



## NCAA Compliance Information

### NCAA COMPLIANCE-RELATED GUIDELINES FOR 'CANES COMMUNITIES

- 'Canes Communities and everyone involved with a 'Canes Community are boosters and are required to follow all applicable NCAA rules and regulations.
- 'Canes Communities must ask for and receive advance written approval from the UM Alumni Association Regional Engagement Team before having any type of contact with a prospective student-athlete and/or current student-athlete.
- 'Canes Communities are strictly prohibited from using the likeness of or referring to prospective student-athletes and/or current student athletes in any type of 'Canes Community marketing/outreach medium. This includes, but is not limited to the following:
  - E-mail
  - Websites
  - Online Message Boards/Forums
  - Blogs
  - Printed collateral
  - Social Media
- 'Canes Communities are strictly prohibited from having involvement of any type with any type of recruiting activity involving a prospective student-athlete. This includes participating in or promoting an event where a local prospective student-athlete announces the school he/she will be attending.
- **BE SAFE... ALWAYS ASK!** NCAA compliance is complex with many rules and regulations. Before getting involved with any type of situation that you think might have NCAA compliance considerations, always be sure to first consult with your 'Canes Community's UM Alumni Association Regional Engagement Staff Liaison.