



CYNTHIA HUDSON, A.B. '85, M.A. '97

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Cynthia Hudson is senior vice president and managing director of CNN en Español and Hispanic strategy for CNN/U.S. Cynthia oversees all aspects of CNN's Spanish-language media businesses, including newsgathering, editorial content, programming, production, operations, and personnel of the CNN en Español 24/7 television news networks, CnnEspañol.com, and CNN en Español Radio.

In 2019, Cynthia inaugurated CNN Radio Argentina, a radio network available in 120 cities and 23 provinces throughout Argentina. In the same year, she launched CNN en Español's multi-platform anti-discrimination campaign, Proyecto Ser Humano (The Humanity Project), partnering with music, television, and film producer Emilio Estefan and Grammy Award winner Gian Marco to produce the official theme song.

In 2018, Cynthia expanded CNN en Español's TV and digital operations in Argentina and Mexico and expanded the role of cross-platform content to continue the brand's digital and social growth. After taking the helm in 2010, she launched the network's multi-platform business with expanded feeds for Latin America, Mexico, and the U.S. Hispanic market, revamping the logo, branding, and programming, and adding new talent and hit shows. Under Cynthia, CNN en Español has won three Emmy Awards, three GLAAD Awards, and four Promax Awards. Cynthia has personally won eight Emmys and was nominated for an International Emmy Award as executive producer of the documentary *A Trip with Fidel*. She has also garnered recognition and numerous awards for her leadership and influence in the communications industry.