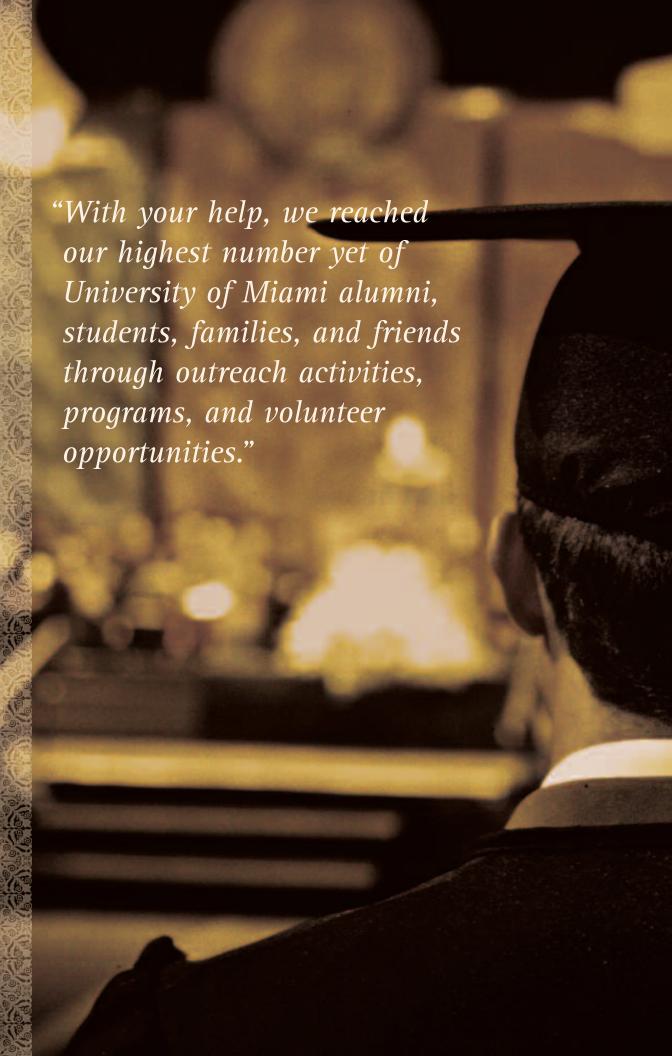
ANNUAL REPORT 2007-2008

Raising the Bar





University of Miami Alumni Association



Message from the UMAA President and UMAA Executive Director

HIS PROVED TO BE another great year of innovative change and success for the University of Miami, and this also held true for your Alumni Association. As we grew in tandem with the University, we increased our base membership, expanded alumni programs, and worked to create more meaningful experiences and lasting memories for our alumni. It is our pleasure to share with you the accomplishments of your Alumni Association for 2007-2008, as detailed in this year's Annual Report.



Jackie Nespral, A.B. '89



Donna A. Arbide, M.B.A. '95

With your help, we reached our highest number yet of University of Miami alumni, students, families, and friends through outreach activities, programs, and volunteer opportunities. This year our membership grew to 150,000 living alumni members, an increase of 4,000 alumni from last year, in a total of 50 states and 148 foreign countries.

Your University of Miami Alumni Association (UMAA) was busy on the road in 2007-2008, visiting a total of 28 different cities through national alumni events and Summer Send-Off receptions. Some of the signature events hosted by your UMAA included the 'Canes Film Showcase at Paramount Studios in Los Angeles; the Great American Treasure Chest in New York, featuring Dean Shelton Berg of the Frost School of Music; and the Women Executives Luncheon in Coral Gables. which connected alumnae business executives with Barbara Kahn, new dean of the School of Business Administration.

For the first time in Alumni Association history, we awarded two UMAA Legacy Scholarships to aid incoming legacy students with tuition expenses. The initiative serves as a means to nurture future alumni while supporting student scholarship funding.

One particularly memorable event was the groundbreaking of the Robert and Judi Prokop Newman Alumni Center. Your Alumni Association hosted a grand fete of more than 300 alumni family members and University friends to mark the official beginning of our future "home away from home" on campus.

And, of course, we will not forget the farewell to our beloved Orange Bowl stadium on Friday, November 9, 2007. The UMAA held its last official pregame at the Orange Bowl in a celebration that welcomed back more than 250 former Hurricane football players, hosted thousands of alumni fans, and honored some of UM's top sports legends, including Russell Maryland, A.B. '90, and Gino Torretta, B.B.A. '91. With the national anthem sung by Sony Music recording artist Jon Secada, B.M. '83, M.M. '86, and the official coin toss conducted by actor Dwayne Johnson, B.G.S. '95, and Board of Trustees member Dany Garcia, B.B.A. '92, the evening was the perfect culmination of a 70-year history with the Orange Bowl.

Undoubtedly 2007-2008 was an unforgettable year, and we look forward to 2008-2009! Thank you for all you continue to do for the U, and feel free to contact us (alumni@miami.edu) with recommendations on how we can make your alumni experience better. We are here to serve you.

For the University of Miami,

andles

Jackie Nespral, A.B. '89 President, UM Alumni Association

Lonna H. Halide Donna A. Arbide, M.B.A. '95

Donna A. Arbide, M.B.A. '95
Executive Director, UM Alumni
Association

Home on the Horizon

ITH THE GROUNDBREAKING of the Robert and Judi Prokop Newman Alumni Center on January 25, 2008, our new "home away from home" is officially under way. The unforgettable evening included a grand entrance by Sebastian the Ibis with UMAA President Jackie Nespral, A.B. '89, and the UM marching band. Lead donors Robert, Honorary Alumnus '08, and Judi, B.B.A. '63, Prokop Newman recounted their personal love affair with UM in front of more than 300 alumni and friends and explained why the center will become a vital piece of history for the University and UMAA. The reception was a celebration of alumni and their achievements, as well as a tribute to those who have helped make the dream a reality, including the center's major donors and the hundreds of alumni whose names will be permanently inscribed on alumni center bricks and pavers.

"The Newman Alumni Center will become a home away from home for our alumni, a place for visiting, working, celebrating, and remembering."

—Donna E. Shalala, President,

University of Miami

Held in conjunction with the Board of Trustees' annual winter meeting and reception, the groundbreaking was the culmination of a dream nine years in the making. The Newman Alumni Center will be located at the corner of Brescia Avenue and Hurricane Drive, the former site of the University's dance building, and will serve as a signature building on campus with a spectacular design created by the architectural team of Michael Dennis and Associates, and MGE Architects, which is led by alumnus Rolando Conesa Jr., B.Arch. '82.

With completion slated for 2010, the building will boast a grand ballroom, Gumenick Family Lobby, Dany Garcia and Dwayne Johnson Living Room, Randy Johnson Conference Room, Bruce E. Toll Alumni Library, Sebastian's Café, Sloan and Genevieve McCrea Business Center, and an alumni donor wall. The Newman Alumni Center will celebrate UM's alumni, traditions, and history on campus while serving as home for more than 150,000 living alumni.





An integral part of the Newman Alumni Center is the alumni donor wall, which will recognize the achievements of our alumni leaders. Located in the Dany Garcia and Dwayne Johnson Living Room, the engraved stone wall will be 16-18 feet long by 10 feet tall and will be visible from the outside courtyard. The alumni donor wall grants alumni the opportunity to leave their legacy on this

timeless building through a naming gift.

"From the name on the building to the bricks and pavers in the back patio, this center represents the one permanent constituency of UM, its alumni."

–Donna A. Arbide, M.B.A. '95, Executive Director, UMAA

Generosity Builds Our Future Home

Many alumni have generously donated to the Alumni Center campaign since its inception, helping to bring our fundraising total to \$20 million as of May 2008. Below are the individuals who have made a donation of \$1 million or more to support the Robert and Judi Prokop Newman Alumni Center.

Dany Garcia, B.B.A. '92
Jerome Gumenick, B.B.A. '52 and family
Dwayne Johnson, B.G.S. '95
Randall C. Johnson, A.B. '71
Robert Newman, Honorary Alumnus '08, and Judi Prokop Newman,
B.B.A. '63
Mack, B.S.E.S. '49, and Betty Roper

Mack, B.S.E.S. '49, and Betty Rop Bruce Toll, B.B.A. '65 Clockwise from top left, an artist's rendering of the Newman Alumni Center's alumni donor wall, which will carry the legacy of alumni leaders. Enjoying the groundbreaking celebration are UM Executive Vice President and Provost Thomas J. LeBlanc, Anne LeBlanc, Robert, Honorary Alumnus '08, and Judi Prokop Newman, B.B.A. '63, and Dany Garcia, B.B.A '92; Jackie Nespral, A.B. '89, and the UM band; and Newman Alumni Center donors Mack, B.S.E.S. '49, and Betty Roper.

Strengthening the Connection

HIS YEAR THE UMAA CONTINUED to connect 'Canes to their alma mater by offering several new campusbased and national programs targeting alumni, current and prospective students, as well as University friends, partners, and community leaders. Through various programs and events, the UMAA strategically enhanced alumni involvement while maintaining the integral alumni spirit of volunteerism and leadership.

Lifelong Learning DISTINGUISHED ALUMNI LECTURE SERIES

This year's Distinguished Alumni Lecture Series featured not one but two prominent alumni, who shared their hard-earned insights with more than 70 students in the classroom. In February, Matt Rubel, M.B.A. '80, chairman, chief executive officer, and president, Collective Brands, Inc., returned to campus to speak with School of Business Administration students about his success in "democratizing fashion and design in footwear" by creating more appealing shoe stores and bringing contemporary styles to Payless ShoeSource. In March, School of Business Administration students welcomed T. Kendall "Ken" Hunt. B.B.A. '65, who spoke about his "16-year overnight success" in a global market of innovation. As founder, chairman of the board, and chief executive officer of VASCO Data Security International, Inc., Hunt recounted his professional journey

in business product innovation and assisted students in deconstructing the current job marketplace.

ETHICS FILM SERIES

The UMAA continued its partnership with the University's Ethics Programs and the School of Communication, along with support from community leader, philanthropist, and Board of Trustee member Adrienne Arsht, to present the Ethics Film Series, which promotes ethical behavior through intellectual debate. This year's series featured the movies A League of Their Own, The Constant Gardener, and Maxed Out and explored topics such as gender discrimination in sports and ethical issues regarding research, responsibility, and illness in Africa. A total of 150 guests attended the movie screenings and participated in panel discussions led by distinguished University of Miami faculty and staff members, including Jeffrey Brosco, from the Miller School of Medicine, and Warren Whisenant, from the School of Education. Aimed to stimulate critical thinking through the discussion of ethical issues in "reel-life," the series proved to be a great forum for student expression in an academic arena.

WOMEN EXECUTIVES LUNCHEON

As the University welcomed Dean Barbara Kahn, the first woman ever to lead the School of Business Administration, the UMAA invited top female business leaders from South Florida's corporate, public, and academic sectors to a private networking luncheon. More

(Top) Distinguished Alumni Lecturer Matt Rubel, M.B.A. '80, and students. (Bottom) From left, Audrey Finkelstein, A.B. '38, UMAA past president; Board of Trustees Chair Marta Weeks, Honorary Alumna '08; Suzette Pope, B.B.A. '69, M.B.A. '71; Donna A. Arbide, M.B.A. '95; and Graduate School Dean Terri Scandura at the UMAA Women Executives Luncheon.



"I enjoy having the opportunity to help shape the future of an entity that in the past helped shape mine."

Dany Garcia, B.B.A. '92, University trustee
 and Alumni Board member

than 85 women, including Sue Cobb, J.D. '78, former Florida Secretary of State and former U.S. Ambassador to Jamaica, attended the reception to discuss the opportunities and challenges facing women as business, community, and thought leaders. Many networking ties were formed and many personal stories were shared at the reception, including Dean Barbara Kahn's professional journey in business.

A Grand Homecoming

Alumni Weekend and Homecoming, the UMAA's largest on-campus signature program, saw more than 1,500 alumni return to their alma mater, including former Hurricanes football star and 2007 Pro Football Hall of Famer Michael Irvin, B.B.A. '88, who served as the Alumni Weekend and Homecoming Grand Marshal. The Audrey R. Finkelstein UM Experience continued to serve as the highlight of alumni education during Alumni Weekend, bringing alumni and friends back to the classroom to hear from distinguished University faculty members. This year's UM Experience drew more than 175 guests and featured five of the University's schools and colleges with topics ranging from "\$5 a Gallon for Gasoline-Myth or Reality" to "Copyright and Culture: Contending Perspectives."

Beyond the Homecoming Weekend favorites—Old Timers Reunion (Supercanes!), 50th Class Reunion, Farewell Brunch, Audrey R. Finkelstein UM Experience, and Pregame



Celebration—alumni also enjoyed Alumni Avenue, the UMAA's newest and largest reunion program. Gaining popularity since its 2006 inception, Alumni Avenue brought more than 500 alumni back to campus for a giant reunion block party centered around Stanford Circle on the Coral Gables campus. Alumni Avenue expanded this year to feature the 5th, 10th, 25th, 30th, and 40th Class Reunions, the Recent Grads Reunion, and reunions for 18 affiliate groups, including 13 affinity and six school and college reunions (up from three school and college reunions last year). Some of this year's affiliate group participants included Iron Arrow, UM Cheerleaders, Band of the Hour, the College of Arts and Sciences, Miami Circle, the Miller School of Medicine, and Sigma Chi. Additionally, Alumni Weekend and Homecoming provided an opportunity for the UMAA to work with local businesses in raising more than \$42,000 in cash and in-kind corporate sponsorships.

Scenes from Alumni Weekend and Homecoming 2007, clockwise from top: Hall of Famer and Homecoming Grand Marshal Michael Irvin, B.B.A. '88, accepts a replica of the 1987 Coaches Trophy that was donated by John Lisk, B.B.A. '74, J.D. '77, and former UM assistant football coach William A. "Billy" Proulx; graduates of all ages unite along Alumni Avenue; and President Donna E. Shalala mingles with quests.

'Canes Across America NATIONAL ALUMNI CLUB PROGRAM

The National Alumni Club and Contact Program continues to give alumni opportunities to become engaged with the extended University community and to volunteer in a leadership capacity. With alumni leaders nationally and internationally, the UMAA has been able to reach a greater number of alumni than ever before. This year a total of 20 national alumni clubs were active in places such as Dallas, San Diego, New York, Washington, D.C., Boston, and Chicago. This is an increase from 18 the prior year. The total number of alumni contacts grew from 25 to 26, with a new contact in Germany. In all, these global alumni leaders held a total of 397 events throughout the year, 98 more events than during 2006-2007.

2007-2008 PRIDE Banner Recipients

Atlanta Hurricane and Alumni Club—President Larry Kunin, M.B.A. '90

Alumni Club of Broward—President Robert Martin, B.G.S. '74 Chicago Alumni Club—President Stan Papuga, B.B.A. '67 Houston Alumni Club—President Dawn Rodak, B.S.Ed. '84, M.S.Ed. '86

Greater New York Alumni Club—President Paul McDonnough, B.B.A. '89

San Diego Alumni Club—President Courtney Berg, B.B.A. '04 Southwest Florida Alumni Club—President Randy Cash, B.S. '81 Washington, D.C. Alumni Club—President Scott Myer, A.B. '85, M.F.A. '90



NATIONAL ALUMNI CLUB BANNER RECOGNITION PROGRAM

The Banner Recognition program continues to motivate and reward national alumni clubs throughout the country that plan and execute events or programs in each of the five PRIDE areas during one fiscal year. The PRIDE areas include:

Professional and social networking
Recruitment of students and
scholarship fundraising
Ibis sports-related programs
Devotion to the community
Education of alumni

Since the program's inception four years ago, a total of 29 national alumni clubs—including eight clubs in 2007-2008—received a PRIDE Banner at the Annual Alumni Awards Reception. In addition to receiving a banner, for the first time this year the groups were awarded a \$500 credit to be used toward club business expenses the following fiscal year.

NATIONAL ALUMNI TOUR FEATURING OUR NEW DEANS

In spring 2008, our New Deans Tour, "Welcoming Leaders of Distinction," featured Shelton G. Berg, dean of the Frost School of Music, and Barbara E. Kahn, dean of the School of Business Administration. This tour gave alumni, parents, and friends across the country an opportunity to meet and interact with these two extraordinary educators and hear their vision for the future. In all, the UMAA introduced the deans to more than 700 alumni in five key markets—Chicago, Greater New York, Washington, D.C., Long Island, and Philadelphia.

Representatives of alumni clubs that received PRIDE banners showcase their honors at the Annual Alumni Awards Reception.

School of Communication Dean Sam L Grogg (far right) and UM motion picture students at the Paramount Theater in Los Angeles.

'CANES FILM SHOWCASE

For the third consecutive year, the UMAA partnered with the School of Communication to screen award-winning student films through the 'Canes Film Showcase at Paramount Studios in Los Angeles. A total of 550 alumni, parents, and friends of the University attended this year's event, including alumni Juan Carlos Coto, B.S.C. '88, co-executive producer of 24; Michael Robin, A.B. '85, executive producer/ director of Nip/Tuck and The Closer; Jeanne Wolf, A.B. '61, M.A. '66, West Coast editor of Parade magazine; David Nutter, '83, director of Without a Trace, Entourage, Band of Brothers, and The Sarah Connor Chronicles; and David Isaacs, A.B. '71, television writer for Cheers, Frasier, and M*A*S*H.

THE GREAT AMERICAN TREASURE CHEST

The UMAA partnered with the Frost School of Music for an unforgettable evening, "The Great American Treasure Chest," in the Oak Room Cabaret at the Algonquin Hotel in New York. The evening featured Shelton G. Berg, dean of the Frost School of Music, Concord recording artist, and internationally acclaimed jazz pianist, along with multiple Grammy-nominated vocalist Tierney Sutton. The sold-out concert for 70 alumni and parents filled the world-renowned Oak Room Cabaret to capacity in a magical evening of jazz music and conversation. The event showcased the talents of our dean in an intimate setting in one of the most famous entertainment venues in New York.



PREGAMES UNITE 'CANES ON THE ROAD

Every year the UMAA hosts pregames at home and on the road to provide the ultimate game experience for alumni and fans. Pregames feature the official 'Canes Pep Rally, giveaways, plenty of food and refreshments, and lots of Hurricane spirit. The 2007-2008 away pregames took us to Oklahoma and Tallahassee. The trip to the Midwest enabled us to capture a new audience of alumni from the surrounding states of Kansas, Colorado, Missouri, and Arkansas. By reaching out to these areas, the UMAA united alumni with their alma mater through an exciting tailgate experience that was reminiscent of their undergraduate days.

With approximately 55 percent of our alumni living in Florida, hosting the second away pregame in our home state was an obvious choice. The pre-game at Florida State University was a great success, with more than 450 alumni and friends in attendance and an exciting 37-29 win over our longtime Seminole rivals—on their home turf. Together, the away pregames in Oklahoma and Tallahassee successfully united close to 1,200 alumni, parents, friends, and fans, while the final home pregame at the Orange Bowl united more than 1,000 'Cane enthusiasts.





More than 200 UM legacy students arrived last fall.

Reaching Out to Future 'Canes THE UMAA BOOK AWARD PROGRAM

The UMAA Book Award Program continues to increase University awareness by honoring high school juniors who have excelled academically and demonstrated exceptional leadership skills. Approximately 152 high schools across the country participated in the program (a 12-school increase from the previous year), each one nominating an outstanding junior-year student to be presented with a personalized letter from the UMAA, along with a copy of the Concise Oxford American Dictionary. The program provided valuable volunteer opportunities for alumni who presented, and in many cases sponsored, the book for their hometown high school.

SUMMER SEND-OFF RECEPTIONS

Incoming freshmen and transfer students were introduced to the UMAA and initiated as "Alumni in Training" at the 2007 Summer Send-Off receptions hosted by alumni and parents nationwide. These receptions were held in 26 cities (up from 20 cities in 2006), including Chicago, New York, and a first-ever reception in Puerto Rico. The send-offs connected more than 940 students, alumni, and parents at intimate gatherings that allowed students and parents to learn more about the University before leaving their hometown.

LEGACY PROGRAM

The University welcomed 220 legacy students to campus in the fall. Legacy students carry on the family tradition of parents or grandparents who attended the University of Miami. In four short years, the UMAA has expanded the Legacy Program to include a total of 829 legacy students on campus. All legacy families were invited to the UMAA's Second Annual Legacy Reception, held during New Student Orientation Week. During the reception, the UMAA presented the inaugural University of Miami Alumni Association Legacy Scholarship, awarding \$5,000 each to two deserving incoming students.

Connecting Current Students: Alumni in Training

The UMAA continued to raise the visibility of future-alumni involvement on campus this year through student advancement programming. The 41-member UM Ambassador student leadership group carried out the "Alumni in Training" theme at key events during the year, including Student Orientation's 'Cane Kickoff session, the President's Freshmen Welcome Picnic, the Canefest Involvement Fair, and the spring Alumni Awareness Day. In addition, the UM Ambassadors sponsored the Freshmen Welcome and Final Exam



Care Package program, which allowed parents to send their son or daughter a special UMAA package of goodies with a personalized note. The program not only connected students and parents but helped spread the UMAA message to more than 1,000 students and raised in excess of \$2,500 to support student advancement programming.

CLASS RING PROGRAM

On April 29, Linda Dunn Brown, B.Ed. '73, M.Ed. '77, a former UMAA Board of Director officer and granddaughter of the University's first president, Bowman Foster Ashe, hosted the Fourth Annual Class Ring Ceremony, at which Provost Thomas LeBlanc presented more than 200 class rings to current University students and alumni. The ring program, designed to strengthen institutional pride and build alumni awareness among juniors and seniors, gathered close to 600 people at the BankUnited Center in Coral Gables to share in the celebration of UM pride, diversity, and commitment to excellence.

BLACK ALUMNI SCHOLARSHIP FUND

Through a continued partnership with the Woodson Williams Marshall Association (WWMA), the Black Alumni Society has provided leadership fundraising efforts for five consecutive years for the Black Alumni Scholarship Fund, and has worked to review scholarship applications and select individual award recipients annually. During 2007-2008, the two organizations proudly presented 11 scholarships with a combined value of \$45,000 to current undergraduates.

CLASS OF 2008 LICENSE PLATE OFFER

For the second year, the UMAA offered graduating students a \$25 credit toward the price of a UM license plate for new plate purchases in the State of Florida. The program helped increase the University's visibility throughout the state and gave brand-new alums a clever way to showcase their Hurricane pride.

Students show their UM pride through their official class ring.

UMAA Achievement by the Numbers

During 2007-2008, the UMAA:

■ Welcomed more than 3,700 new graduates to the Alumni Association in the fall and spring commencement ceremonies, increasing membership total to more than 150,000 living UMAA members by the end of May 2008.



- ■Increased the number of valid addresses for alumni by 2,360.
- Increased the number of UM Hurricane license plates sold to 28,260, earning more than \$732,000 in revenue to support student scholarships.
- Invited 28 prominent alumni representing the University's schools and colleges to participate in commencement ceremonies as alumni marshals.

A New Level of Support

GENEROUS COMMUNITY of 22,536 alumni—the largest number of alumni donors in the Annual Fund's history—pulled together once again to deliver strong support for the needs of the University. Overall, alumni support continued to be a robust part of UM philanthropy this year, contributing more than \$29 million—a 28 percent increase over last year—to support the growth of University academic programs and funding for student scholarships. The year was not without challenges, as most institutions around the United States continued to report a decrease in the number of alumni donors; but through the combined efforts of the Annual Fund and the various schools, colleges, and fundraising departments across campuses, this year's Annual Fund proved there is strength in numbers!

More than 22,500 alumni gave back to their alma mater—the largest number of alumni donors in the University's Annual Fund history.

With You, We Made a Difference!

Jackie Nespral, A.B. '89, UMAA president, makes an e-plea for the Annual Fund with the aid of Sebastian the lbis.

Behind the Numbers

- •Of the \$29 million in alumni giving University-wide, the Annual Fund accounted for \$6,363,621, an increase of 29 percent.
- The University's alumni participation rate remained strong, at 19 percent.
- ■The Senior Class Gift program continued to educate students on the importance of giving back to the University. This year's seniors raised an impressive \$20,452 from approximately 1,500 donations.
- More than 225 students, Calling 'Canes, were hired and trained to solicit alumni, parents, seniors, and friends of the University. The Calling 'Canes telemarketing campaign secured more than \$750,000 in gifts and pledge payments from constituents, including alumni, parents, and friends of the University.
- Calling 'Canes staff achieved a 13 percent increase in attempts over the previous year and a 17 percent increase in completed calls.
- Telemarketing fulfillment rose to 69 percent, an 8 percent increase attributed to improved confirmation and thank-you processes as well as a consistent reminder process.
- ■The direct-mail program informed alumni about the Annual Fund and promoted donor participation through more than 238,000 direct-mail pieces.
- The University of Miami secured \$350,047 in matching gifts from companies that employ UM alumni, parents, and friends. This figure represents an increase of 8 percent over last year.

Innovative 'Asks'

As more philanthropy in today's world is being conducted online, the University's Annual Fund created the first high-definition video e-solicitation campaign to bolster support from non-donors. The video, with shots of campus footage for alumni near and far, featured UMAA



"There are so many opportunities to explore.

As a scholarship recipient, I wouldn't be here without alumni support."

-Gabe Trieger, junior liberal arts major and Calling 'Cane

President Jackie Nespral, A.B. '89, and two student scholarship recipients. The campaign, e-mailed to 39,533 alumni in the month of May, gave alumni a personal account of the importance of scholarship dollars and funding for University programs.

Building a Regional Pipeline of Donors

In its first full year of regional outreach, the Regional Development Team worked in tandem with existing UMAA programs to educate alumni on the importance of giving back to cultivate new leadership gifts across the country through personal solicitations.

- Gifts generated by the Regional Development Team totaled \$330,425 from 319 donors.
- A total of 120 leadership gifts were successfully solicited, generating \$285,043 in revenue, including 16 protégé-level gifts from young alumni.

■ The Regional Development Team traveled to 25 geographic areas and visited 390 prospects.

Leadership Giving

The President's Circle giving society hosted two successful receptions for leadership level donors (\$1,000 and above): Tango Fusion in the fall and Jazz Picnic on the Green in the spring. The Tango Fusion event, part of Festival Miami, showcased the Cuartetango String Quartet's original style of Argentine tango, while Jazz Picnic on the Green featured a performance by musicians from the Frost School of Music as guests enjoyed a picnic lunch on the shore of Lake Osceola. Both events welcomed a total of 300 alumni donors and their guests and served as a celebration of the efforts of our alumni benefactors.

Sebastian lends a hand to the Calling 'Canes while hundreds enjoy the Jazz Picnic on the Green.

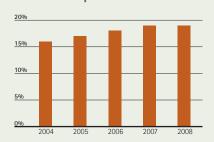


Children of current Parents Program members extend their thanks and showcase their UM pride.

Connecting Parents to UM

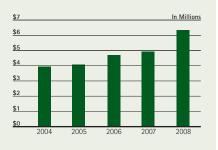
Another means of extending the University's family is through financial support from the Parents Program. Only in its second year, the Parents Program raised a total of \$286,148 in unrestricted dollars to support the University. The second year showed a 20 percent increase in monies. The Parents Program continues to serve as a bridge between students and their families to encourage a strong community connection. Through leadership on the Parents Council, parents are active members in their student's education, hosting parent lunches to strengthen parent programming, working to increase Parents Fund participation, and providing additional opportunities for parent involvement.

Alumni Participation



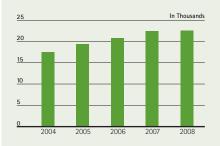
Alumni support for the Annual Fund in FY08 helped the University of Miami maintain a 19 percent participation rate.

Total Alumni Annual Fund Dollars



Alumni Annual Fund revenue reached \$6,363,621, a gain of 29 percent from 2007.

Total Alumni Donors



A total of 22,536 alumni donors is the largest in the University's history—caused, in part, by engaging and soliciting a greater number of UM alumni through innovative methods.

Involved and Connected

HE UMAA CONTINUES TO IMPROVE its online services to keep alumni involved and connected with each other and their alma mater. This year the UMAA focused on creating Web pages to highlight new alumni programming and events, including the Young Alumni program; the Legacy Program; 'Canes baseball travel to Omaha; and UMAA international outreach in São Paulo, Brazil, and Buenos Aires, Argentina. The UMAA also used the Web in 2008 to promote its new limited-edition tie and scarf collection, which sold out in just three short months. Creating online photo galleries to spotlight programming events as well as members of the Alumni Board of Directors added a personal touch to the Web site.



Wide Web of 'Canes

In addition to improving the University of Miami Alumni Association home page, the UMAA worked on improving its online features and upgrading its online community.

- More than 1,590 alumni registered in the MiamiAlumni.net online community and conducted 16,846 searches for fellow 'Canes.
- A record-breaking 344 Class Notes were submitted online, triple the number submitted

online last year.

 UM National Alumni Club leaders and contacts used the online Volunteer
 Connections tool to send more than
 330 e-mail messages to their constituent base, a 41 percent increase in the number of e-mails sent.

Connecting Online

This year the UMAA Web site, www.miami.edu/alumni, provided Alumni Association program information, services, and much more.

- Average number of monthly visits increased 7.0 percent this year to total 12.847.
- Average number of monthly visitors increased 7.8 percent this year to total 8,623.
- Average monthly page views were 25,675—up 3 percent.
- Of the visitors to the UMAA Web site this year, 66 percent were first-timers.
- The percentage of those who visited from the U.S. was 92 percent; the remaining 8 percent were divided among 165 other countries, including Spain, Germany, Brazil, Estonia, Monaco, Iceland, and Bangladesh.

Electronic Publications

- Over 1.2 million e-mails were sent to more than 59,972 subscribers of @Miami, the UMAA's monthly electronic newsletter.
- Over 628,000 e-mails were sent to more than 26,185 subscribers to *e-Alumni Connections*, the UMAA's biweekly events bulletin.

Reaching Out

Membership

- Mailed more than 13,500 new UM Alumni Association membership cards.
- Launched a new program to reach out to alumni–owned businesses and provide fellow UM grads a discount in their establishment. Adding to the expanding list of alumni benefits, downtown Miami's Tropical Smoothie Café gives a 10 percent alumni discount.

Visibility

- Continued to improve the UMAA's program communication and marketing by recording selected on-hold messages on the Alumni Association main line, 305–284–2872.
- Increased the distribution of Miami magazine to include the following international destinations: Argentina, Brazil, Costa Rica, Chile,

the United Kingdom, the Bahamas, and Canada.

Launched the 2008 UM Alumni Directory project to reach more than 150,000 living alumni, to update their UM alumni record, and enable them to purchase the limited-edition collectable directory.

Serving with Distinction



HROUGH THE ANNUAL Alumni Awards Reception, the University of Miami Alumni Association honors those individuals who have served the University of Miami with pride and distinction.



Donna A. Arbide,
M.B.A. '95, Edward T.
Foote II Alumnus of
Distinction Award
winner Frank Angones,
A.B. '72, J.D. '76, and
Edward T. Foote II take
part in the 2008
Annual Alumni Awards.
Student of Distinction
Award recipients Joshua
Morales and Ryan
Kairalla flank Karl J.
Schulze, B.B.A. '74.

EDWARD T. FOOTE II ALUMNUS OF DISTINCTION AWARD

Frank Angones, A.B. '72, J.D. '76 This award recognizes a distinguished alumnus who has brought honor and recognition to the University for outstanding personal or professional achievement.

HENRY KING STANFORD ALUMNUS OF THE YEAR AWARD

Robert Mann, A.B. '70

This award is presented to a graduate who has rendered continuous exemplary service to the University.

WILLIAM R. BUTLER COMMUNITY SERVICE AWARD

Lauryn Williams, B.B.A. '05

This award is named in honor of retired University Vice President William R. Butler to recognize distinguished University of Miami alumni who have demonstrated unparalleled commitment to volunteerism.

INSIDE OUT AWARD

Frank Haith, Head Coach, UM Men's Basketball

The definition of the Inside Out Award reads somewhat like a riddle. It is presented to "a member of the University of Miami administration, faculty, or staff who is working on the inside helping to bring those on the outside who used to be inside but are now outside back inside."

ORANGE: OUTSTANDING SERVICE AWARD

Robert Denholtz, B.B.A. '71

This award is presented to an alumnus who has participated in and supported the activities of the University of Miami and University of Miami Alumni Association in an outstanding manner.

GREEN: OUTSTANDING FUNDRAISER AWARD

Patricia, B.B.A. '57, and Allan, B.B.A. '55, M.B.A. '58, Herbert

This award is presented to an alumnus or group who has shown superior leadership of and involvement with the Annual Fund and other development activities.

WHITE: OUTSTANDING AFFILIATE GROUP AWARD

Miami Circle

This award is presented to an affiliate group or group member for dedicated service in promotion of the welfare of the University of Miami.

OUTSTANDING YOUNG ALUMNUS AWARD

Devang Desai, A.B. '97, J.D. '03, and Nilson Mejia, B.S.N. '06, M.S.N. '07 This award is presented to recent graduates (within the last ten years) who have demonstrated a strong commitment to the University of Miami through personal effort and enthusiastic participation.

STUDENT OF DISTINCTION AWARD

Joshua Morales

Undergraduate Student, School of Business Administration

Rvan Kairalla

Undergraduate Student, School of Business Administration

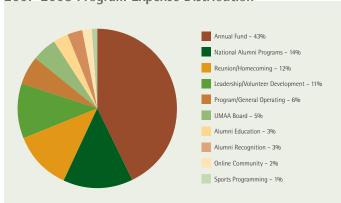
Student Model United Nations Team

In 2000, the University of Miami Alumni Association established this award for students who bring honor and recognition to the University of Miami through their outstanding personal achievements.

Ensuring the UMAA's Future

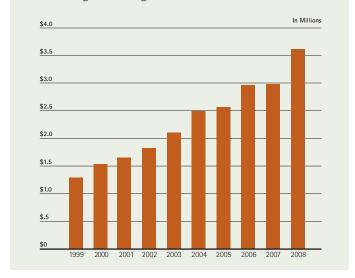
NVESTMENTS IN OUR ALUMNI, through the University of Miami Alumni Association, are investments in the future. With the recent graduating class of 2008, our alumni family has grown to include more than 150,000 living alumni of record. UMAA programming aims to reach out to all of our 'Canes living in more than 50 states and 148 countries to create new relationships, reconnect with familiar faces, and garner financial support to ensure the future of the UMAA. Your Alumni Association reflects on the importance of its permanent constituency—our alumni—and values the various forms of continued funding, including personal gifts, matching gifts from companies, and corporate sponsorships—which brought in more than \$21,000 for programming this year.



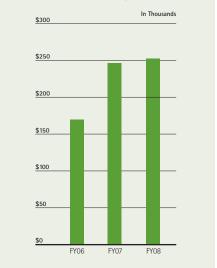




10-Year Program Budget



Revenue from Affinity Partners



*Sponsorship dollars included

UMAA Leadership 2007-2008

HE BOARD OF DIRECTORS of the University of Miami Alumni Association is the governing body for the association and the University's more than 150,000 living alumni. Service on the Board of Directors is voluntary and demonstrates the highest level of commitment from our alumni community. Alumni may serve as officers on the executive committee, as directors, or as regional directors. They are ambassadors for the University of Miami and critical leaders in helping the Alumni Association implement strategic initiatives. The UMAA is appreciative of the work of these distinguished leaders and commends their continued support of their alma mater.



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The President's Council is a select advisory group of some of the University's most prominent alumni. Since its founding in 1993, the President's Council has grown to include more than 130 members from across the nation—men and women who serve as corporate and community leaders. These members, selected by presidential invitation, help lead the University by providing advice and support. The UMAA is grateful for the tremendous University support provided by the President's Council each and every year.

each and every year. Thomas R. Adams, B.B.A. '57 Raul H. Alvarez, B.B.A. '76 Fernando A. Amandi, '72 Betty G. Amos, B.B.A. '73, M.B.A. '76 Jose Armario, M.S. '03 Matthew Arpano, M.B.A. '92 Stephen Neil Ashman, M.B.A. '79 Samuel Humes Ballam III, B.B.A. '72 Stephen H. Barnett, B.B.A. '64, M.B.A. '65 Bernard M. Barrett Jr., M.D. '69 Patrick K. Barron, B.B.A. '75 Jeffrey Lionel Beck, B.B.A. '67 Alan Bell, B.B.A. '76, J.D. '79 Marla B. Bergmann, B.B.A. '82 Brett J. Beveridge, B.B.A. '89 Mark R. Beveridge, B.B.A. '84 Tere Blanca, B.B.A. '82, M.B.A. '83 Mark Blank, B.B.A. '76, M.B.A. '78 Stuart Marshall Bloch, A.B. '64 Jeffrey S. Brown, B.B.A. '81 Armando J. Bucelo Jr., B.S. '76, J.D. '79 Brian J. Buckelew, B.B.A. '79 Richard D. Buckley Jr., A.B. '60 Carolina Calderin, M.B.A. '84 John Elias Calles, A.B. '89, J.D. '92 Errin Elisabeth Camner, L.L.M.T. '99 Lauren R. Camner, M.B.A. '98 Andrew Vincent Capone, B.B.A. '80 Robert W. Carr, A.B. '77, B.S. '77, M.D. '81 James M. Carr, B.B.A. '73 Raul Cosio, B.S.E.E. '74 Thomas M. Coughlin, '71 Laura G. Coulter-Jones, B.B.A. '80, M.B.A. '90 Barbara Sanford Creegan, A.B. '77, M.A. '80, J.D. '84 Eduardo de Veer, B.B.A. '64 Robert S. Denholtz, B.B.A. '71 David Paul D'Eugenio, A.B. '80, A.B. '80 Hunting Folger Deutsch, M.B.A. '82 Robert M. Drake, '66 Gary R. Dubin, B.S. '63 Theodore Anthony Eden, '66 Miguel G. Farra, A.B. '75, J.D. '79

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