Club PAUL McDonnough, B.B.A. '89 President—Greater New York Alumni Club JAMES G. MONROE, Ph.D. '81 President—Houston Alumni Club DAVID MIGUT, A.B. '98 President—Southwest Florida Alumni Club **SCOTT MEYER**, A.B. '85, M.F.A. '90 President—Washington, D.C., Alumni Club

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recipients.

Outstanding Young Alumnus Award

SEBASTIAN ASPE, B.S.M.E. '08, JOSEPH DUSSLING, NICHOLAS HEINZ, and **DANIEL MARTINEZ** from the College of

Student of Distinction Award

BUDGET Online Community – 2% Leadership/Volunteer Dev. - 7% International Alumni Program – 2% Student Outreach - 1% Reunion/Homecoming – 12%

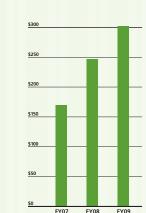
Sports Programming – 4% Alumni Recognition - 2% National Alumni Program – 11%

Annual Fund – 44%

Parents – 5%

- Alumni Education 3%
- Program-General Operating 6%
- UMAA Board 1%

10-YEAR PROGRAM



UM Alumni Association LEADERSHIP 2008-2009

he Board of Directors of the University of Miami Alumni Association is the governing body for the association and the 153,275 living alumni of the University of Miami. Service on the Board of Directors is on a volunteer basis and demonstrates the highest level of commitment from our alumni community. Alumni may serve as officers on the executive committee, directors, or regional directors, and are ambassadors for the University of Miami and critical leaders in helping the Alumni Association implement strategic initiatives. The UM Alumni Association is appreciative of the work of these distinguished leaders and commends their continued support for their alma mater.

UM ALUMNI ASSOCIATION Board of Directors

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The President's Council is a select advisory group of some of the University's most prominent alumni. Since its founding in 1993, the President's Council has grown to include more than 140 members from across the nation—men and women who serve as corporate and community leaders. These members, selected by presidential invitation, help lead the University by providing advice and support. The UM Alumni Association is grateful for the tremendous University support provided by the President's Council each and every year.

Samuel H. Goldstein, B.B.A. '81, M.B.A. '84

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