



Constituency Engagement Information Collection – Privacy Policy

OVERVIEW

The engagement information collected for 'Canes Community constituents is confidential. 'Canes Communities that obtain constituency engagement information are responsible for protecting the information against unauthorized use. All engagement information collected should be sent directly to the UM Alumni Association Regional Engagement Team.

EXAMPLES OF UNAUTHORIZED USE OF COLLECTED CONSTITUENCY ENGAGEMENT INFORMATION

- Saving copies of collected constituency engagement information, after submitting information to the UM Alumni Association Regional Engagement Team.
- Using collected constituency engagement information to create an external or “shadow” database.
- Providing collected constituency engagement information to unauthorized users.
- Soliciting constituents for personal/non-'Canes Community or University of Miami purposes.

CONSEQUENCES FOR UNAUTHORIZED USE OF COLLECTED CONSTITUENCY ENGAGEMENT INFORMATION

The UM Alumni Association goes to great lengths to protect the confidentiality of constituency information. 'Canes Community Leaders that are involved with the unauthorized use of collected constituency engagement information are subject to the suspension or permanent revocation of leadership role with the 'Canes Community. If the unauthorized use of collected constituency engagement information is widespread, the 'Canes Community is subject to the suspension or permanent revocation of the 'Canes Community's charter, by the UM Alumni Association's Board of Directors.