



# IMPACT

ANNUAL REPORT 2013

Scale 1:85,000,000 at 0°  
Mollweide Cylindrical Projection

0 500 1000 Kilometers  
0 500 1000 Miles

Coordinated Universal Time (UTC)  
Normally  
Approximate Mean Time (GMT)



COLLECTIVE  
POWER

ALUMNI  
PROGRAMS

'CANES  
ON CAMPUS

YOUNG  
AND  
FUTURE  
ALUMNI

CAREERS

ANNUAL  
GIVING

ONLINE  
TOOLS

BENEFITS  
AND  
SERVICES

BUDGET

CONTACT US



# COLLECTIVE POWER

The U is greater than the sum of its parts. We certainly have brilliant faculty-scholars, ambitious students, and successful alumni who do great things on their own, but our true impact lies in the exponential power of our collective knowledge, ingenuity, and spirit. Those of us who bleed orange and green are part of a mighty system that's making the world a better place.

Last year, your UM Alumni Association launched a two-year, 17-city tour called Impact of U, designed to remind Hurricanes of what they can accomplish together. These events feature President Donna E. Shalala, who reflects on how each of us plays an important role in "building the next great American research university"—the goal of the University's "Accelerating Ambition" strategic plan.

You have already seen some changes taking place as part of our own Alumni Association strategic plan for growth. We introduced a new logo with the split U, the symbol that has united 'Canes for years and is the University's official signature. We've kicked off the Loyalty Society, which honors alumni who give to the University on an annual basis. We've expanded our career services, introduced a legacy admission forum for children and grandchildren of alumni who are interested in attending select UM graduate schools, launched a young alumni program, and continued our Stories of U engagement campaign with great success.



**Dany Garcia, B.B.A. '92**  
Immediate Past President  
(2011-2013)  
UM Alumni Association



**Donna A. Arbide, M.B.A. '95**  
Executive Director  
UM Alumni Association



These activities, which earned us three District III awards from the Council for Advancement and Support of Education last year, also helped us achieve an alumni donor record. A total 16,491 of you this year demonstrated your belief in the impact of the U. Throughout this report, you'll read about the ways you can help drive the continued progress of the University, which makes us all stronger as a family.

We hope you take pride in reading all of the 2012-2013 fiscal year accomplishments outlined in this report. It's all about the U!

For the University of Miami,

A handwritten signature in black ink, appearing to read 'Dany Garcia', written in a cursive style.

Dany Garcia, B.B.A '92  
Immediate Past President (2011-2013)  
UM Alumni Association

A handwritten signature in black ink, appearing to read 'Donna A. Arbide', written in a cursive style.

Donna A. Arbide, M.B.A. '95  
Executive Director  
UM Alumni Association



# ALUMNI PROGRAMS

## 'Canes Country

No matter where you are, chances are there's a loyal group of Hurricanes nearby. The University has more than 166,000 living alumni in 50 states and 154 foreign countries. With almost 40 [alumni clubs](#), both national and international, it's easier now than ever for alumni to stay connected with their UM network!

In fiscal year 2013, alumni clubs engaged 3,000 alumni all over the globe through events and programs, including professional networking events, career programs, game watch parties, community service projects, and educational events.

## Accelerating Ambition

The University of Miami's strategic plan, *Accelerating Ambition*, reflects our determination to become the next great American university, an institution with enduring and distinctive purpose and consequence.

The University of Miami Alumni Association had the pleasure of leading an international program of receptions and strategic fundraising visits with the

architect of this visionary course, **Thomas J. LeBlanc**, executive vice president and provost. After visiting Washington, D.C., Philadelphia, and Orlando in fall 2012, Provost LeBlanc concluded his 14-city tour in spring 2013 with two international stops, Madrid and London. More than 1,600 engagements were achieved throughout the tour, which had been under way since 2011.

## Impact of U

Something amazing happens when those of us who bleed orange and green unite together...the impact is unparalleled.

On the heels of Provost LeBlanc's *Accelerating Ambition* tour, the UM Alumni Association is taking President Donna E. Shalala on the road for the *Impact of U* tour, a 17-city journey over two years designed to engage alumni, particularly young alumni, in the *Momentum2* fundraising campaign. The format is a two-tiered structure, beginning with a GOLD (Graduates of the Last Decade) reception that encourages networking and emphasizes the importance of annual giving, regardless of amount. Since President Shalala's first graduating class was in 2002, the young alumni demographic of the last ten years are *her graduates*.

The second part is directed to all alumni, parents, and friends of the University. The message focuses on the impact of annual giving but also highlights institutional improvements that are already enriching the student experience and quality of the student body. The average attendance in each city has been more than 400, with young alumni accounting for approximately half of each audience. Attendance has been exceptional primarily due to the love and respect for our current president, but also because of our generation-based marketing campaign.

One measure of success of the *Impact of U* tour was the GOLDstein Family Challenge, which reached its goal six weeks before the May 31, 2013, deadline. Gift trends spiked in each of the areas after each tour completion. Also during our visits to these cities, our staff completed major gift appointments and prospect identification for President Shalala, representing a joint strategy for major gifts and annual giving.

We are proud to report more than 3,000 engagements during the regions we visited as of December 1, 2013: Los Angeles; Broward County; Bogota, Colombia; Washington, D.C.; Boston; London; Philadelphia; Orlando; Chicago; and New York. Over the next year we will be going to Palm Beach, Naples, Tampa, Atlanta, Dallas, and Houston, and Asia. This is a special journey with our president as she reflects on our shared history and how each of us continues to have an impact on the future of the U.

## Bringing the U to You

In addition to the *Accelerating Ambition* and *Impact of U* tours, the UM Alumni Association traveled across the country to host receptions, pregame parties,



educational presentations, and other engagements that brought the “U” to you! Our signature **Pregame on the Road** united more than 1,700 ‘Canes fans when UM played Notre Dame at Soldier Field in Chicago in the fall of 2012. Hundreds more ‘Canes fans across the country came together at 25 alumni game watch locations for football and basketball games in 2012-2013. We have continued to find great success with our signature events such as the ‘Canes Film Showcase, which welcomes nearly 500 attendees, and our Summer Send-Off Receptions, which were held in 21 cities nationwide, connecting more than 859 students, parents, and alumni.

The annual **Chicago Coaches Dinner**, a partnership between the Chicago Alumni Club, UM Athletics, and the UM Alumni Association, featured Head Football Coach Al Golden and former Hurricane Great Michael Irvin, B.B.A. ‘88. The event raised approximately \$100,000 to benefit local student scholarships and athletic initiatives.

In an effort to cultivate national and international networks of volunteer leaders innovative UConnect campaigns identified more than 550 individuals interested in assuming volunteer leadership positions, or in getting connected with their respective local alumni clubs.

IMPACT  
OF



17  
CITIES



## 'CANES ON CAMPUS

### Alumni Weekend and Homecoming

Alumni from around the world joined students, faculty, and staff to “celebrate their place in UM history” at **Alumni Weekend and Homecoming 2012**. In addition to programs sponsored by each of the schools and colleges, the Division of Student Affairs, and several departments on campus, alumni from all generations enjoyed the annual tradition of **Alumni Avenue**, which brought together 25 affinity groups and more than 600 alumni to rejoice and reminisce. No matter where their personal journeys had taken them, more than 1,700 alumni converged on campus to revel in the accomplishments of their alma mater. If you couldn't join us in November for the 2013 celebration, click [here](#) to see what you missed.

### Committed to Lifelong Learning

More than 245 alumni and guests were engaged in the **Audrey R. Finkelstein UM Experience** held at the Coral Gables campus in fiscal year 2012-2013.

Approximately 100 alumni and friends attended the **Distinguished Alumni Lecture Series** at the Newman Alumni Center, featuring Michael J. Piechoski, B.B.A. '76, senior vice president and chief financial officer of Peter Kiewit

ALUMNI  
WEEKEND



1,700  
ALUMNI  
ON CAMPUS



Sons', Inc., who shared his leadership successes and challenges in today's global business environment. One of North America's largest construction and engineering organizations, Kiewit serves a variety of markets, including transportation, water, heavy civil, power, oil, gas, chemical, building, and mining. The firm was named to the 2011 list of North American Top Companies for Leaders. The Distinguished Alumni Lecture Series was established in 1995 through the support of the Honorable Julia Chang Bloch and Stuart Marshall Bloch, A.B. '64, to recognize alumni who have distinguished themselves through lifetime achievements and personal accomplishments.



## YOUNG AND FUTURE ALUMNI

### Building Our Young and Future Alumni Community

A primary directive in the UM Alumni Association's 2012-2017 Strategic Plan is to "develop a dynamic young alumni program." Toward that end, we created a new department this year dedicated to building future alumni engagement, starting with student life and continuing into the alumni life cycle. Program goals include:

- Increase efforts to educate students and young alumni about the benefits and services available to them
- Ensure that student leaders become alumni leaders
- Integrate the young alumni program with regional communications and programming
- Establish a young alumni leadership group

### Young Alumni

Young alumni (undergraduate degree holders of the last ten years) number around 25,000, or 15 percent of our living alumni population. There's a need to create leadership opportunities, programs, and communications unique

25,000  
YOUNG ALUMNI

to this demographic, who are graduates during President Shalala's tenure and the future leaders of our Alumni Association. Following analysis of benchmarking, surveys, and national and generational trends, we introduced our Young Alumni Program in January 2013 through a multi-channel marketing effort:

- Launched a dedicated Young Alumni website
- Sent an email to all young alumni (reached 7,000)
- Facebook page likes (reached 7,685)
- LinkedIn posts (reached 3,348)
- Twitter posts (gained 338 followers in four months)
- Pinterest introduced boards that promote events, UMAA benefits and services, and other topics of interest
- The Young Alumni Program team presented the program to all major leadership bodies at the University of Miami, including the Board of Trustees, UM Administration, all school and college deans, Alumni Board and Council, President's Council, and regional alumni volunteer leaders

Exclusive Young Alumni Receptions that took place during spring 2013 as part of President Shalala's *Impact of U* tour were another effort to aggressively engage young alumni. We also implemented a Young Alumni Engagement Project in which members of the Alumni Board hosted engagement appointments with young alumni in their regions.

- **Close to 1,000** attended the Impact of U Young Alumni Receptions
- **375** individual and small group engagement appointments took place
- **311,000** marketing touches were achieved between young alumni engagement and philanthropy
- **10** Alumni Board members hosted regional engagement appointments with 50 young alumni
- **5,100** young alumni became engaged with UM through donor and program participation

The UM Alumni Association formed a national Young Alumni Leadership Council (YALC) composed of influential young alumni leaders with a blend of advisory, fundraising, and programming responsibilities. By fiscal year end, YALC reached 45 members and partnered with the Office of Annual Giving to lead the GOLDstein Family Challenge, a campaign to mobilize young alumni to support the University of Miami.

## GOLDstein Family Challenges Young Alumni

Alumni legacy parents Sandy, B.B.A. '81, M.B.A. '85, and Cindy Goldstein, B.S.N. '79, and their son, Sean Goldstein, B.B.A. '12, gave young alumni (graduates of the last ten years) a simple challenge: If **2,013** of them contributed to the University of Miami by May 31, 2013, the Goldstein Family would make a **\$25,000** contribution to need-based scholarships. Through the combination of volunteer/peer-to-peer solicitations and a highly personalized, multi-channel,



7,685  
FACEBOOK  
PAGE LIKES



GOLDstein  
CHALLENGE

multi-touch young alumni campaign, the **GOLDstein Family Challenge** sought to increase the number of young alumni donors overall by nearly 7 percent. The theme of the campaign was “What’s Your Number?” and provided opportunities for young alumni to share their participation online with their peers.

The goal to reach 2,013 young alumni donors, as well as an added bonus round goal to reach a total of 2,400 donors, were both surpassed in FY13 with a **final total of 2,975 donors (124 percent of goal)**. Strategies included a social media and direct mail/email campaign, volunteer leadership opportunities, and a regional competition and giving rally between Washington, D.C. vs. Boston, Massachusetts.

The **School of Communication and School of Architecture**, along with an anonymous donor, hosted school-specific challenges as part of the GOLDStein Family Challenge. Both schools would receive **\$20,000** if young alumni giving increased by **25 percent** and **33 percent** (respectively) from FY12. (*Gift must have been designated to the school, and challenges were independent of each other*). The School of Communication received 160 gifts, or 145 percent of goal, and the School of Architecture received 49 gifts, or 123 percent of goal.

CLASS OF  
2013



RAISED

\$18,425

## Student Now, 'Cane for Life

In order to ensure that our student leaders become alumni leaders, the UM Alumni Association continued to strengthen the student-alumni connection on campus through programming and involvement opportunities such as those described below.

The 46-member UM Alumni Ambassador Organization—the student face of the UM Alumni Association—carried out the “Student Now, ‘Cane for Life” theme at key events, including New Student Orientation, the President’s Welcome Picnic, and the ‘Canefest Involvement Fair. To further develop a continuum of engagement for students and young alumni, the Office of Alumni Relations merged its two student organizations, the UM Alumni Ambassadors and the Student Philanthropy Council (formerly known as Senior Class Gift Committee). The UM Alumni Association Executive Committee approved the revised constitution and name for the new group, now known as the **UM Student Alumni Ambassadors**.

The **Senior Class Gift Campaign** is a tradition that dates back to 1992. Each year graduating seniors make a small donation toward scholarships that help rising seniors with financial needs reach their goal of graduating. Since 2011 this program has become much more comprehensive and now includes a student volunteer group that executes a variety of programming, including on-campus tabling for donations, educational events such as *Philanthropy Awareness Day and Finding Funding at UM*, and phone and email solicitations. Students participating in the Student Philanthropy Campaign have contributed more than **\$155,000** since 1992 to all parts of the University, including the Senior Class Gift Scholarship Fund.



- The Class of 2013 raised **\$18,425**, with **\$10,766** designated to the Senior Class Gift Scholarship Fund.
- Out of 2,095 graduating seniors, **789** made a total of **880** gifts contributed to the FY13 Student Philanthropy Campaign, a **37 percent** participation rate. Those seniors proudly wore their orange and green tassels on their mortarboard as they made their transition from students to alumni.
- Total giving last year among students of all classes reached **\$34,098**.

The 9th Annual **Official Class Ring Ceremony** was held on Friday, April 12, 2013, at the BankUnited Center Fieldhouse Multipurpose Room. More than 300 family and friends watched as 91 students and alumni crossed the stage to receive their ring. Young Alumni Leadership Council member Vance Aloupis, B.B.A. '05, J.D. '08, served as keynote speaker, and President Emeritus of Student Government Nawara Alawa, A.B. '13, read ring recipient names. Ring recipients also took a group photo with Sebastian the Ibis to commemorate the evening.





# CAREERS

## Making an Impact on Alumni Careers

The UM Alumni Association continues making great strides toward its goal of offering enhanced career services for alumni. This year, more than **151 alumni received personal career support**, which represents a 72% increase over FY12 and included, but was not limited to, career and job search advisement, resume critique, interview preparation, and networking strategies. Also this year we launched the [Alumni Career Newsletter](#), a monthly listserv for job seekers that contains an array of career advice, job postings, information, and resources. There are presently 166 subscribers.

We have actively marketed the [Alumni Business Owners and Patrons Program](#), which increased our number of listed companies over the past year from 56 to 64 and growing. This program helps nurture alumni-owned businesses while offering alumni patrons discounts on products and services in various locations.

To educate alumni on ways to **advance their careers**, we launched the Alumni Webinar Series, covering topics such as networking, branding, career charting, and professional development. More than 250 alumni participated in the webinars. To see a complete listing, click [here](#).

**119** **LINKS**  
**CAREER**  
**RESOURCES**  
**LIBRARY**

The UM Alumni Association LinkedIn Group presently has more than 3,497 members, an increase of 1,276 members from last year. In January 2012, LinkedIn membership before the start of our marketing campaign was a mere 251. We are continuing to leverage social media in order to improve our alumni data.

For more information on alumni spotlights, career coaches, and career resources please click [here](#).

## Toppel Career Center

The UM Alumni Association continued to expand opportunities for alumni to connect through career networking and mentoring programs through a partnership with the **Toppel Career Center** for alumni-focused programs such as the following:

- **Tuesdays with Toppel**—More than 160 alumni participated in these informal monthly networking events that provide alumni with an opportunity to meet with local employers seeking to hire new talent.
- **'Canes Career Club**—This is a supportive community for alumni and graduating students who are unemployed, underemployed, looking for a better opportunity, or hoping to change careers. Attendees network with one another while learning valuable job search skills in a professional and supportive environment. More than 50 alumni participated this past year.
- **Alumni and Student Career Symposium**—This one-day conference at the Newman Alumni Center provided UM students and 101 alumni with invaluable career development experiences and networking opportunities with successful UM alumni, local recruiters, and UM staff and faculty.
- **UShadow Program**—This program gives UM students an opportunity to “shadow” an alumnus or employer of the University of Miami throughout a typical workday. This year, 25 alumni participated in the UShadow program.



UM ALUMNI ASSOCIATION  
**LinkedIn Group**



# ANNUAL GIVING

## The Impact of Annual Giving

At this defining moment in the *Momentum2* fundraising campaign, the University turns to alumni and friends for annual support to solidify its place among the world's leading institutions of higher education. Annual giving supports scholarships, expands student-led research activities, improves facilities, enhances all-around campus life, and boosts alumni participation rates—all of which played a role in the University's latest No. 47 ranking on *U.S. News & World Report's* 2014 "Best Colleges" list.

At the close of our last fiscal year, May 31, 2013, the University had **20,043 alumni donors**, the most since 2008. These alumni collectively gave **\$14.3 million**, which was 6 percent more than the previous year. Unrestricted giving was up a remarkable 17 percent! And it's not the size of the gift that matters. **Every donor ... every gift counts!** About 30 percent of all alumni gifts were under \$50, 48 percent were under \$100, and 91 percent were under \$1,000. If all alumni who did not give in FY13 chose to give \$50 in FY14, the University of Miami would receive an additional \$7.2 million in annual support!

**20,043**  
**ALUMNI DONORS**



Here is a breakdown of the areas in which 2013 alumni gifts had tremendous impact:

- Scholarships—40% (\$5.6 million)
- Programmatic Support—31% (\$4.5 million)
- Facilities—12% (\$1.7 million)
- Research/Academic Support—17% (\$2.5 million)

The number of alumni making a gift to the University during this fiscal year increased by more than 1,500, reversing a trend of losing donors over the last few years. Much of this success is attributed to our young alumni, who registered more than 1,500 reactivated donors. 44 percent of young alumni who chose to support the University of Miami in FY12, also supported UM in FY13—an increase of 9 percentage points from the previous year. Certainly the **GOLDstein Family Challenge** prompted young alumni to rise to the occasion like never before!

## The Virtue of Loyalty

This past year saw the launch of the **University of Miami Loyalty Society**, which gives special recognition to the U's most loyal donors—those who have two or more years of consecutive giving of any amount to the University. There were 9,258 alumni donors inducted as inaugural members of the new Loyalty Society, which is 56 percent of all alumni donors. Members receive exclusive information and updates from the University, invitations to events, and special recognition in the new Loyalty Honor Roll.

The President's Circle was recently renamed the **James W. McLamore Society**, recognizing members of the University of Miami community who annually donate \$1,000 or more. James W. McLamore Society members continued to take the philanthropic lead at the University of Miami, stepping up in record numbers during 2013. The 2,275 alumni leadership donors of 2013 collectively gave more than \$16 million.

The **Annual Giving Regional Team** visited and engaged alumni in every corner of the nation through 713 phone calls, 683 meetings, 951 emails, 292 solicitations, and 23 visits per month on average. We even had two happy hour engagements in South Africa this past year! This team received 273 gifts, producing \$1,255,604 in pledges from 249 donors.

## Parents Are 'Canes Too

The **Parents Program** serves as a vital role between the University of Miami and parents of the student body. Through the Parents Program, parents become UM ambassadors among their peers and at their student's high school alma mater. Since its inception in 2006, we have been able to engage more parents nationally and internationally through welcome calls, Summer Send-Offs, and UM Alumni Association activities. The Parents Program helps parents stay connected to campus life as an ongoing resource throughout

\$9,706,325

PARENT  
GIVING



9,258  
MEMBERS

their student's college journey. Additionally, parents support the University by recruiting students for internships and full-time positions as well as by including the University in their philanthropy. The University of Miami raised **\$9,706,325 in overall parent giving**, and \$1,161,263 was directed to Annual Fund giving, an increase of 25 percent from the previous year. Go parents!



## ONLINE TOOLS

### 'Canes Connect Online

**MiamiAlumni.net** is the official alumni online community, hosting more than **17,800 registrants** and tools to post class notes, search for lost classmates, search for a career advisor or register to be a career advisor, access the University library portal, and much more. This year there were more than 500 new accounts created, and our 'Cane Connections Career Advisor Volunteers currently total more than 2,600. The MiamiAlumni.net system also includes a club volunteer module, which enables University of Miami Alumni Club leaders to manage their own club's website, photo galleries, events, and email recipient group.

### Inbox Innovations

Our @Miami monthly newsletter features alumni profiles, news briefs, and other University points of pride. The **e-Alumni Connections** bimonthly newsletter features alumni and University calendar notices, special alumni discounts, and classified advertisements as a free service to alumni. More than 100 alumni classified ads were submitted during FY2013. Both newsletters are maintained via a subscription model and delivered to more than **97,000 subscribers**.



45,000

DOWNLOADS

Alumni have the benefit of keeping their umiami.edu email address for life! They no longer have to worry about sending friends a new address each time they change Internet Service Providers; one address follows them wherever they go! Currently the University maintains more than 54,000 alumni alias records.

## Social Media

The UM Alumni Association utilizes the vast outreach power of **Facebook** to promote events, publish news, run contests, and much more. We continue to embrace the Facebook timeline change, populating content from 1930, the year the UMAA was founded, and manage and update UMAA-specific Facebook tabs: Class Notes and Benefits. Fan base increased by 87 percent this year, reaching 7,685. Sebastian's Café continues its geo-social presence at the Newman Alumni Center, periodically offering specials to guests who check in via **Foursquare**.

The UM Alumni Association is also **LinkedIn**, increasing group members by 60 percent to 3,497. On **Twitter**, 3,362 alumni are following the UM Alumni Association (@UM\_alumni), a 32 percent increase from last year.

## Upward Mobility

The University of Miami Mobile Application continued its growth with the release of a mobile Web version as well as iPhone and Android updates. Registered downloads on the iPhone and Android platforms reached more than 45,000. The UMAA developed various marketing materials for promoting the **UMobile application**, including printed takeaways, stadium banners, and Jumbotron images displayed during football games.

Members of the UM Alumni Association were selected to deliver "**The U Has an App for That**," a presentation on UM's mobile application and experience, at BB World 2012, held in July 2012 in New Orleans. Members of the UMobile team were awarded a 2012 Catalyst Award for Mobile Innovation for significant contributions made to the Blackboard Client community. This award honors those in the Blackboard community who have embraced the use of mobile technology to positively impact the educational experience at their institution.

97,000  
SUBSCRIBERS

@Miami

&

*e*-Alumni  
Connections





# BENEFITS AND SERVICES

Your UM Alumni Association membership card is the key that gives you access to so many great benefits and services. Below are value-added reasons why it's great to be a Miami Hurricane! Don't have an alumni card, [click here](#) to request one.

## On-Campus Benefits

- Access to the Newman Alumni Center business center and ability to rent event space
- Access to the Otto G. Richter Library and its branches (additional fee for borrowing privileges)
- Campus one-day parking pass (offered through the Office of Alumni Relations)
- Patti and Allan Herbert Wellness Center membership eligibility
- 10% off at the UM Bookstore
- Access to select campus athletics facilities
- Discounts for select athletics events
- Discounts to select performances and exhibits
- Discounts from businesses in the Alumni Business Owners and Patrons Program
- Transcript services by the Office of the Registrar

## Financial and Insurance Services

- Personal checking accounts and official UM credit card through Bank of America
- Independent 529 Plan, a college tuition plan
- Life insurance
- Short-term medical insurance
- Long-term care insurance
- Pet insurance
- Auto and home insurance provided by Liberty Mutual
- UM Move Center (home-related service)

## Exclusive Offerings

- Limited-edition UM Alumni Association merchandise
- UM license plates available in Florida and Maryland

## Networking

- [Career Services](#)
- [Online Services and Social Networking](#)

## They Got Carded

More than 700 students attended the Get Carded Reception in April at the Newman Alumni Center, welcoming them into the UM Alumni Association and introducing them to their lifetime of 'Canes-only privileges. Students received personalized alumni cards and a University license plate frame, posed for a photo with our bronze Sebastian the Ibis statue, and signed up for many alumni benefits and services:

- 200 completed a UConnect card to get connected to an alumni club in their hometown
- 163 participated in the 2013 time capsule, sharing their favorite UM memory
- 90 recorded a Shout-Out for Commencement
- 100 signed up to serve as a Reunion Committee member
- 28 signed up to serve on the Black Alumni Society

455

EVENTS

&

MORE THAN

34,000  
GUESTS



### Newman Alumni Center

Through the revenue generated by these events, we continue to cover our operating costs and reinvest into the maintenance fund for the long-term care of the center.

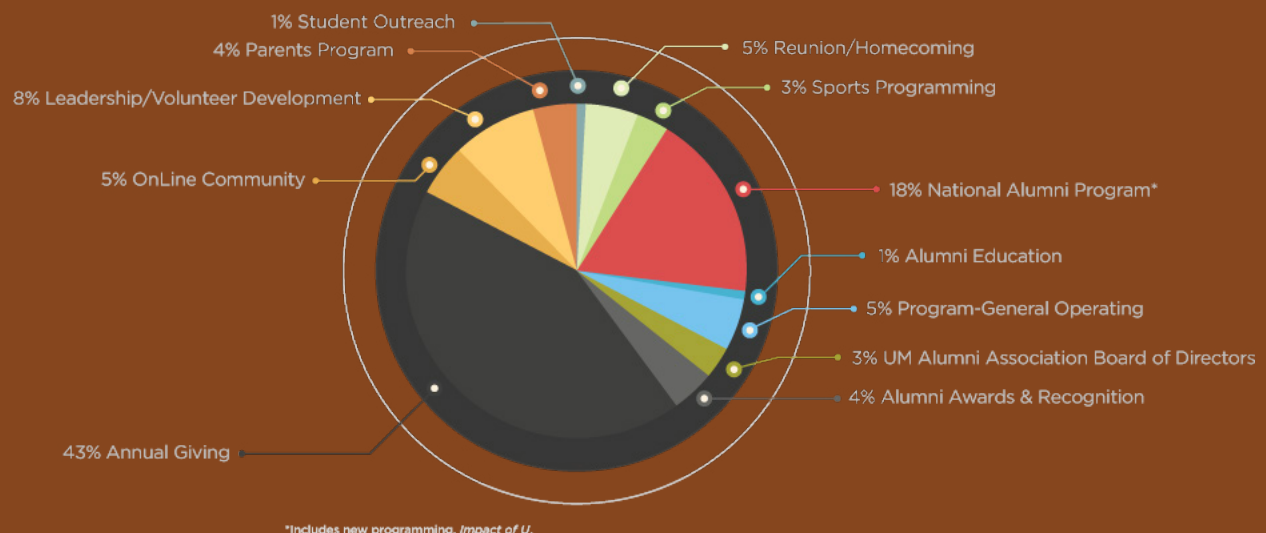


# BUDGET

## Impact of Funding

At the heart of alumni engagement are opportunities for alumni to stay connected with their alma mater and with one another. Many of our programs would not be possible without the financial support of our affinity partners and corporate sponsors. Your Alumni Association recognizes the importance of various forms of continued funding that continue to make programming possible.

### 2013 ALUMNI RELATIONS EXPENSE DISTRIBUTION BY PROGRAM

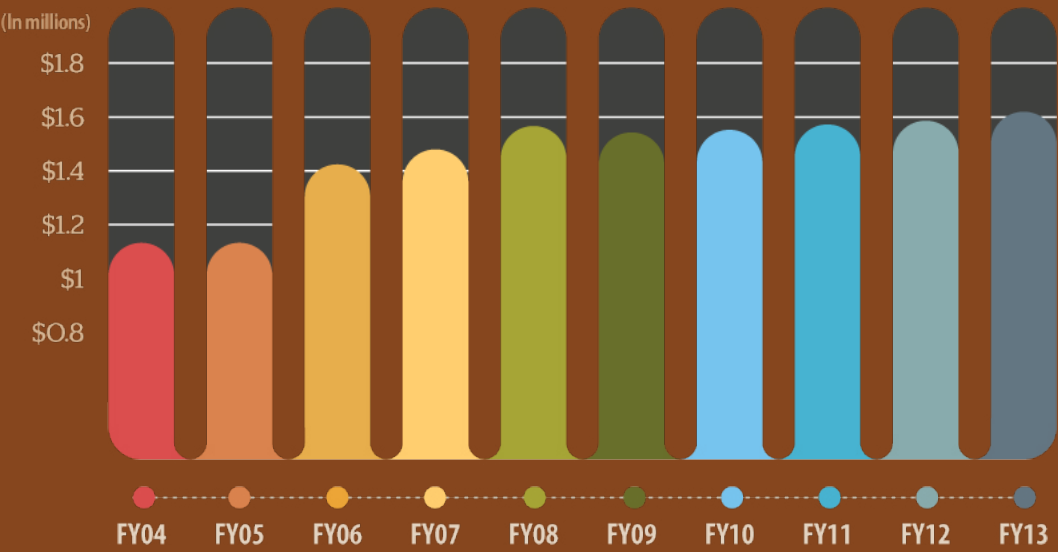




REVENUE FROM ALUMNI ASSOCIATION PARTNERS AND MERCHANDISE SALES



TEN YEAR ALUMNI RELATIONS OPERATIONAL BUDGET







## CONTACT US

### Once a 'Cane, Always a 'Cane

Thank you for your continual support of our alma mater.  
We look forward to seeing you soon at one of our upcoming alumni [events!](#)

To remain connected with your alma mater, please be sure your contact information is up-to-date in our system: ['Cane Connections](#).

To log in, all you need is your last name and your University of Miami "C" number or a personal access code, which can be found on a recent alumni mailing, or your UM Alumni Card.

Don't have a UM Alumni Association Alumni Card?  
[Click here to obtain one.](#)