J'CANESCOMMUNITIES BEST PRACTICES

'Canes Community Leadership– UM Alumni Association Support

HOW THE UM ALUMNI ASSOCIATION REGIONAL ENGAGEMENT TEAM <u>SUPPORTS 'CANES COMMUNITY LEADERSHIP</u>

- Provides guidance on:
 - Issues relating to compliance with UM Alumni Association Constitution & Bylaws and 'Canes Community Best Practices.
 - 'Canes Community events/programming.
 - o 'Canes Community Executive Board matters.
 - University of Miami/'Canes Community Branding and Style Guidelines.
- Assists with leadership transition.
- Provides access and training for 'Canes Community Mass E-mail System, webpages, and online event registration.
- Provides information regarding constituents interested in becoming involved with 'Canes Community.
- Adds new constituents to 'Canes Community's e-mail recipients list in 'Canes Community Mass E-mail System.
- Keeps 'Canes Community leadership updated regarding University of Miami and UM Alumni Association events/programming occurring in the 'Canes Community's geographic area.
- Communicates involvement opportunities for 'Canes Community with University of Miami and UM Alumni Association events/programming in the 'Canes Community's geographic area.
- Provides resources for select events/programming.
- Hosts 'Canes Community leadership events when traveling to the 'Canes Community's geographic area.
- Attends 'Canes Community events when traveling to the 'Canes Community's geographic area.