



## LILA SNYDER

### Chief Executive Officer

Lila Snyder is CEO of Bose Corporation and serves on its Board of Directors. As CEO, Lila oversees all aspects of Bose consumer electronics, automotive, professional systems, and related businesses.

Prior to joining Bose in 2020, Lila was Executive Vice President and President, Commerce Services at Pitney Bowes Inc. In this role, she was responsible for the company's technology-enabled ecommerce and logistics businesses, including cross-border, presort, fulfillment, delivery and returns services. Her business unit has helped transform Pitney Bowes and accounted for nearly \$1.5 billion in annual revenue during Lila's tenure. Previously, Lila also served as President of Pitney Bowes' global production mail business for enterprise-level clients.

Before Pitney Bowes, Lila was a partner at McKinsey & Company, Inc. Over her fifteen years at McKinsey, she led their Stamford office and focused on serving clients in the technology, media and communications sectors. Her work spanned strategy, operations, marketing and sales, working with clients to drive sustainable performance and build capabilities.

Lila is a member of the Board of Directors for PulteGroup Inc., one of America's largest home building companies. She also sits on the Alumni Board of Directors for the University of Miami, a leading research institute and her alma mater. She participates in the MIT Corporation Visiting Committee for the Department of Mechanical Engineering. She holds S.M. and Ph.D. degrees in mechanical engineering from the Massachusetts Institute of Technology and a B.S. degree in mechanical engineering from the University of Miami.

