



YOUR UM CONNECTION



Newman Alumni Center

2009 - 2010 ANNUAL REPORT

'39 '40 '41 '42 '43 '44 '45 '46

Our Mission

The mission of the University of Miami

Alumni Association is to establish and

enhance a mutually beneficial and

enduring relationship between the

University of Miami, its alumni, and current and future

students. It shall work to promote

the excellence of the University of

Miami by: serving as an ambassador

and encouraging involvement and

volunteerism; fostering love and respect and enhancing

pride in the University; and obtaining

support for, communicating the

message of, and furthering the

mission of our alma mater.



Message from the UM Alumni Association President and Executive Director

Alumni have undoubtedly helped to move the University of Miami forward, as evidenced by the University's recent No. 47 ranking in *U.S. News & World Report's* annual "America's Best Colleges" issue. Alumni giving is one of the statistics tracked by the publication, and it's because of your loyalty and support that UM has advanced to the top tier of world-class institutions in the country.

UM's impressive ascent of 20 slots in the last nine years makes it one of the fastest-rising institutions among national universities in recent times. With each jump forward, the value of your UM degree increases. Your Alumni Association strives to connect you to our beloved alma mater and to the more than 156,000 living alumni members who proudly represent the "U" in all 50 states and 148 foreign countries.

Your Alumni Association launched several new programs this year, including C.A.N.E.S. (Career Advancement and Networking Executive Series), which connects alumni from industries affected by the economy. We also introduced new signature events, including receptions for alumni women leaders in the Washington, D.C., area, faculty alumni, and alumni employees of the Burger King headquarters in Miami. These events, as well as our expanded national tour, which took six speakers on the road this year, provided many opportunities for 'Canes to connect, engage, and reminisce.

Further, this year we implemented a new alumni club governance structure aimed at connecting alumni nationwide through programming and volunteer opportunities. We also launched a new Alumni Weekend website; increased online social networking, including Twitter, Facebook pages, and LinkedIn groups; and launched the Alumni Supporting Alumni initiative for professional development.

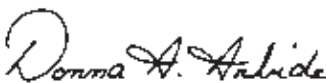
Undeniably the greatest accomplishment of the year was the long-awaited completion of the Robert and Judi Prokop Newman Alumni Center. In a little more than 12 months, we witnessed the construction of a four-story, 72,000-square-foot building that we call our "home away from home." The Newman Alumni Center marks the beginning of a new era in our history and is the only building on campus completely funded by alumni. A project nearly ten years in the making, the building personifies UM pride and demonstrates the alumni desire to give back to the institution that gave so much to us all.

Alumni make the University of Miami special. We thank you for what you've done and what you continue to do to move our alma mater forward. Thank U!

For the University of Miami,



Patrick K. Barron, B.B.A. '75
President
UM Alumni Association



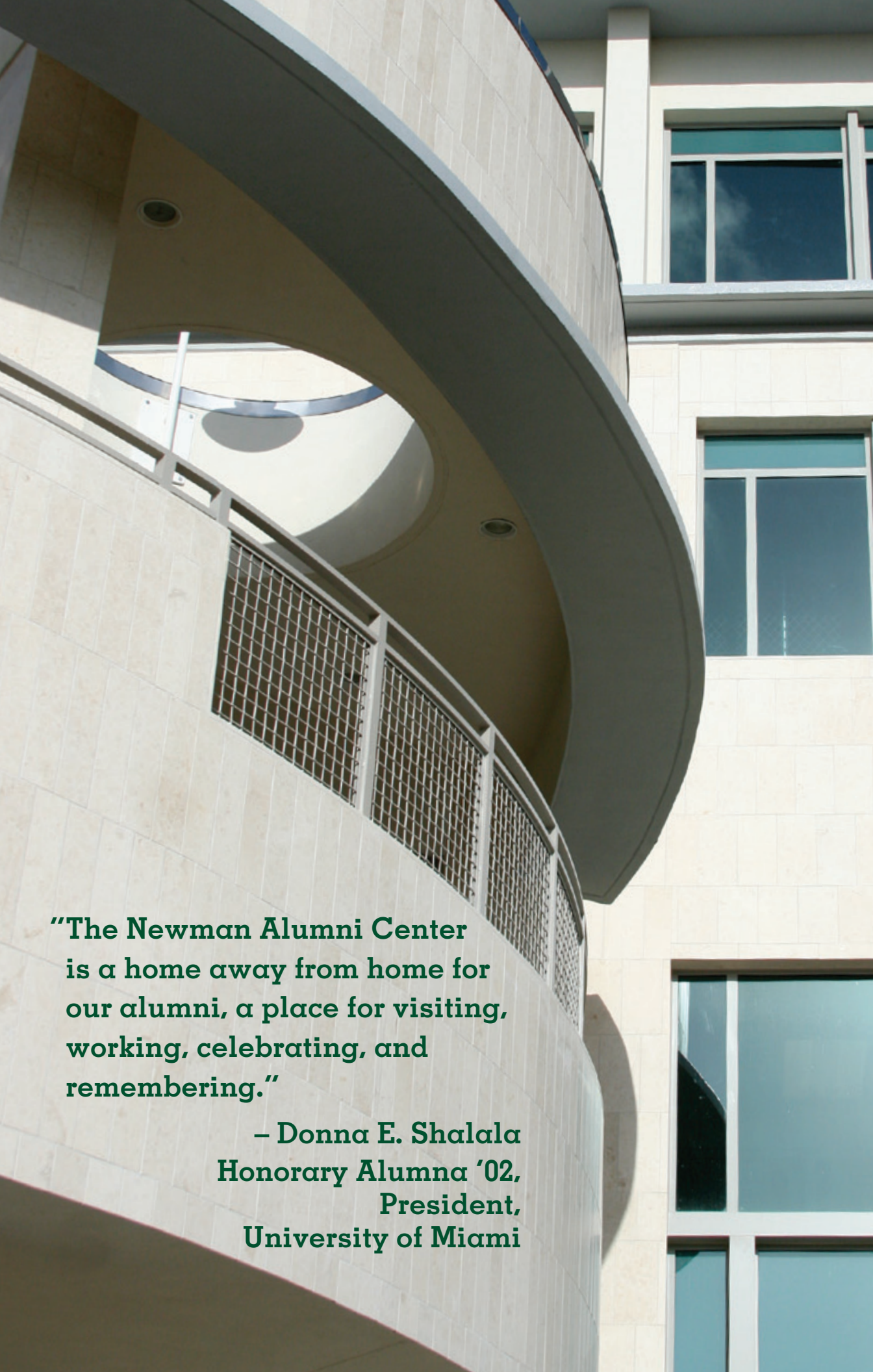
Donna A. Arbide, M.B.A. '95
Executive Director
UM Alumni Association



Patrick K. Barron
President
UM Alumni Association



Donna A. Arbide
Executive Director
UM Alumni Association



**“The Newman Alumni Center
is a home away from home for
our alumni, a place for visiting,
working, celebrating, and
remembering.”**

**– Donna E. Shalala
Honorary Alumna '02,
President,
University of Miami**

Alumni Center Dedicated to You



Thanks to the generosity of more than 600 alumni donors, the dream of a “home away from home” for thousands of University of Miami alumni is now a reality. The Newman Alumni Center offers state-of-the-art facilities for visiting, working, celebrating, and remembering. It is available for rental by the University, alumni, and general community.

To rent a room in the Newman Alumni Center, please contact Chalece Erixon, Director, Newman Alumni Center, at 305-284-6583 or c.erixon@miami.edu.

Multipurpose Room, our largest event space, has soaring 20-foot ceilings and views of the lush courtyard and gardens. State-of-the-art acoustics and audiovisual capabilities make this the ideal event venue. The room can be divided in two or three parts for maximum flexibility.

Dany Garcia and Dwayne Johnson Living Room, the heart of the center, also has 20-foot ceilings and is filled with comfortable seating, a 1918 grand piano, and a 14 x 30-foot mural depicting UM historical imagery. High-end finishes and beautiful views of the courtyard make this space feel truly special.

Gumenick Family Lobby is a striking architectural space with a wall of glass overlooking the beautiful front plaza, which features an eight-foot-tall bronze statue of Sebastian the Ibis. This is the perfect locale for a small, more intimate gathering.

Bruce and Robbi Toll Alumni Library is a warm space featuring a fireplace and beautiful views of the courtyard garden. Bookshelves filled with archival copies of the University yearbook and alumni-authored volumes line the walls. The space is ideal for small receptions, meetings, and lectures.

Executive Conference Room is a state-of-the-art conference space that will seat 35 people and is equipped with videoconferencing capability.

Arellano Construction Courtyard features the Goldberg Family Fountain and lushly landscaped gardens. It also has built-in tent tie-downs, enabling usage year round. With integrated sound, it is the perfect spot for alfresco events.

Also available to our visitors

Sloane and Genevieve McCrea Business Center features six workstations with PCs, a meeting table, and copier/printer/fax—all available for use by alumni guests. The business center houses all of our alumni publications, information on benefits and programs, and signature Alumni Association merchandise.

Sebastian's Café offers a casual bistro menu, indoor and outdoor seating, and a welcoming atmosphere. Café hours of operation are Monday through Thursday, 10 a.m. to 7 p.m., and Friday 10 a.m. to 4 p.m.



Left to right: Cincinnati Alumni Club leader Lance Barry, M.A. '01, and Sebastian the Ibis at the Champs Bowl; Orietta Gil, Luis Regalado, and Constantino Regalado at the UM Summer Send-Off Reception in Wellington; William Butler, honorary alumnus '02, and vice president emeritus for student affairs, at a signing for his book.

Alumni Programs

The Lifeline to Lifelong Engagement

Alumni programs are the lifeline to alumni engagement, and we offer a plethora of opportunities for alumni to remain connected to their alma mater. To work toward our goal of engaging 25,000 alumni this year, we implemented a lifelong involvement cycle to offer various volunteer and educational opportunities for alumni, current students, and future alumni.



Left: UM Alumni Association Executive Director Donna Arbide, M.B.A. '95, Frost School of Music Dean Shelly Berg, alumni Dawnn Lewis, B.M. '82, and Joshua Henry, B.M. '06, and Frost School of Music Communications Director Julia Berg gather at a New York Alumni Club event.

Right: UM Alumni Association Legacy Scholarship recipient Katherine Kuretski (second from right) and her family are greeted by Sebastian the Ibis.

NATIONAL ALUMNI NETWORK

The University of Miami's network extends across the country and provides alumni opportunities for a lifetime of engagement.

'Canes Coast to Coast

12 new alumni clubs chartered

No matter where you are throughout the country, chances are there's a loyal group of 'Canes just around the corner. The Alumni Club Program is an extension of the alumni network and provides 'Canes with opportunities from coast to coast to connect with their fellow alumni, stay informed, and bond through a variety of programs.

Last year a new architecture was developed for the Alumni Club Program to include three successive tiers of excellence—White, Green, and Orange—based on programming diversity driven by the PRIDE program and leadership strength. As a result, 12 new alumni clubs were chartered, bringing the total number of alumni clubs to 36.

- In addition, 17 alumni clubs were named PRIDE Award Winners, more than double last year's count.
- Together, our alumni clubs held more than 400 events throughout the year, including career networking events, game-watch parties, community service projects, and educational events.

Spotlight on Signature Club Events

- Special receptions featuring William R. Butler, vice president emeritus for student affairs and author of *Embracing the World: The University of Miami from Cardboard College to International and Global Acclaim*, were held in Palm Beach, Winter Park, and Fort Lauderdale.
- Members of the Greater New York Alumni Club attended a performance of *The Wiz*, followed by a "talk back" with cast members Dawnn Lewis, B.M. '82 (Evilline), and Joshua Henry, B.M. '06 (Tinman).
- The Greater Miami Alumni Club hosted a special networking event at Magic City Casino, courtesy of the Havenick family.

Bringing the "U" to You

More than 850 alumni engaged in national tour

Receptions on this year's National Alumni Tour circuit featured a variety of topics geared to maximize alumni engagement, highlight University leaders, and stimulate thought-provoking dialogue.

- "Hindsight, Foresight, Insight" showcased Thomas J. LeBlanc, executive vice president and provost; William R. Butler, vice president emeritus for student affairs; and Don Bailey, Jr., B.Ed. '85, the "voice of the Hurricanes" – Broward County.
- "Salute to a Legend" celebrated Gino Torretta, B.B.A. '91, and his induction into the National Football Foundation's College Football Hall of Fame – New York.
- "Deans on the Move: Leading Progress in the Modern World" introduced James M. Tien, dean of the College of Engineering, and Isaac Prilleltensky, dean of the School of Education – Palm Beach, New York, and Washington, D.C.
- "The Winner's Circle" featured Kirby Hocutt, director of athletics, and Randy Shannon, B.G.S. '89, head football coach – Palm Beach.

On-the-Road Pep and Pride

Pregames unite more than 1,800 'Canes

- Florida State Pregame Celebration – More than 400 alumni and friends attended.
- Champs Sports Bowl Pregame Celebration – 900 attended.
- University of South Florida and University of Central Florida – 500 attended these alumni club-hosted pregames.

CAREER NETWORK

As the economic climate changed, so did the needs of our alumni. Alumni wanted enhanced career services offered through the UM Alumni Association, and this year we made great strides toward achieving this goal. The UM Alumni Association strives to be a resource for our alumni throughout every stage of their life and career.

Alumni Supporting Alumni Connect–Mentor–Prosper

Alumni Supporting Alumni is the hub that connects 'Canes through several professional development programs. Whether alumni are currently searching for a position, considering a career change, seeking fresh ideas and talent for their business, or are available to offer mentoring and advice in these areas to others, Alumni Supporting Alumni can make the connections to help take careers to the next level.

- 'Cane Connections – Online career networking tool with 2,589 active alumni volunteers
- Online Career Coaching Video Series featuring Mike “Woody” Woodward, A.B. '95, founder of Human Capital Integrated
- C.A.N.E.S. – Career Advancement and Networking Executive Series
- Regional Career Networking Events – Alumni clubs hosted more than 50 professional networking events
- Tips 'n' Tools – ExecuPlanet, CareerShift, Optimal Resume, and Optimal Interview
- Partnership with Toppel Career Center – Access to fall/spring Career Expo and other networking events
- Alumni Businesses/Alumni Patrons Program – Currently 36 alumni business owners offer discounts to fellow alumni, providing savings for alumni patrons and an opportunity for alumni-owned companies to expand their business

C.A.N.E.S. – More than 275 alumni networked with industry leaders

A collaboration between the UM Alumni Association and the University's Citizens Board, this new program featured three panel discussions, each one focusing on a particular industry. The panelists were selected from current Citizens Board and Alumni Board of Directors members, as well as members of the community who volunteered their time and expertise. Guests were able to network and receive valuable insight from industry leaders, experts, and peers alike. Panel discussions included Government and Nonprofit Sectors, Identifying and Honing Entrepreneurial Skills, and Communications and Sports Entertainment Sectors.



Alumni innovators and entrepreneurs get advice from The Launch Pad and other University of Miami professional programs.

'CANE CONNECTIONS

www.miamialumni.net

An online network of alumni in various disciplines, plus a searchable list of contacts for former classmates.

GIVE ADVICE

Help UM students and alumni navigate their way in the workplace while making new contacts and gaining a fresh perspective on your own career.

GIVE ADVICE

Share your knowledge as a panelist while making valuable connections with peers and up-and-coming professionals.

C.A.N.E.S.

(Career Advancement and Networking Executive Series)
www.miami.edu/alumni/career/ncns.htm

A quarterly series of industry-focused panel discussions on the Coral Gables campus, hosted by the UM Alumni Association and the UM Citizens Board.

GET ADVICE

Ask questions about honing job skills, choosing the right career path, understanding corporate culture, and more.

GET ADVICE

Engage, network, and forge potential working relationships with leaders in your field.

ALUMNI SUPPORTING ALUMNI

Alumni Supporting Alumni is the hub that connects 'Canes through several professional development programs. Whether you are currently searching for a position, considering a career change, seeking fresh ideas and talent for your business, or available to offer mentoring and advice to those who are—Alumni Supporting Alumni can help.

GIVE ADVICE

Post job openings and internships at your company, or come to campus to participate in a career fair, present an information session, and conduct interviews.

TOPPEL CAREER CENTER

www.sa.miami.edu/toppel

Offers several career services, including *Cane Zone*, a Web-based career management system, and *The Launch Pad*, a campus resource for entrepreneurs and inventors.

ONLINE SOCIAL NETWORKING

www.facebook.com/umalumni
www.linkedin.com

The UM Alumni Association has established communities on sites like *Facebook* and *LinkedIn*. Plug in to meet, mingle, and talk shop with alums in your field.

GET ADVICE

Post your résumé; review hundreds of jobs, scholarships, and fellowships; and participate in on-campus recruiting.

REGIONAL EVENTS

www.miami.edu/alumni/groups

There are 36 alumni clubs across the country, and many host local events where you can make career contacts.

CAREER COACHES

Career coaches teach you how to market your abilities in various fields, even ones you might not have considered.

GIVE ADVICE

If you are a professional career coach, contact us to offer your services to fellow alumni.

GET ADVICE

Are you a recent grad or an experienced professional considering a career shift? Career coaches can guide you toward your new path.

ON-CAMPUS NETWORK

The UM Alumni Association hosts programs and events tailored to the interests of alumni of all ages to encourage them to come back to campus and celebrate the accomplishments of their alma mater. As the University continues to evolve, so does the UM Alumni Association, and with that evolution comes opportunities for our alumni to remain engaged.

Alumni Weekend and Homecoming 2009 More than 1,600 alumni celebrated tradition

Alumni Weekend and Homecoming is the UM Alumni Association's signature event, and in 2009 there was truly something for everyone. The theme "Picture Yourself" carried throughout the weekend's festivities, including:

- Alumni Avenue featuring Class Reunion Celebrations, Affinity Reunions, School and College Events
- Homecoming Pregame Celebration
- The Audrey R. Finkelstein UM Experience
- Legacy Information Session
- The 50th and Old Timers Reunion

The 50th and Old Timers Society Reunion events were combined this year to showcase the Frost School of Music's "50s Musical Revue," written by alumnus John Softness, A.B. '55, arranged by Dean Shelly Berg, and performed by Frost School of Music students.



A Picture-Perfect Weekend

- More than 1,600 alumni attended, a 30% increase over 2008.
- 24 affinity groups on Alumni Avenue, including Iron Arrow, the Black Alumni Society, and the S100/Cafeteria group.
- More than 200 guests participated in the Audrey R. Finkelstein UM Experience.
- Guests were given the opportunity to tour the Robert and Judi Prokop Newman Alumni Center in its finishing stages of construction.

Ethics Film Series Fostering lively debate and intellectual exchange

In partnership with the UM Ethics Programs, the Adrienne Arsht Ethics Initiative, and the School of Communication, the UM Alumni Association continued to present the Ethics Film Series, a screening of provocative films followed by lively debate and intellectual exchange. This year's series featured *Why We Fight*, *Food, Inc.*, and *Good Hair*, exploring such topics as the reasons we are a warring nation, where our food really comes from, and the true price of beauty in our culture. A total of 225 guests attended the movie screenings and participated in discussions moderated by Anita Cava, a professor in the School of Business Administration and co-director of the Ethics Programs.



President of UM Ambassadors Kristen Weaver and undergraduate student government president Lionel Moise join classmates in singing the alma mater at commencement.



AFFINITY NETWORK

The UM Alumni Association hosted several events this year to target specific segments of our alumni population.

- Women's Executive Luncheon hosted by Alumni Board of Directors member Linda Steckley, M.B.A. '87, at the Brookings Institution in Washington, D.C.
- A reception for alumni who work at the Burger King headquarters in Miami
- Two faculty alumni receptions, one on the Coral Gables campus and one on the Miller School of Medicine campus

Black Student Scholarship Reception

\$50,000 in scholarships presented

Through a continued partnership with the Woodson Williams Marshall Association (WWMA), the Black Alumni Society has provided leadership fundraising efforts for seven consecutive years to the Black Alumni Scholarship Fund. This year the two organizations proudly presented 15 scholarships with a combined value of \$50,000 to current undergraduates, an increase of \$7,500 over last year.

In addition to providing precious scholarship dollars, this event also presents an opportunity to recognize the rich history of black alumni at UM and feature a prominent alumnus. This year, we had the pleasure of featuring Shalley Jones Horn, A.B. '75, director of the Department of Housing and Community Development, Miami-Dade County, as the alumni speaker.

Young Alumni Outreach

Focus on early engagement

Young alumni were engaged this year through various methods, including:

- **Alumni Weekend Discount:** \$10 off admission price for young alumni.
- **Young Alumni Giving Rally:** 450 young alumni from the classes of 2000 to 2009 took part in a mini campaign to increase alumni participation among younger donors.
- **Friends of Sebastian** was the vehicle the University of Miami Annual Fund used to recognize young alumni—graduates of the last ten years—who made annual gifts to the University.
- **Benefits Postcard:** For the first time, a postcard was mailed to graduating students to inform them of all the benefits and services tailored to them as recent graduates.

“Alumni programs help me stay connected as a ‘Cane for Life. From community service activities to game-watch parties to networking events, the UM Alumni Association extends the University of Miami brand. I’m proud to be a leader within the UM Alumni Association because our alumni want to remain connected to the University and each other in their community.”

—Spencer Weinkle, B.S.C. ‘07, Greater New York Alumni Club Leader



Sebastian Ekberg, Cesar Perez, Christina Farmer, and Tim Flulsker receive their class ring at the Sixth Annual Official Class Ring Ceremony.

President Donna E. Shalala stands with scholarship recipients at the Black Student Scholarship Reception.

Parents Program

Parents are ‘Canes too

The Parents Program serves as a vital link between the University of Miami and parents of the student body. Since its inception in 2006, the program has engaged more parents nationally and internationally through welcome calls, Summer Send-Offs, and Alumni Association activities. The Parents Program helps parents stay connected to campus life as an ongoing resource throughout the student’s college journey. Additionally, parents are

supporting the University by recruiting students for internships and full-time positions as well as including the University in their philanthropy. The University of Miami raised \$4,350,068 in overall parent giving and \$373,000 toward the Parents Fund in FY10. Through the Parents Council, parent receptions were held in Los Angeles, Coral Gables, and New York this year.



Legacy Program

The Legacy Program recognizes the commitment and support of alumni to their alma mater in choosing to send their children or grandchildren to UM. The Alumni Association works closely with campus partners to ensure a successful transition to college life at UM for our legacy families.

Legacy Program Benefits

- Family counseling on the admissions process with an Office of Admission coordinator.
- Special legacy campus tours for alumni and their families. More than 25 VIP tours were conducted in 2009.
- Eligibility to apply for the Legacy Scholarship
 - Any legacy student who applies for admission and qualifies for financial aid is eligible to receive a \$5,000 renewable undergraduate scholarship. One legacy student is selected each year.
 - More than \$45,000 in scholarships have been awarded since program's inception.
- Invitation to UM Alumni Association Summer Send-Offs (allows future 'Canes to meet other new students from their hometown before they arrive on campus). Held in 25 locations nationwide, these events connected more than 900 students, alumni, and parents.
- Legacy Move-in Day enables legacy students to move onto campus early. More than 50 students participated in the program in fall 2009.
- Invitation to the Annual Legacy Reception. The fourth annual reception welcomed more than 300 future 'Canes and their families to UM and allowed them to interact with some of the University's top administrators and deans.

Legacy Statistics

- 202 freshmen and 67 transfer students made up the 269 legacy students in this year's freshman class.
- Legacy students represent approximately 10% of the freshman class.
- There are 912 legacy students currently enrolled in UM.

Never a Dull Moment

On campus, on the road, and online, this year was filled with countless reasons why it's great to be a Miami Hurricane! Here are some additional highlights:

- **Student Outreach**—UM Ambassadors, the student face of the UM Alumni Association organization, broadcast the "Student Now, 'Cane for Life" theme throughout the year to encourage student engagement. Through the Official Class Ring Program, more than 100 students and alumni received their rings and pledged their lifelong commitment to their alma mater.
- **'Canes Film Showcase**—For the fifth consecutive year, the UM Alumni Association partnered with the School of Communication to screen award-winning student films to industry leaders in Hollywood. This year's reception took place at Paramount Studios with nearly 500 attendees.
- **Clinton Global Initiative University (CGI U)**—Hosted by former President Bill Clinton, the CGI U brought together university students, faculty, and administrators as well as leaders of nonprofit organizations to address global issues with practical solutions. The UM Alumni Association offered alumni tickets to this exclusive event.



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Online Community and Social Network

"The University of Miami Alumni Association website is my instant connection to the global alumni network. If I want to search for alumni using the online directory, connect via the UM Alumni Association Facebook page, or read up on the latest alumni news, it's all there!"

–Winston Warrior, B.B.A. '93,
M.B.A. '96, Regional Director,
UM Alumni Association

www.miami.edu/alumni ►



The UM Alumni Association continues to improve its services to keep alumni involved and connected to each other and their alma mater.

This year the Alumni Association focused on adding more interactive functionality to its website, including galleries, videos, countdowns, surveys, and guest books. Efforts were also dedicated to securing a University of Miami e-mail alias for all alumni (E-mail for Life). Previously, only alumni graduating from 2006 to present day could obtain a umiami.edu alias.

The UM Alumni Association also dedicated resources to alumni club leader tools for engaging fellow alumni throughout the nation. Efforts taken with our online directory partner, PCI: the data company, enhanced and solidified an alumni club leader e-mail broadcast system.

Connecting Online

The University of Miami Alumni Association is a virtual almanac of information with an online community, career services, volunteer opportunities, benefit information, and much more.

- 30,428 average monthly page views
- 58% first-time visitors
- 93% visitors from the United States



Alumni NEWS

Alumnus Is Inspired from the Open Water

Swimming in open water feels effortless, but no matter how far I swim, definite boundaries exist. Ocean swimmers are constantly "lighting", determining one's position in relation to surrounding conditions. These surroundings inspire my work. Under water, it is the layers of sand on the ocean floor with white coral and the blue and green of long-tubed sea glass; the silvers, yellows and blues of fish or turtles, alongside sand and the interface of silver, natural light reflecting from the surface—are all sites riveting. Lifting my head out of the water to breathe, I see the next layers: land and the sun's emission above the desert, mountains and sky. Related, human layers."

Swimmer creates art and uses art memorized through years of swimming around the world. "It is an expression of blooded, colorful vibrations; brilliant blue over the Aegean, red and orange above the Sea of Cortez...and a touch of live—an omnipresent facet of open water."

winning brought Basile artistic inspiration, and now he is using his art to help charities that inspire him. Basile is involved with the Special Olympics and other charities that help physically and mentally challenged people. In addition to the sale of his paintings to private collectors, Basile also donates them for fundraisers. "It's a good way to raise funds and I get to tell the story of being in the water and the benefits of water therapy," he says.

You can learn more about Craig Basile and view his work by visiting

UM GRADUATE SCHOOLS RANK HIGH IN U.S. NEWS & WORLD REPORT RANKINGS

U.S. News & World Report's Best Graduate Schools

The University of Miami placed high in the 2011 edition of "America's Best Graduate Schools," published by U.S. News & World Report today. The University's Miller School of Medicine ranked No. 47 this year, moving up four slots from No. 51 last year. The School of Law had the most dramatic rise, moving up 11



EVENTSPOTLIGHT

WINTER WONDERFUL HOLIDAY DINNER

Sunday, December 6
Fontainebleau Hotel, Miami Beach

The University of Miami Frost School of Music holiday dinner, Winter Wonderful, will take place on Sunday, December 6 at the newly renovated Fontainebleau Hotel in Miami Beach. The goal of Winter Wonderful is to raise \$100,000 for the Frost School of Music undergraduate scholarship fund. Highlights of the evening will include a sumptuous three-course dinner and joyous holiday performances featuring Grammy Award-winning vocalist and Frost School alumnus Jon Secada, as well as the nearly 200-member Frost Choral Union and a special holiday Orchestra. Repertoire will include circles from traditions around the globe.

The Frost School will present Jon Secada, B.M. '83, M.M. '86, with the inaugural Frost Achievement Award, an award that honors a performer who has made a lasting impact on music and culture. The Frost School will present UM trustee Maria S. Weeks with the Frost Legacy Award, which is given to a recipient who has advanced the arts through personal devotion and philanthropy. The evening will begin with a VIP cocktail reception inside the "U" lounge at 6:30 p.m. The dinner and performance portion of the evening will begin at 7:30 p.m. in the Fontaine Ballroom. The After-Dance will begin at 10 p.m. in the Lounge.

"Winter Wonderful is undoubtedly the most beautiful and enchanting holiday event in South Florida," says Frost School Dean Sharon G. "Shirley" Berg. "I hear all the time from attendees who tell me they never want to miss this evening. It is truly a night of goodie bumps and beauty, as the warmth of the season fills the room, expressed as only music can express it. This year, we are excited to honor Jon Secada and Maria Weeks for their incredible contributions to our world."

Juan, B.S.A. '37 and Alan, B.S.A. '35, M.B.A. '38, Herbert are the Winter Wonderful dinner chairs. They have received numerous honors for their philanthropic work as UM Alumni. "Alan and I are honored to serve as dinner chairs for Winter Wonderful. We are excited to partner with the Frost School to help raise money for undergraduate scholarships through Winter Wonderful. We are enthusiastic about Dean Berg's vision for the Frost School of Music, knowing that an exciting future lies ahead," says Pat Herbert.

The Fontainebleau Hotel is located at 4441 Collins Avenue, Miami Beach. Winter Wonderful is a black tie event. To order tickets, please call 772-764-2422. Online tickets are also available at www.WinterWonderful.com.

KEEPIN' IT REEL AT THE U - III

December 1

At-risk youth create animated movies on HIV-related topics. Nationally, Florida ranks fourth highest in AIDS case rates and second in the number of AIDS cases reported. With adolescents and young adults fast becoming the leading sub-group of people infected with HIV, community leaders and health experts need to find new and innovative ways to reach out to youth.

On Tuesday, December 1, the Division of Adolescent Medicine's outreach and education program, Promote 2 Prevent (P2P), will once again host its KEEPIN' IT REEL AT THE U event to commemorate World AIDS Day. P2P will be premiering two original short films. All the films were created by youth and feature HIV/AIDS topics.

This event will take place from 5:00 p.m. to 8:00 p.m. in the University of Miami's Bill Costello Theater, located at 1111 Memorial Drive, Coral Gables, Florida. Attendance is free and open to the public.

Promote to Prevent

NINTH ANNUAL JACK CHESTER MEMORIAL LECTURE

December 2

@Miami

e-Alumni Connections

Informing Our Alumni

The UM Alumni Association strives to keep alumni informed about programs, events, each other, and University news via a monthly newsletter, @Miami, and a bimonthly events bulletin, e-Alumni Connections. Newsletters are maintained on a subscription model and are currently being delivered to nearly **90,000** alumni.

Wide Web of 'Canes

In addition to website redesigns and improvements, the UM Alumni Association has targeted its online features and online community in an effort to increase alumni engagement.

- This year MiamiAlumni.net online community registered more than **940** new alumni, bringing the total registered users to **14,960**.
- MiamiAlumni.net users conducted **24,642** searches for fellow 'Canes and submitted **267** class notes.
- MiamiAlumni.net maintained an average of more than **15,000** monthly page views.
- The UM Alumni Association has also been busy on the social network scene, maintaining Facebook, LinkedIn, and Twitter accounts. UM tweets were broadcast,

flairs created, countdowns published. Alumni clubs have more than **45** Facebook and **38** LinkedIn groups online.

- The UM Alumni Association continues to extend its advertising arm within the Facebook space, launching ad campaigns for events such as Alumni Weekend and merchandise such as the UM blazer and the UM license plates. Current Web impressions on the Facebook pages of fellow 'Canes have reached beyond **2 million**.

Alumni Association Member Benefits and Services

Being a University of Miami alumnus means you are a 'Cane for Life! This privilege offers many benefits and services, including the following:

ON CAMPUS

- Access to the Newman Alumni Center business center and ability to rent event space
- Access to the Otto G. Richter Library and its branches (additional fee for borrowing privileges)
- Campus one-day parking pass (offered through the Office of Alumni Relations)
- Patti and Allan Herbert Wellness Center membership eligibility
- 10% off at the UM Bookstore
- Access to select campus athletics facilities
- Select discounts for athletics events
- Discounts to select performances and exhibits
- UM Alumni Association locator services
- Transcript services by the Office of the Registrar

FINANCIAL SERVICES

- Official credit card program by Bank of America
- Personal checking accounts by Bank of America
- Independent 529 Plan, a college tuition plan

CAREER AND EDUCATIONAL SERVICES

- 'Cane Connections, an online career information center (search for alumni within a particular industry and sign up to mentor current students and/or alumni in a specific career field)
- CareerTools, the UM Alumni Association online career service website that allows you to search for jobs
- Access to the services of UM's Toppel Career Center
- Access to the University's annual Career Expos (fall and spring)
- Alumni Supporting Alumni program, offering discounts to alumni from alumni-owned businesses
- Non-degree courses through the Division of Continuing and International Education
- Library Alumni Portal, with more than 700 librarian-selected resources and links

ONLINE SERVICES AND SOCIAL NETWORKING

- MiamiAlumni.net, the alumni online directory
- Class Notes Online
- E-mail forwarding for life; keep your umiami.edu address
- e-*Alumni Connections*, a biweekly electronic events bulletin
- @Miami, a monthly electronic newsletter
- Social networking through our Facebook, LinkedIn, and Twitter accounts

AUTO AND INSURANCE PROGRAMS

- Life insurance
- Short-term medical insurance
- Long-term care insurance
- Pet insurance
- Auto and home insurance provided by Liberty Mutual
- Alamo car rental services
- UM Move Center (home-related service)

EXCLUSIVE OFFERINGS

- Limited-edition UM Alumni Association merchandise
- UM license plates available in Florida and Maryland

NEW BENEFITS THIS YEAR

- Access to the business center at the Newman Alumni Center
 - Alumni may use one of six work stations or the copier/printer/fax machine in the McCrea Business Center
- Ability to rent the Newman Alumni Center facility at a special alumni rate for personal/corporate events
- Bank of America personal checking accounts and debit cards
- Exclusive alumni discounts from more than 35 alumni-owned businesses, made possible through the newly launched Alumni Supporting Alumni program

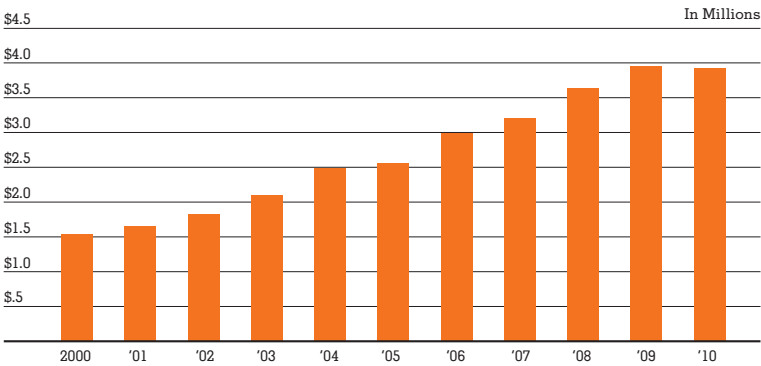
Ensuring the Future of the UM Alumni Association

The UM Alumni Association is committed to encouraging lifelong education, providing quality services and programming to its more than 156,000 alumni. Your Alumni Association recognizes the importance of its permanent constituency—alumni—and values the various forms of continued funding.

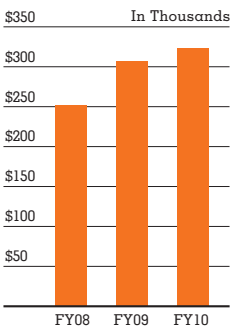
Alumni Relations Expense Distribution by Program



Ten-Year Alumni Relations Operational Budget*



Revenue from UM Alumni Association Partners and Merchandise Sales**



* FY10 operational budget decrease is the reduction in funding allocation for the International Alumni and Parents Programs.

** Alumni Association partners include Marsh Alumni Group Services, Liberty Mutual, AHI, Gohagen Travel, PCI: the data company, and Commemorative Brands/Balfour.

HURRICANE PRIDE IS...

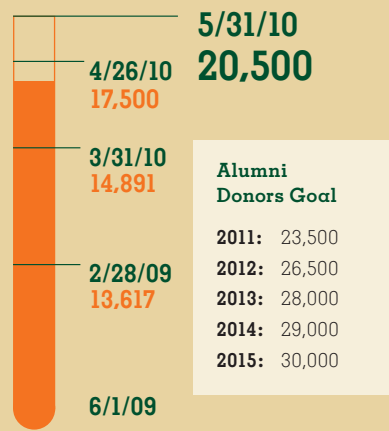
Hurricane Pride is many things. This year the University's Annual Fund continued a strong case for support of student scholarships through an innovative campaign—Hurricane Pride! The campaign, which culminates in a long-term goal to reach 30,000 donors by 2015, features a cross-channel/multiple-media approach. Through direct mail, PURLs (personal URLs), and e-mail, along with a social media presence on Twitter and Facebook, we encourage alumni to show their Hurricane Pride through the Annual Fund.

Bleeding Orange, Giving Green The Annual Fund

Alumni are asked to show their Hurricane Pride with an annual gift to help their alma mater. Through alumni donor support, the University has reached the top tier of the *U.S. News & World Report* college rankings. Alumni satisfaction (Hurricane Pride) is measured by annual giving from alumni to their institution. This metric, along with scholarship funding to help improve upperclassmen retention, will continue to be an alumni fundraising goal over the next several years.

Help Reach Our Challenge Goals

This is a multi-year effort culminating with a goal of **30,000** annual alumni donors in five years. Yearly alumni donor goals are as follows:



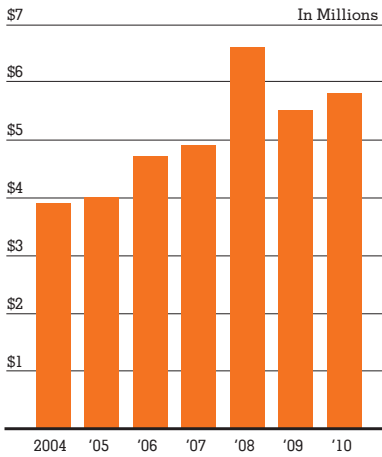
Making an Impact

The Annual Fund supported critical needs by providing current-use, expendable dollars for important priorities (scholarship, unrestricted, fellowships, study abroad). These priorities, developed as part of the fiscal year 2009 rebranding, helped us communicate the need for support that directly impacts students throughout the University.

- Reflecting the importance of engaging young alumni early on to give back, the Annual Fund coordinated a third Young Alumni participation challenge at year-end. Once again, close to 450 alumni from the classes of 2000-2009 took part to bolster support for annual giving. Young Alumni giving accounted for 17% of the total number of alumni donors this year.
- Educating Alumni in Training to develop philanthropic relationships is the focus behind the UM Alumni Association's Senior Class Gift program. The program offers class networking, Senior Day at the Rock, and clever social media tools such as a YouTube video for students to participate in.

Annual Fund Numbers

The Alumni Annual Fund grew **4.6%** in revenue over last year, reaching **\$5,819,644**, and the total number of alumni donors, measured by alumni participation percentage, declined slightly to 16.7%.



“Through Calling ‘Canes, I learned that alumni are giving back because they truly care about UM.” – Terrance Phillips, B.S.C. ‘10

Face-to-Face Is Better than Face-to-Facebook

While technology and social media have become popular tools in annual giving, the UM Alumni Association recognizes a clear trend in effective solicitation and engagement: good old-fashioned face-to-face outreach. With three regional directors on the team, this year’s emphasis was on renewing leadership donors and cultivating new prospects. The pipeline of giving that stemmed from this program surpassed last year’s results, producing \$483,977 in revenue through 455 visits.

Recognizing Alumni for Leadership Support

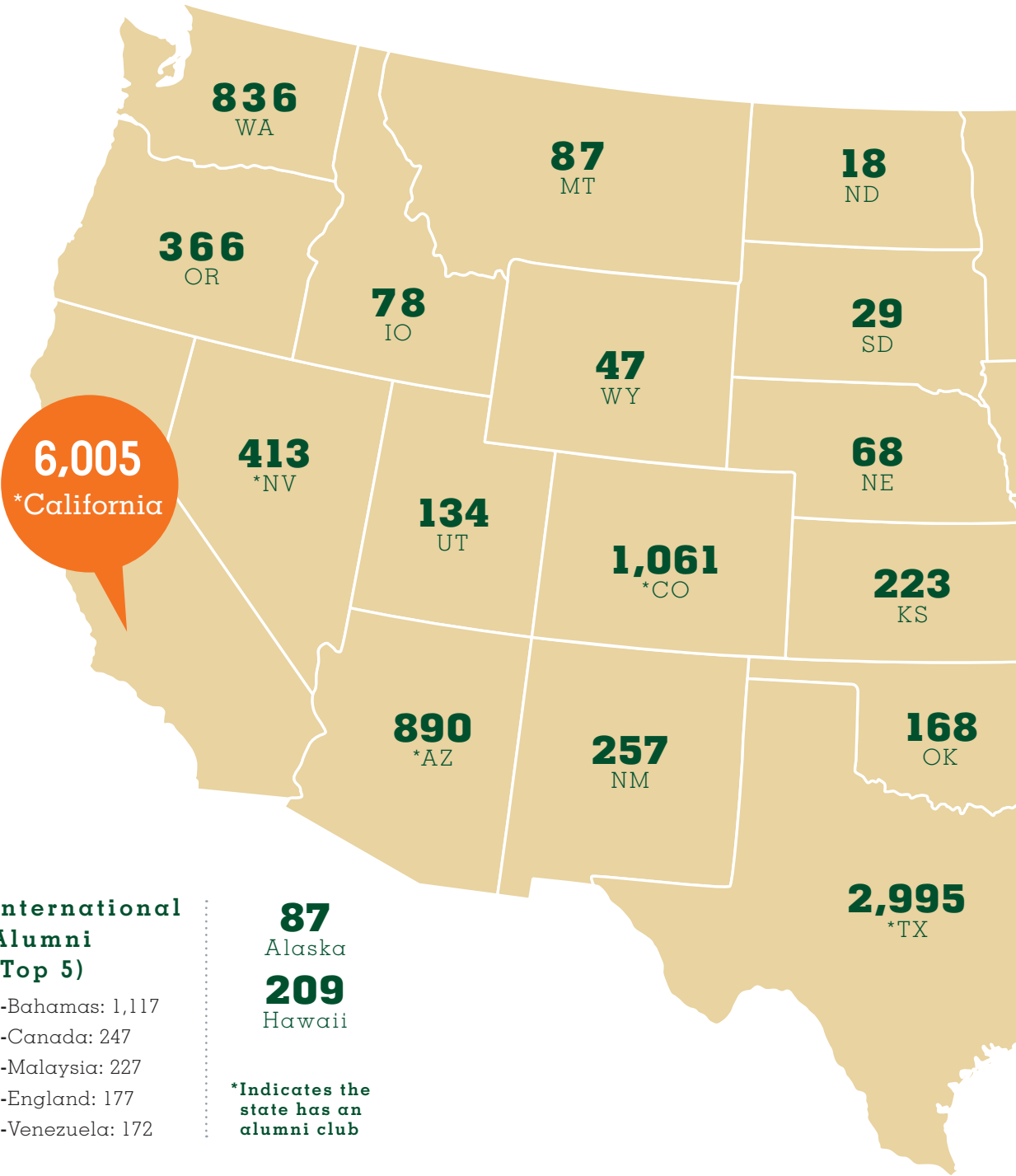
A total of 134 President’s Circle gifts were successfully solicited, generating \$399,023 in revenue, including ten protégé-level gifts from recent graduates. The Annual Fund team hosted a spring recognition reception in honor of its members at the School of Law, followed by a performance of *Rent* in the University’s Ring Theatre.



Make a gift online at www.hurricanepride.org

UM Alumni Association Demographics

We've got some 'Canes over here and there...
and just about everywhere!



Our membership grew to more than **156,000** living alumni in a total of 50 states and 148 foreign countries.

Number of Living Alumni by Decade



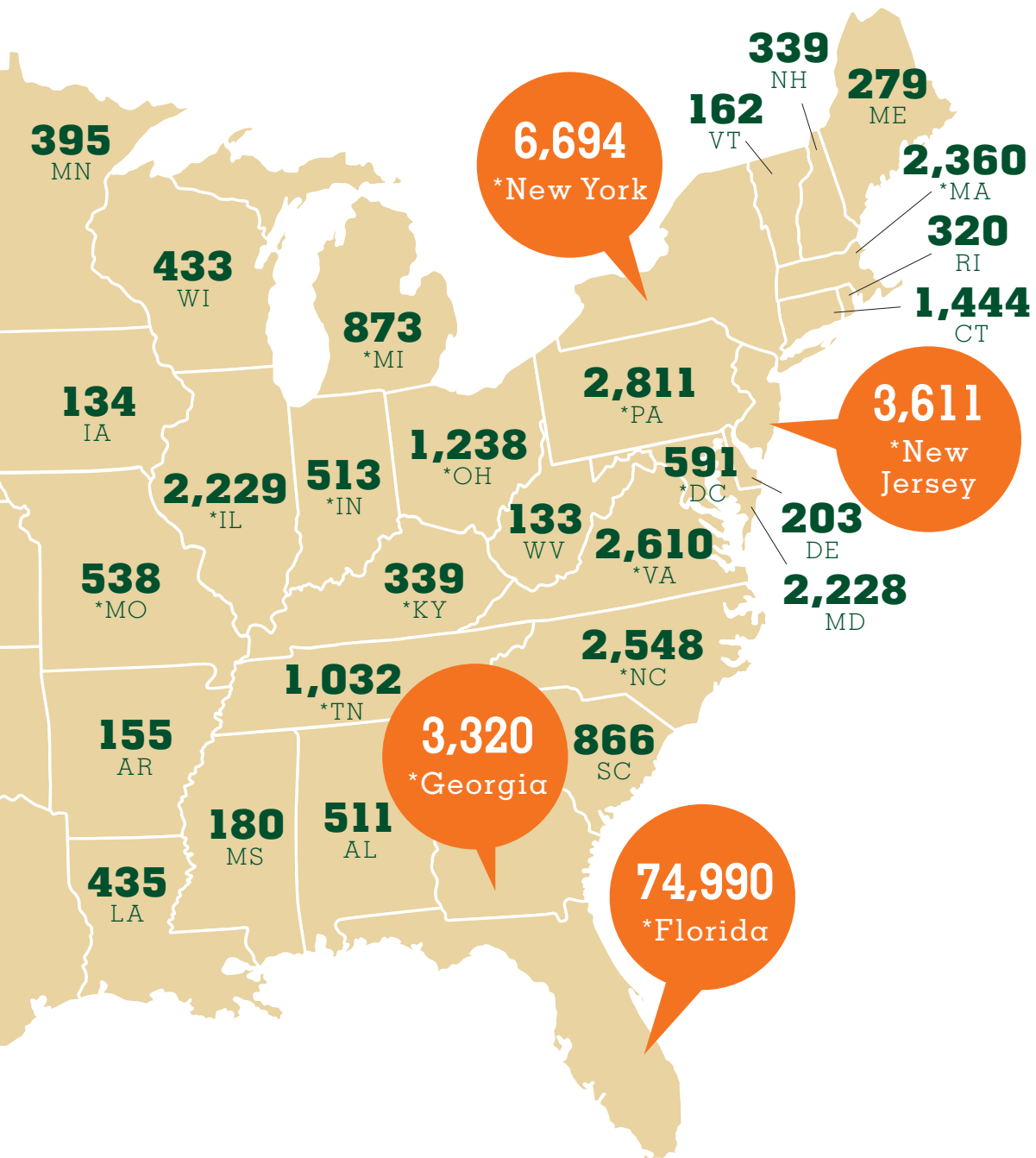
Gender

56%
Male

44%
Female

Average Age

49



UM Alumni Association Leadership 2009-2010

The Alumni Board of Directors and Council serve as the governing bodies for the association and the more than 156,000 living alumni of the University of Miami. Service on the Board and Council is on a volunteer basis and demonstrates the highest level of commitment from our alumni community. Members are ambassadors for the University of Miami and critical leaders in helping the Alumni Association implement strategic initiatives.



This year, the work of the Alumni Board of Directors and Council garnered a Council for Advancement and Support of Education (CASE) Circle of Excellence Silver Award in the category of Alumni Relations Programs, Volunteer Engagement and Leadership. Through metric-driven subcommittees, the UM Alumni Association Board and Council helped launch a new Alumni Weekend website, rolled out a new tiered governance structure for alumni clubs, developed strategies to aid in donor retention, developed a marketing brochure in support of the Alumni Supporting Alumni program, and laid the foundation for a future Alumni Admissions “legacy day” program. The UM Alumni Association is appreciative of the work and invaluable input of the Alumni Board of Directors and Council.

Alumni Board of Directors

EXECUTIVE COMMITTEE

Patrick K. Barron, B.B.A. '75, President
Jackie Nespral, A.B. '89, Immediate Past President
Dany Garcia, B.B.A. '92, President-Elect
Susan Strickroot Adams, LL.M.T. '92, Vice President
Wifredo A. Ferrer, A.B. '87, Vice President
G. Alex Fraser, B.B.A. '97, Vice President
Carlos Lowell, B.S.M.E. '94, Vice President
Karl Schulze, B.B.A. '74, Vice President
Donna A. Arbide, M.B.A. '95, Executive Director

ALUMNI TRUSTEES

Matt Rubel, M.B.A. '80
Maria Shojaei, A.B. '85
Bruce Toll, B.B.A. '65

REGIONAL DIRECTORS

Katrina Campins, B.B.A. '01
Alonzo W. Highsmith, B.B.A. '87
David Panitch, B.B.A. '80
Andrew F. Potter, M.B.A. '04
Glenna Shen, A.B. '93
Linda G. Steckley, M.B.A. '87
Winston Warrior, B.B.A. '93, M.B.A. '96

DIRECTORS

Juan Albelo, B.S.E.E. '93, M.S.I.E. '96, M.B.A. '96
Matthew Arpano, M.B.A. '92
James Burt, Senior, '80
Devang B. Desai, A.B. '97, J.D. '03
Victoria Corrigan Fine, B.S. '80, M.B.A. '81
Alina Tejeda Hudak, B.B.A. '82, M.P.A. '84
Frank R. Jimenez, B.S. '88
Camilo Lopez, M.B.A. '82
Suzanne A. Perez, J.D. '00
John Pittaluga, B.S.M.E. '83
Oti Roberts, B.B.A. '03
Richard J. Roberts, B.B.A. '74
Alan Serure, B.S. '75, M.D. '79
Joshua B. Spector, J.D. '02
Kim Stone, M.B.A. '03

FACULTY REPRESENTATIVES

Sue Mullane, B.Ed. '75, M.Ed. '77, Ph.D. '95
Richard L. Williamson, Chair, Faculty Senate

STUDENT REPRESENTATIVES

Kristen Weaver, Student Ambassador President
Emily Schilke, Senior Class Gift Co-Chair
Lionel Moise, UM Student Government President

Alumni Council

SCHOOLS AND COLLEGES

College of Engineering **Mirella Suarez**, B.S.M.E. '06
School of Law **Jeffrey D. Weinstock**, J.D. '96, LL.M.T. '03
Jerry M. Markowitz, J.D. '74
Miller School of Medicine **Ruth C. Schobel**, M.D. '81
Steven Falcone, B.S. '83, M.D. '87, M.B.A. '04
School of Nursing and Health Studies **Rafael Camejo**, B.S.N. '06
Leila Adderton, A.B. '79, B.S.N. '05
Rosenstiel School of Marine and Atmospheric Science **Jenny Litz**, B.S. '96, Ph.D. '07

ALUMNI CLUBS

Atlanta **Anne Lalinde**, B.B.A. '97
Austin **Kristi Morgan**, J.D. '05
Boston **Michael R. Cohen**, B.S. '99
Broward **Lisnardo “Raul” De Castro**, B.B.A. '01
Charlotte **Mitchel Richman**, B.B.A. '82
Chicago **Jose Armario**, M.S. '03
Dallas **Blake Hedgecock**, LL.M.P. '05
Houston **James Monroe**, Ph.D. '81
Jacksonville **Charles Hirschman**, B.B.A. '82
Las Vegas **John E. Knuth**, M.B.A. '98, M.S.C.I.S. '02
Los Angeles **Scott M. Richter**, A.B. '86, J.D. '89
Miami **Michael C. Stewart**, B.B.A. '00, M.B.A. '04
New Jersey **Andrew V. Capone**, B.B.A. '80
New York **Spencer Weinkle**, B.S.C. '07
Orlando **Deborah Moskowitz**, B.S.C. '94
Palm Beach **Benjamin Leis**, B.S.C. '04
Philadelphia **Gretchen Fanconi-Shifflett**, B.S. '97
Phoenix **Michelle Lopusky**, A.B. '04
San Diego **Ace Blackburn, Jr.**, M.B.A. '79, J.D. '82
San Francisco **Brandon “Reece” Hoverkamp**, B.S.C. '99
Southwest Florida **David Migut**, A.B. '98
Tallahassee **Eduardo Gonzalez Loumiet**, M.B.A. '08
Tampa **Jonathan Brill**, B.B.A. '98
Washington, D.C. **Melissa Perez Lasbury**, B.B.A. '02

AFFINITY GROUPS

Black Alumni Society **David Wilson**, B.B.A. '82
Band of the Hour **Randy Cash**, B.S. '81
Hurricane Club **Larry King, Jr.**, '83, M.B.A. '93
UM Sports Hall of Fame **Tod Roy**, B.B.A. '83
John Routh, Honorary Alumnus '88

President’s Council

The President’s Council is a select advisory group of some of the University’s most prominent alumni. Since its founding in 1993, the President’s Council has grown to include more than 150 members from across the nation — men and women who serve as corporate and community leaders. These members, selected by presidential invitation, help lead the University by providing advice and support. The UM Alumni Association is grateful for the tremendous University support provided by the President’s Council each and every year.

Richard B. Adams, Jr.	J.D. '77	Elric C. Gerner	B.B.A. '69	Gerard J. Pendergast, Jr.	B.B.A. '55
Thomas R. Adams	B.B.A. '57	Mehdi Ghomeshi	B.B.A. '79, M.B.A. '80	Humberto J. Perez	M.B.A. '83
Raul Alvarez	B.B.A. '76	Bernard F. Ginnity	A.B. '79	Stephen B. Phillips	B.B.A. '69
Fernando A. Amandi	'72	Lawrence E. Glick	B.B.A. '51, J.D. '54	John S. Pike	A.B. '71
Betty G. Amos	B.B.A. '73, M.B.A. '76	Barton S. Goldberg	B.B.A. '56, J.D. '57	Paul J. Posoli	B.B.A. '91
Jose Armario	M.S. '03	Samuel H. Goldstein	B.B.A. '81, M.B.A. '84	Bonnie M. Reiss	B.B.A. '76
Matthew Arpano	M.B.A. '92	Gene D. Gomberg	B.ED. '70	Fredric G. Reynolds	B.B.A. '72
Stephen N. Ashman	M.B.A. '79	Kenneth D. Greenblatt	B.B.A. '68	Jack S. Ring	B.B.A. '54, J.D. '57
Samuel H. Ballam	B.B.A. '72	F. W. Mort Guilford	B.B.A. '51, J.D. '56	Roselee N. Roberts	A.B. '64
Stephen H. Barnett	B.B.A. '64, M.B.A. '65	Jeffrey H. Gumenick	B.B.A. '86	William A. Roberts	B.B.A. '64
Bernard M. Barrett	M.D. '69	Jerome Gumenick	B.B.A. '52	Piedad F. Robertson	A.B. '65, M.A. '67
Patrick K. Barron	B.B.A. '75	Barbara H. Havenick	A.B. '72, J.D. '75	Michael M. Robin	A.B. '85
Jeffrey L. Beck	B.B.A. '67	Isadore H. Havenick	B.S.C. '00	Michael S. Rosen	M.B.A. '84
Alan Bell	B.B.A. '76, J.D. '79	William G. Heffner	B.B.A. '77	Hal F. Rosenbluth	B.G.S. '74
Marla B. Bergmann	B.B.A. '82	Vincent C. Hennessy	J.D. '71	Shelley Z. Ross	A.B. '74
Brett J. Beveridge	B.B.A. '89	Alan M. Hess	B.B.A. '65	Tom Rossin	J.D. '65
Mark R. Beveridge	B.B.A. '84	T. Kendall Hunt	B.B.A. '65	Matthew E. Rubel	M.B.A. '80
Teresita I. Blanca	B.B.A. '82, M.B.A. '83	David A. Isaacs	A.B. '71	Nancie Samet	B.B.A. '80
Mark B. Blank	B.B.A. '76, M.B.A. '78	Randall C. Johnson	A.B. '71	Cristina Saralegui	'71
Stuart M. Bloch	A.B. '64	Salvador A. Jurado	B.S.C.E. '73, M.S.C.E. '76	Keith P. Schriver	A.B. '84
Jeffrey S. Brown	B.B.A. '81	Phillip M. Kane	B.B.A. '69, M.B.A. '83	Frances A. Sevilla-Sacasa	A.B. '77
Armando J. Bucelo	B.S. '76, J.D. '79	Donald J. Kelly	A.B. '72	Marvin R. Shanken	B.B.A. '65
Brian J. Buckelew	B.B.A. '79	Michael R. Klein	B.B.A. '63, J.D. '66	Lawrence H. Solomon	B.B.A. '71
Richard D. Buckley	A.B. '60	Eugene W. Kligmann	B.B.A. '73, J.D. '78	Arnold F. Staloff	B.B.A. '67
Marc A. Buoniconti	A.B. '94	Alan S. Knitowski	B.S.I.E. '91	Charles B. Stuzin	J.D. '67
Carolina Calderin	M.B.A. '84	George F. Knox, Jr.	J.D. '73	Jose S. Suquet	M.B.A. '91
John E. Calles	A.B. '89, J.D. '92	William A. Koenigsberg	B.B.A. '77	Joseph R. Taddeo	B.B.A. '68
Errin E. Camner	LL.M.T. '99	Suzanne L. Kolber	A.B. '86	Johnny C. Taylor	B.S.C. '89
Andrew V. Capone	B.B.A. '80	David H. Komansky		Robert J. “Jay” Taylor	B.B.A. '77
James M. Carr	B.B.A. '73	Richard J. Kurtz	B.ED. '62	F. Carlyle Tiller, Jr.	B.B.A. '84
Robert W. Carr	A.B. '77, B.S. '77, M.D. '81	Carolyn B. Lamm	J.D. '73	Bruce E. Toll	B.B.A. '65
Raul Cosio	B.S.E.E. '74	Dawnn J. Lewis	B.M. '82	Patricia W. Toppel	B.ED. '58, M.ED. '59
Thomas M. Coughlin	'71	Dennis R. Lingle	B.B.A. '73	Matias Travieso-Diaz	B.S.E.E. '67, M.S.E.E. '67
Laura G. Coulter-Jones	B.B.A. '80, M.B.A. '90	Jonathan T. Lord	B.S. '73, M.D. '78	Norman D. Tripp	A.B. '62
James J. Craffey	B.B.A. '80	Thomas M. Lord	M.B.A. '79	Andrew Unanue	B.B.A. '91
Barbara S. Creegan	A.B. '77, M.A. '80, J.D. '84	Alfred F. Marsicano	B.B.A. '76	Harvey A. Wagner	B.B.A. '63
Eduardo de Veer	B.B.A. '64	David L. Marvil	A.B. '54	Barry H. Waldman	A.B. '85
Robert S. Denholtz	B.B.A. '71	Alan Matarasso	M.D. '79	Mark D. Wallace	A.B. '89, J.D. '92
David P. D'Eugenio	A.B. '80	Owen A. May	B.S. '81	Milton J. Wallace	B.B.A. '56, J.D. '59
Hunting F. Deutsch	M.B.A. '82	Jack McSorley	B.B.A. '69	J. Scott Watt	M.ED. '76
Robert M. Drake	'66	Ira E. Mendelson	B.B.A. '73	Douglas Weiser	A.B. '78, J.D. '82
Gary R. Dubin	B.S. '63	Robert A. Mendelson	B.B.A. '56	Charles Weisinger	A.B. '64
Theodore A. Eden	'61	Cristina L. Mendoza	J.D. '82	Stephen A. Welsh	B.B.A. '60
Stuart H. Ellison	B.B.A. '70	Michael H. Mescon	A.B. '52, M.ED. '53	Stanley Westreich	B.B.A. '57
Steven S. Etter	B.B.A. '75	Craig A. Minassian	B.S.C. '92	David S. Wilkinson	PH.D./M.D. '78
Miguel G. Farra	A.B. '75, J.D. '79	Denise R. Mincey-Mills	B.B.A. '80	George “Trae” Williamson, III	
Salvatore A. Faso	B.B.A. '67	Pamela J. Mooney	B.B.A. '65, M.ED. '72, PH.D. '79	Lauren C. Winter	M.B.A. '98
William O. Ferrell	A.B. '74	Robert J. Munch	A.B. '73	Jeanne H. Wolf	A.B. '61, M.A. '66
Lester Fisher	B.S.C.E. '49	Dean Z. Myers	B.B.A. '80, M.B.A. '81	James M. Yasser	B.G.S. '71
Dean M. Fogel	B.B.A. '70	R. King Nelson	M.B.A. '90	Raymond Zimmerman	'52
Daniel Foodman	M.STX. '97, J.D. '00	Arthur E. Newman	B.S. '70		
Jeffry B. Fuqua	A.B. '67, M.S. '70, PH.D. '72	Michael Pearl	'66		

ALMA MATER

Southern suns and sky blue water,
Smile upon you Alma Mater;
Mistress of this fruitful land,
With all knowledge at your hand,
Always just to honor true,
All our love we pledge to you.
Alma Mater, stand forever
On Biscayne's wondrous shore.



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UNIVERSITY
OF MIAMI

