



**Dean Z. Myers, B.B.A. '80, M.B.A. '81**

Co-Chair of Strategic Engagement

Dean Myers is a recently retired executive with deep expertise in customer collaboration and leadership on an international scale. Myers held numerous leadership positions within The Coca-Cola Company for 34 years. In his last role, as global vice president, he was accountable for Coca-Cola's relationship with McDonald's across more than 100 countries. This global experience in customer leadership, supply chain, quality systems, operations, and business development required a high level of technical knowledge and best-in-class leadership skills.

Myers has recently published an important book to help people and organizations achieve higher levels of success. *The Boardroom Buddha* reveals universal principles that lead to success, prosperity, and happiness. Myers is taking this expertise to leaders and organizations with keynote speaking engagements and consulting that help them drive better and faster results. He has lectured on this subject within Coca-Cola and for organizations that include Cisco, 3M, The Association for Supply Chain Management, and the University of Miami.