P.R.I.D.E. Programming Categories

P.R.I.D.E. measures the variety and diversity of events and programs your 'Canes Community hosts during the course of the fiscal year (June 1st through May 31st). P.R.I.D.E. is an acronym for the following event/programming categories:

P.R.I.D.E. CATEGORIES

P – PROFESSIONAL AND SOCIAL NETWORKING PROGRAMMING
Examples:
- Networking/social mixer
- Career webinar
- Industry panel discussion

R – RECRUITMENT OF STUDENTS AND SCHOLARSHIP FUNDRAISING PROGRAMMING
Examples:
- Summer Send-Off reception
- High School information sessions/Miami Circle event
- Fundraising events to benefit UM scholarships

Important: Recruitment of prospective student athletes is prohibited. *Please refer to the* NCAA Compliance Section *for more information.*

P.R.I.D.E. Programming Categories

I – IBIS/SPORTS PROGRAMMING
Examples:
- UM Football/Basketball/Baseball Game Watch party
- UM Football/Basketball/Baseball season kickoff party
- UM Football/Basketball/Baseball tailgate party

D – DEVOTION TO COMMUNITY PROGRAMMING
Examples:
- Habitat for Humanity project
- Highway/park/beach clean-up
- Toy/food collection drive

Important: Financial support of non-UM not-for-profit/charity organizations is prohibited. Partnering with non-UM not-for-profit/charity organizations should only be in the way of volunteering time or service (i.e. building homes for Habitat for Humanity).

E – EDUCATION PROGRAMMING
Examples:
- Book club/discussion
- *Impact of U/Accelerating Ambition* tours
- Museum tour